PAGE 3

THE COMPLETE HISTORY LAID BARE

THE Sun

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THE COMPLETE HISTORY LAID BARE

JOHN PERRY

THE Sun

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WIFE LEAVES JP OVER THE NEW LOVE IN HIS LIFE

WE'LL MIFF YOU, BIFF!
Actor Stuart to quit Emmerdale

WOMAN SPITES A LOVE RIVAL WITH SEX ADVERT

'ELLO 'ELLO WHAT'S ALL THIS REAR THEN?
SPEED GIRLS
EASTENDERS IS A KILLER

BANANAMANIA

WE'VE G
SKY FOR
TEST MA

MIKE PAYS £56 TO WIN BACK HIS PENNY

DRUNKEN SAILOR FOUND HIS WIFE IN BED WITH THE SUBMARINE COOK

BLIND DATE WITH DONDA GOT ME JOB ON DA BOX

GOAL IN 1-1 SECON
£20,000

PAGE

'LIB' GIRLS IN STUDENT STRIP SHOW SIEGE

VAST ORDERS
John knocks back 78,000 pints in the same boozer
BABY BOOM COPS SUSPECT

POSH GIRL ENVOYS GO NUTS FOR BANGKOK STRIP LADS

DOCTOR! IT'S THE DALEKS AGAIN
Members top TV chiefs' love

FLY BRITIS
BAREWA
A Cool Hand

A MINOR MIRACLE
Peter's done 204,000 miles in his 30-year-old Morris... and it's never broken down
HARRY SITS PRETTY
TIFF ROUTS STRE

GATTING TRIED TO GET ME INTO BED SAYS SUZY!
Gaynor's beauty in a bonnet
BITTER PILL FOR TV JIM

I'M DREAMING OF A LIGHT CHRISTMAS

'ALLO AGAIN!

Are you ready for the BIG kit-off?
SCORE WITH PAGE 3 DUO

Mystery bug hits Winona
ZOE, 20, from London
My 2½p mallet has lasted for 55 years
Tamzin is not so Fab says Jan
CHECK OUT THE CHEEKS

Win a super weekend with Noel Edmonds
The sole sister gets a step-up
CAR-AZY! BABY BOY FOR THE 80mph DAD
My sexy life as Jayne, by Loni
Murder cops in shotgun drama
RUNAWAY WIN FOR A HORSE

This girl can win you a £1,500 cruiser
ANGRY SILENCE OF CREW IN SHIP WRECK
Tragedy of our girl's loving puddle
MOULDY PORK PIE ON SALE AT £250

PAGE 3

PAGE 3. The most famous page in The Sun, probably the most famous in all newspapers. A household phrase which instantly brings to mind one image: a topless model in the biggest-selling daily in the English language.

It's 35 years since the first topless Page 3 picture. Since then the phenomenon has caused controversy and debate . . . but brought pleasure to millions. It has changed the lives of those working on it and the 500 or so girls who have been pictured on it. It is one of the foundation stones of The Sun's success.

It was voted one of Britain's top ten institutions in a 2005 poll of thousands of people.

And it all started with a decision taken in the blink of an eye.

THE CODFATHE
Batty Ke 11,000-m trek eat Ramsde fish & ch
Gloria's on Hummmoon
It's Hale 'n Pacemaker
MAJORCA'S LOSING ITS SHINE
THE LOVE FATHER
ET PHONE HERE

YOU SHOULDN'T BE SO YUCKY!
Kylie to sack all smokers
Ban on polystyrene cups
Wymon 'bird' is a mum
Benny Ruby is our own little gem!
VIP BUST-UP ON BUSTER

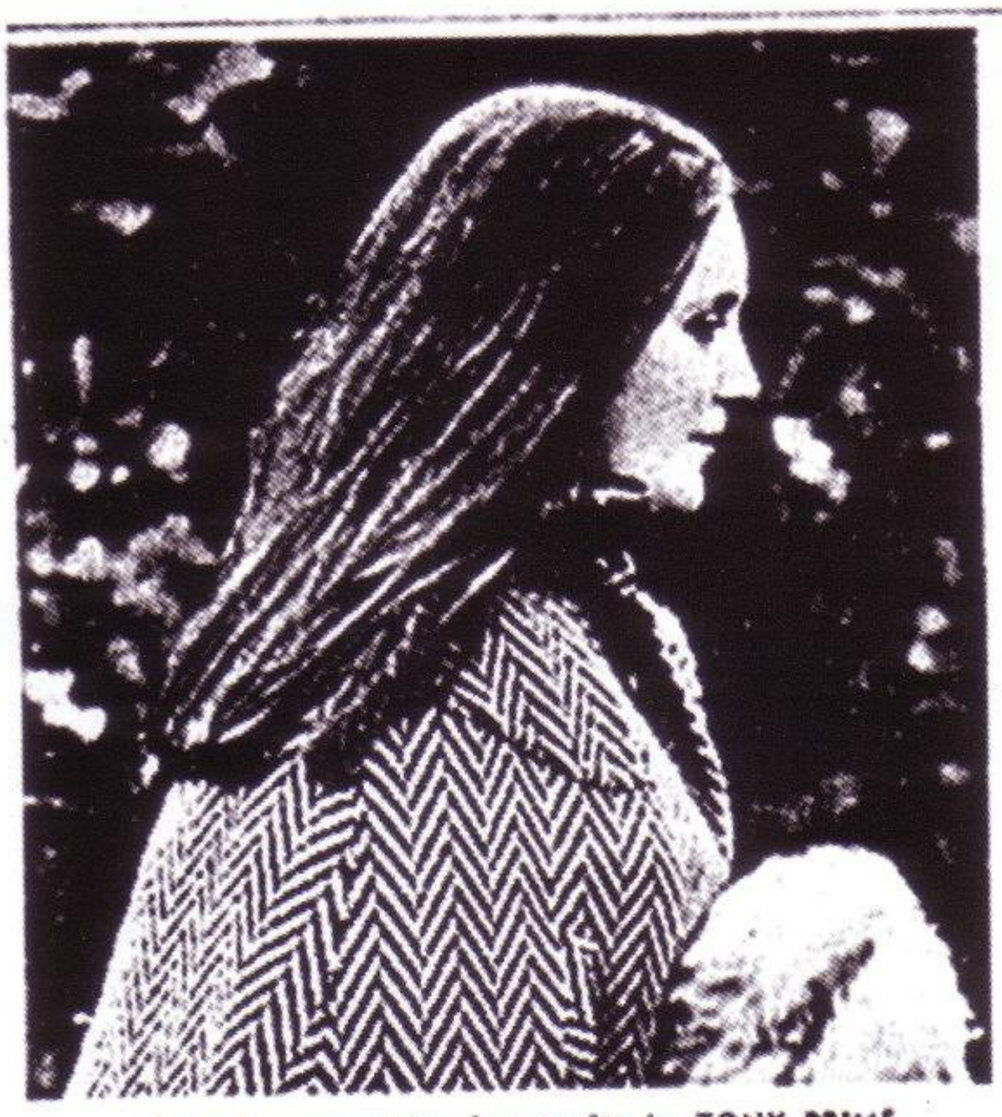
COME OFF IT, REV
Red-carded Carl drives his motor on to the pitch
Naz hops on flying carpet to big fight
REBEKAH, 21
ALEX, 21
Court row on rookie Spice Girl vid tapes

THE Sun

INSIDE YOUR 48 PAGE SUN

FORWARD WITH THE PEOPLE — Monday December 11 1968 No. 1

HORSE DOPE SENSATION



Lady Leonora pictured yesterday by TONY PRIME

Where are Charles and Lady Leonora?

THE MYSTERY of Prince Charles and Lady Leonora Grosvenor deepened last night. She was believed to be at a christening party in Northern Ireland with Prince Charles—pictured at a godfather on Page Five.

Buckingham Palace would not reveal the whereabouts of the Prince, 21 last Friday, and Lady Leonora, 20-year-old daughter of the Duke of Westminster.

A Palace spokesman, asked if they were together, said: "Yes, but it is of no significance."

The spokesman added: "I am not saying categorically she is at the party the Prince is attending but if she is there it is of no significance."

Earlier dark-haired Lady Leonora denied rumours of a romance and said: "It is silly to suggest we are to become engaged."

Lady Leonora was a guest at Prince Charles's Palace birthday party. After the party the Prince flew to her parents' estate in Cheshire.

SUN EXCLUSIVE

TRAINER Roy Pettitt has confessed to the SUN that he has been doping his racehorses.

In 45-year-old Pettitt's stables at East Wittering, Sussex, is a string of nine horses, four of them belonging to wealthy Henry Alper who also owns champion handler Persian War.

Pettitt's staggering confession will be told in detail in the SUN. It is the biggest exposure in the sporting world since the secret Ballon scandal of 1964.

The picture of the doping is unusual. Pettitt is not a "fringer" of racing. He has prepared them up to make them go faster.

And he has been at his evil work as recently as this summer.

His coup

What is particularly startling about this story is that it does not involve an outside gang but comes on the spot.

Pettitt is the first trainer holding licence to admit to an inside doping job.

He tipped racing coup men at phoney odds last August when Persian War, a five-year-old bay owned by Baron Hans Heinrich Thyssen-Bornemisza, was entered for a minor race.

Pettitt told the Sunday Mirror in a signed confession upon which the SUN is basing its story:

He says he came to have asked his friend Mr. Alper to put money on Persian War for him at 10-1 because he knew the horse was fit and would win.

Pettitt went on to say that Mr. Alper asked him if he would "help things along a bit" and he agreed.

ROY PETTITT

Confesses to the SUN

Persian War won by a length and a half at odds of 10-1.

Pettitt's confession will be published in full in the SUN tomorrow.

READ PETTITT IN THE SUN TOMORROW

THE PRIME MINISTER

Premier HAROLD WILSON, in a rare interview, talks of his triumphs and disappointments and his vision of Britain in the Seventies. For SUN readers only. Page Nine.

SUN EXCLUSIVE

BEAUTIFUL WOMEN

Are beautiful women really to be envied? Can beauty be a handicap? A remarkable series of interviews with some of the most beautiful women of our time begins today on Page 11.

SUN EXCLUSIVE

RIGBY IS HERE

Brilliant, witty Paul Rigby, one of the world's great cartoonists, has joined the Sun. His first cartoon is on Page Four. Other sparkling new features: Pages 5, 10, 11 and 16.

SUN EXCLUSIVE

THE LOVE MACHINE

Part two dramatic instalment of the world's best-selling novel by JACQUELINE SUSANN. The book every woman will want to read. Centre Pages.

SUN EXCLUSIVE

£1 MILLION TALENT TEAM

All the top names in Soccer will be writing for the new Sun — a million pounds' worth of talent. Today, the most brilliant, most controversial star of them all — GEORGE BEST. Page 11.

SUN EXCLUSIVE

TELEVISION

PAGE [illegible] SPOT

FIRST WITH THE NEWS: The tabloid Sun's debut in 1969. It was exactly a year before the first topless Page 3 girl appeared

CHAPTER 1

THE ORIGINS OF PAGE 3

THE Sun

BIRTHDAY
Sun

FORWARD WITH THE PEOPLE — 6d. Tuesday, November 17, 1970

Robert, the boy always ready to help

KARATE HERO MURDERED

KARATE expert Robert Pons, who could kill with his bare hands, was murdered yesterday.

He tried to break up a gang of youths fighting in the street—and broke a vow he made himself to avoid violence.

Robert, aged 19, died on a hospital operating table, his throat slashed. Police believe the murder weapon was a broken milk bottle.

Nine-stone Robert, 5ft 5in tall, saw the fight as he walked home through Paddington, London. He took up karate about two years ago and recently won second place in the European under-20 karate championships in Belgium.

LETHAL

Mr Tony Reay, manager of the Budokwai Judo and Karate Club, South Kensington, said yesterday: "Robert was always on the side of the underdog. He was never aggressive.

"When he took up karate he signed a declaration that he had no convictions for violence and that he would never be the aggressor."

Mr Reay, aged 39, added: "It is true that a karate blow can be lethal and Robert was one of the brightest young prospects in this country.

"Karate was his life and he was making plans to go to Japan next year to study.

ASSET

"He was a wonderful lad—an asset to this and any club."

Robert, who lived with his parents at Ashdown Road, Kingston, Surrey, had been staying with friends in Paddington, a few streets away from Star Street, where he was murdered.

A police spokesman said: "It has been reported to us that Mr Pons noticed a disturbance and pitched in to help."

A number of youths were helping with police inquiries last night.

Suzanne Tams, The Sun model girl. Picture ROBERT YOUNG

What crisis?

HEATH IGNORES INFLATION CLAMOUR

By FRANK JOHNSON

PREMIER Edward Heath last night answered the growing clamour about Britain being in the grip of an inflationary crisis.

His response: A defiant refusal to admit that such a crisis exists.

In effect, he was saying: Crisis? What crisis?

The Prime Minister was delivering an anxiously-awaited speech to the Lord Mayor's banquet at the Guildhall.

He emphasised that his Government's strategy was long-term.

Society

He added: "It is the only course which holds out hope for the future because it encourages rather than weakens the exercise of responsibility in a free society. It is the course which unites rather than divides society."

Mr. Heath's speech came after speculation that he might hint at State intervention to curb the freedom of unions and employers to fix wages.

But the Premier did not mention inflation once.

The powerful Organisation for Economic Co-operation and Development warned yesterday that Britain may be heading for the worst inflation in Europe.

It says that nations that have inflation will have to agree to higher unemployment.

ANTHONY SHRIMSLEY
—Page Six

SUPERDAY

HAPPY BIRTHDAY to you. And thanks a million.

The Sun, your newspaper, is one year old today. It is Britain's brightest, most irreverent, most unpredictable newspaper. We are going to keep it that way.

The Sun takes a pride in a special bond with its fast-growing family of readers.

You have helped to shape The Sun. So our thanks to all of you for making it a happy birthday.

And now some birthday presents for you . . .

WIN! The holiday of a lifetime for you and your family

PAGE 20

WIN! A piece of Tom Jones and Engelbert Humperdinck

PAGE 20

AND THAT'S NOT ALL!

SUPERDAY

The Sun's birthday suit girl

PAGE 3

AND THAT'S NOT ALL!

SUPERDAY

☆ TAKE a look at The Year That Was in The Sun's family album on the Centre Pages.

☆ THERE'S the fascinating saga of How To Pick A Mate on Pages 12 and 13.

☆ THERE'S the Beverley Sisters talking about jealousy—one of the Seven Deadly Emotions—on Page 9.

☆ AND there's Rigby, brilliant as ever, on Page 6.

SUPERDAY! SUZANNE'S THE SUN'S TOP MODEL

By DEIRDRE McSHARRY

SUPER Suzanne Tams was chosen as winner of The Sun's great model girl contest.

And she danced a victory jig for joy. It was an instinctive reaction, for she had planned to become a ballet dancer until a foot injury this year ruined her chances.

Seventeen-year-old Suzanne, 34-24-34 and 5ft 6in tall, was chosen from 3,000 beautiful Sun readers for the chance to become a top model.

Fashion photographer Patrick Hunt, one of the judges, described her as a "classic English rose, but with fire."

Suzanne, who lives with her parents and 14-year-old sister in Epsom, Surrey, has already been signed up by Petal, one of London's top model agencies.

Now comes a shopping spree in London, a trip to Paris to meet the top fashion photographers, and—most exciting of all—a modelling job in New York.

Consolation for the losing finalists: model agencies have enquired about every one of them.

BIRTH OF A PHENOMENON: This insignificant blurb on Page One of November 17, 1970, heralds the first 'real' Page 3

BREAST INTENTIONS: Sun editor (left) holds conference in week of first topless Page 3

I DID IT: Tabloid Sun's first editor Larry Lamb

Larry's lass in a birthday suit

THERE wasn't much clue on the front page of The Sun on November 17, 1970, that a phenomenon was being born on Page 3 which would become famous throughout the world and still be so 35 years later.

The "splash" — the main story — was a murder: a teenage karate expert stabbed to death as he tried to break up a brawl between strangers in Paddington, West London. Alongside that, a dry political tale detailing efforts by the then Prime Minister Ted Heath to play down fears of spiralling inflation.

That day, however, The Sun was celebrating the first anniversary of its extraordinarily successful relaunch as a tabloid (a year which saw its circulation rocket from just over one million to almost 1.8million) — and on the right-hand side of Page One a panel listed some of the first-birthday features inside the paper. One was this: The Sun's Birthday Suit Girl. It had a head-and-shoulders picture of an unknown model, Stephanie Rahn, and advised readers to turn to Page 3.

There, in all her glory, was Stephanie, topless.

The Editor Larry Lamb had run pictures of scantily-clad girls before. His first Page 3 a year earlier featured 19-year-old Swedish student Ulla Lindstrom — and although she was covered in a hippy-chic shirt, she was enough to get the stuffy heads of Britain's public libraries hot under the collar about Fleet Street's saucy new upstart.

The paper had even exposed the occasional breast, but only in the context of a news story. Stephanie Rahn's picture was different. It established that The Sun

Now turn over to see first-ever Page 3 girl

was not afraid to show its readers a pretty girl topless, for the sheer appreciation of the female form.

But this did not come about through extensive meetings between executives, nor by canvassing focus groups to see if the market had a place for such pictures.

Art Director Vic Giles simply grabbed a picture of Stephanie sent in by a freelance photographer, someone dubbed her the Birthday Suit girl and, despite fleeting fears about protests, Editor Larry Lamb threw caution to the wind. His boss Rupert Murdoch was abroad.

Giles says: "Larry was a bit worried about protests — and we did get a few letters, but mainly of congratulations." In the following days, Stephanie's topless pose on Page 3 (see picture, inset) began to look like a one-off. After all, she was merely a Birthday Suit girl for The Sun's first anniversary — she was not meant to be the pioneer for a new movement in newspapers. Indeed the first few subsequent Page 3s did NOT have topless girls. In their place were hard-news pictures, cuddly animals and, occasionally, covered models.

BIRTHDAY SUIT!

AMAZING CASE OF THE LEBANESE GOLD DRUG 'COVER GIRLS'

Court is told of big plot

That demob suit part of history

HAPPY BIRTHDAY TO US

But these girls' pictures grew increasingly daring and steamy over the next four years, until by the summer of 1974 they gave way full-time to topless models.

And only then did the page which made The Sun's name begin in earnest — along with the controversy and national debate.

Who was Stephanie? A 35yr riddle solved

THE real identity of The Sun's first topless Page 3 girl Stephanie Rahn remained a mystery for almost 35 years.

Her picture was supplied by a freelance photographer whose name was lost, and all efforts to trace Stephanie on successive Page 3 anniversaries failed.

Even long-time Sun Page 3 photographer Beverley Goodway had no idea who she was, although he always suspected Rahn was an assumed name.

The truth was more comical.

Stephanie was none other than Stefanie Marrian, who became a Page 3 regular in the mid-to-late 1970s. In her early years she modelled under her father's surname Khan. But a sub-editor misread the caption pencilled on that first print and misspelled the name as Rahn.

MODEL PATIENT: Stefanie in hospital with MRSA

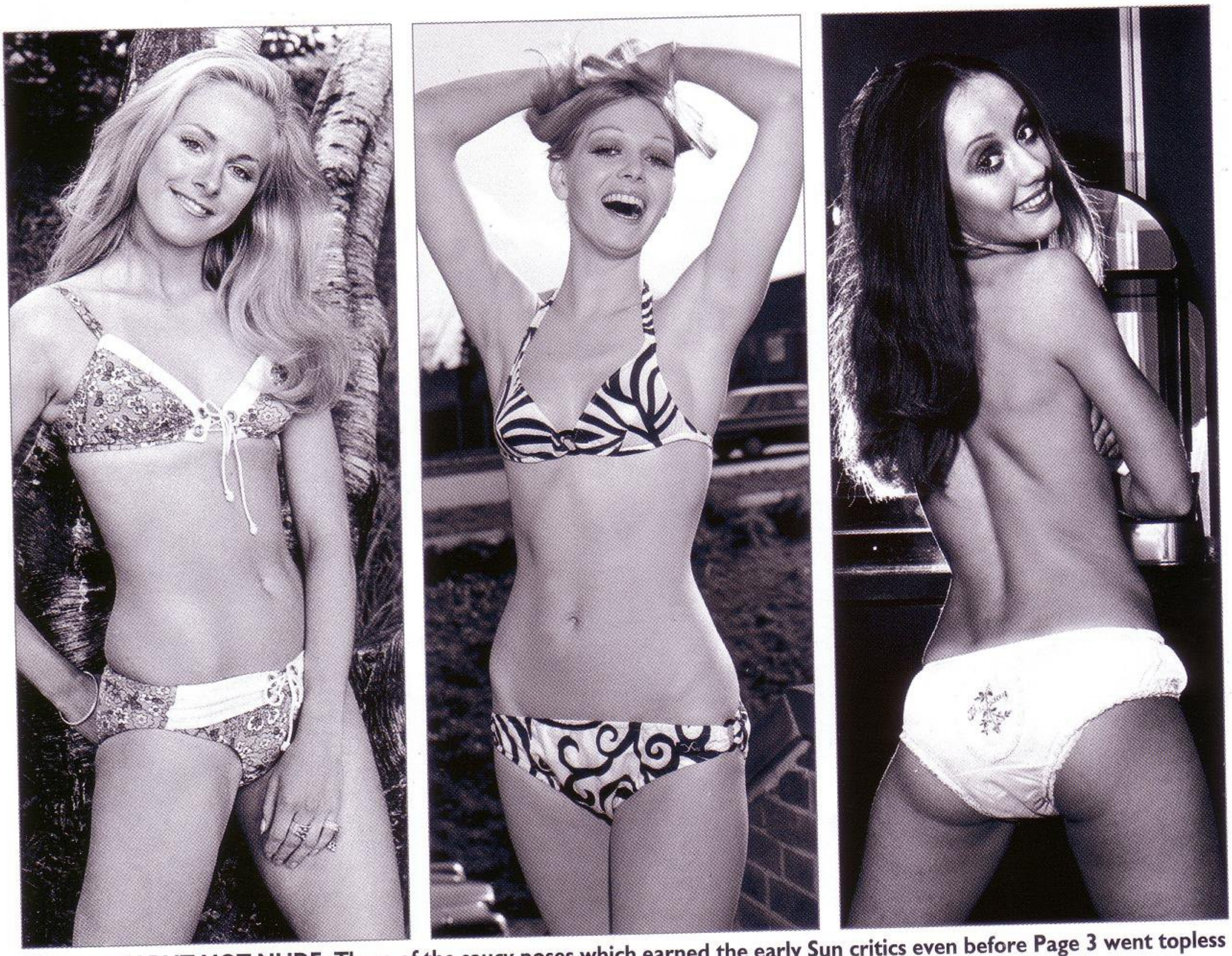
To compound the mystery, Stefanie went through her entire Page 3 career without mentioning she was the girl in that famous picture on November 17, 1970.

Even Beverley, who took her photo many times, was in the dark.

Then, in May 2005, 56-year-old Stefanie caught MRSA at a London hospital and phoned The Sun's health editor Jacqui Thornton in disgust — revealing as she lay in her sick bed that she was both Stefanie Marrian AND Stephanie Rahn.

13. THE ORIGINS OF PAGE 3

A TOUGH CHOICE: Sun picture desk man Eddie Walters ponders his Page 3 options in 1970 . . . bikini girl or dolphin?



NAUGHTY BUT NOT NUDE: Three of the saucy poses which earned the early Sun critics even before Page 3 went topless

CHAPTER 2

THE CONTROVERSY

THE Sun

Immoral

Sleazy

Degrading

Degenerate

SHAMEFUL

THE Sun

Disgusting

Sleazy

Depraved

MUCKY

THE Sun

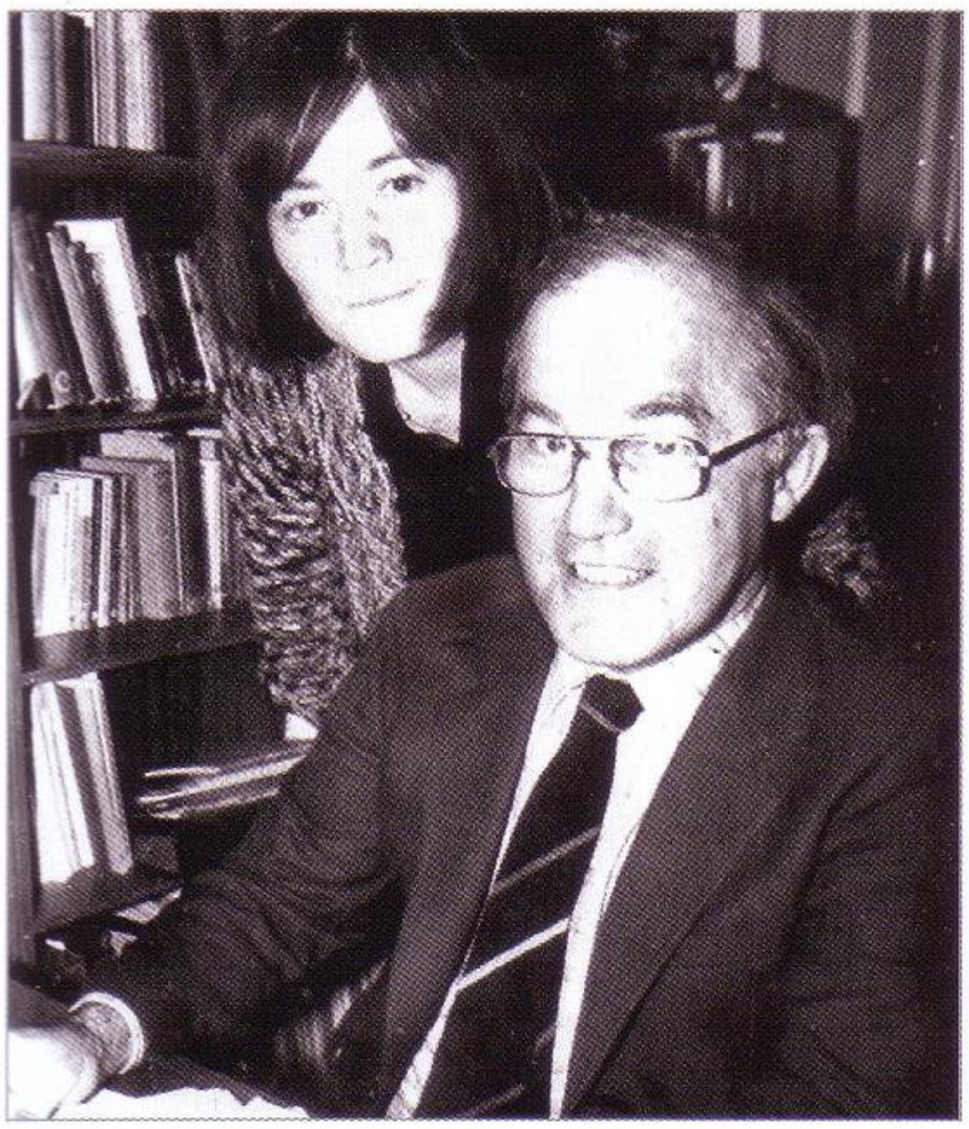
SORDID

"pornographic"

OFFENSIVE

CORRUPT

THE Sun



LOVELY PAIR: Buxom Clare Short and her hubby

PARLIAMENT SQUARES: There was uproar over Sun in Commons

Questions in the House

The silly burghers of Sowerby Bridge
OST

OUTRAGE over The Sun's topless Page 3 pictures exploded in the corridors of power. The Labour MP Alex Lyon furiously waved the paper aloft in the Commons, insisting we should be prosecuted for indecent exposure.

During a debate on an indecency Bill, the member for York said: "On Page Three there is a semi-nude woman which could give offence to somebody sitting opposite in a crowded bus or train.

"If someone took exception to its contents it might be right for The Sun or the newsagents to be prosecuted."

His Victorian views were a taste of what was to come from Clare Short, of whom more later. Indeed, Lyon and Short had plenty in common — so much so that they got married in 1981.

Back in the stuffy Seventies there was plenty in The Sun to upset puritanical minds even before the girls went topless.

Stanley Robinson, the strait-laced head of the public library at Sowerby Bridge, West Yorkshire, slapped a ban on the paper as early as January 1970, just two months after our launch.

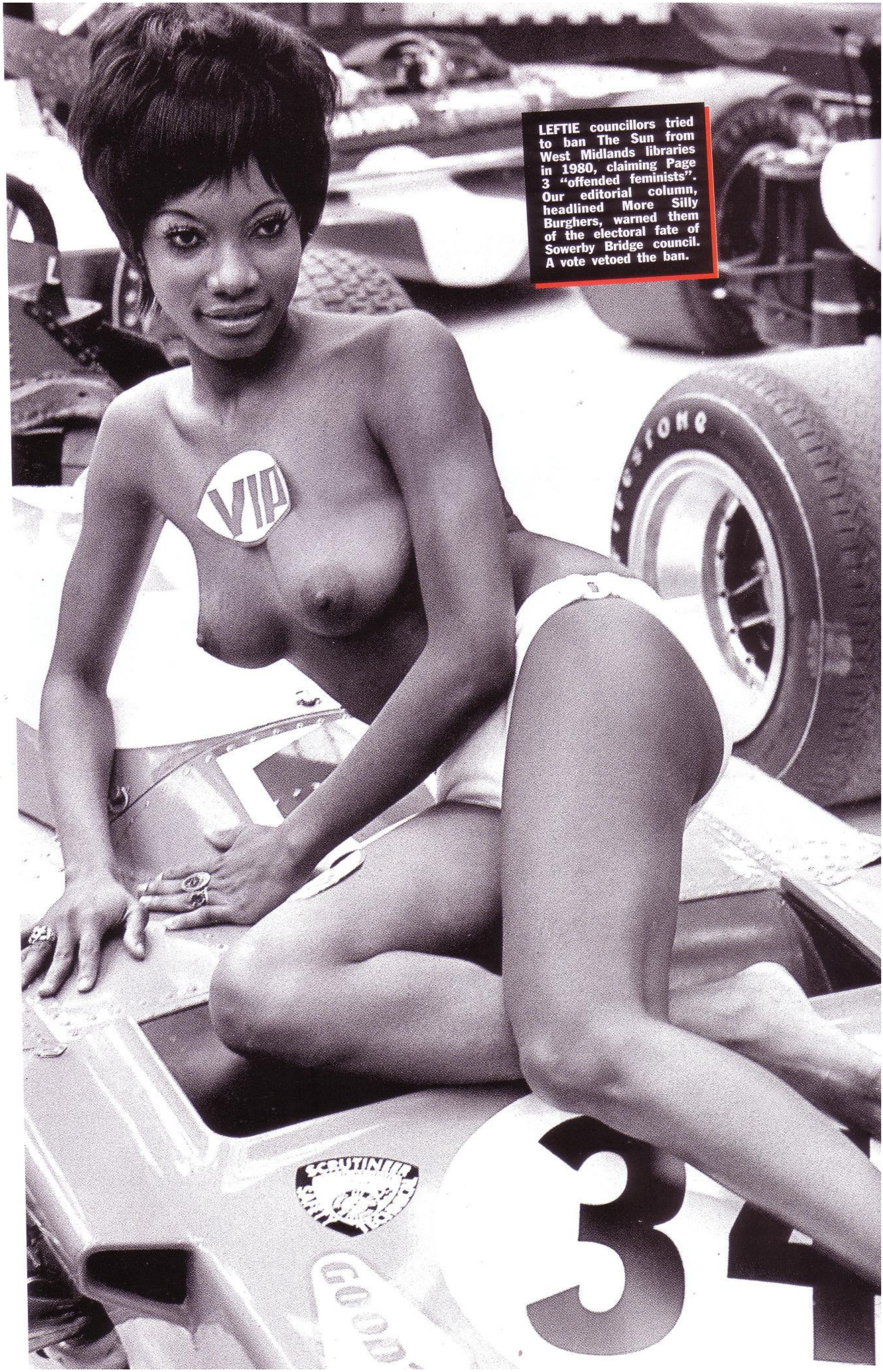
He claimed the paper had excessive sexual content. And he wasn't alone. A local councillor named Cecil Grenshaw agreed and further argued that, aside from anything else, the library couldn't afford our princely 2½p cover price.

The Sun used its front page to dub them The Silly Burghers of Sowerby Bridge (see picture, inset) — but the sticks-in-the-mud stuck to their guns.

It took a year and a half and a switch in the council's political leadership from Tory to Labour for the paper to be reinstated. By this time, ironically, topless or scantily-clad girls were in full swing in The Sun.

Stanley and Cecil were the first to kick up a stink over the new Sun — but they certainly weren't the last.

Turn over to read how Page 3 has caused 35 years of upset and offence to the less enlightened.



LEFTIE councillors tried to ban The Sun from West Midlands libraries in 1980, claiming Page 3 "offended feminists". Our editorial column, headlined More Silly Burghers, warned them of the electoral fate of Sowerby Bridge council. A vote vetoed the ban.

THE students' union at Cardiff University removed The Sun from its bookshop in 1985, claiming Page 3 was "degrading". But furious students voted to rescind the ban.

STAFF had to strip the walls of Page 3 posters at Portsmouth's housing department in 1977. They were deemed unacceptable because the girls had less on than those on Southsea beach.

OUR Boys were denied Page 3 during the 1990 Gulf War. We airlifted out 2,000 copies a day — but the MoD stopped them in case the boobs upset the Saudis, whose bases we used.

PUPILS at top Buckinghamshire public school Stowe were denied the paper in 1988 when Head Christopher Turner banned it. He said young boys should not be able to see Page 3.

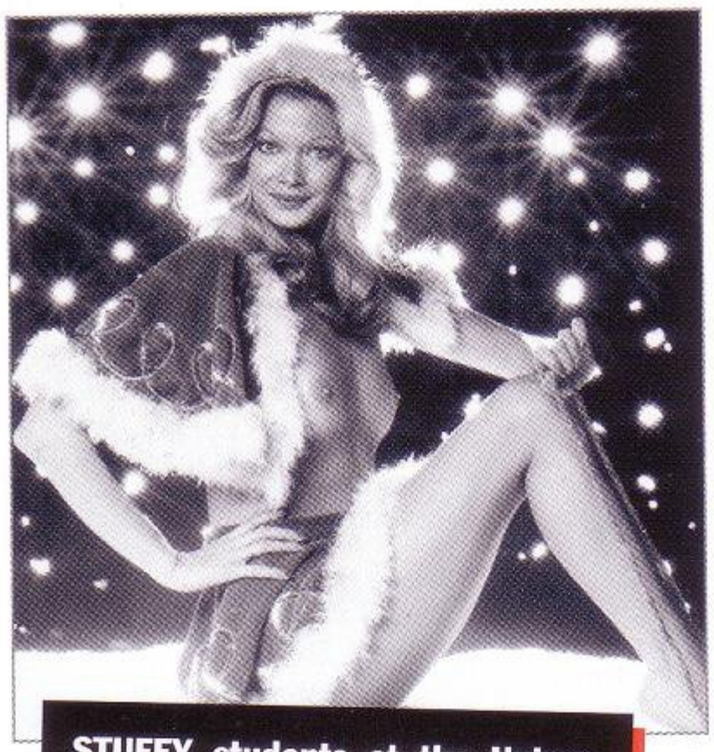
POLICE made a stallholder in Mablethorpe, Lincs, cover a Page 3 pin-up's assets with stickers after a complaint from a passer-by in 1985. This in a town with a nudist beach.

FEMALE council staff in Lewisham, South London, fought in vain for a ban on Page 3 pin-ups in 1979 because they "concentrate on women's physical aspects." Which indeed they do.

A NURSERY in Sheffield which used our pages to protect tables from toddlers' paint splashes banned The Sun in 1990 because Page 3's boobs distracted the under-fives.

PAGE 3 pinups were banned from police buildings in Manchester in 1998 after a poll of 10,000 staff. Offenders pinning them to locker-room walls faced charges of sexual harassment.

HEADMASTER John Wallace banned kids in Humberside from seeing The Sun in 1990 over our "naked photographs." He suggested his own headline: Head Bans The Sun. We obliged.

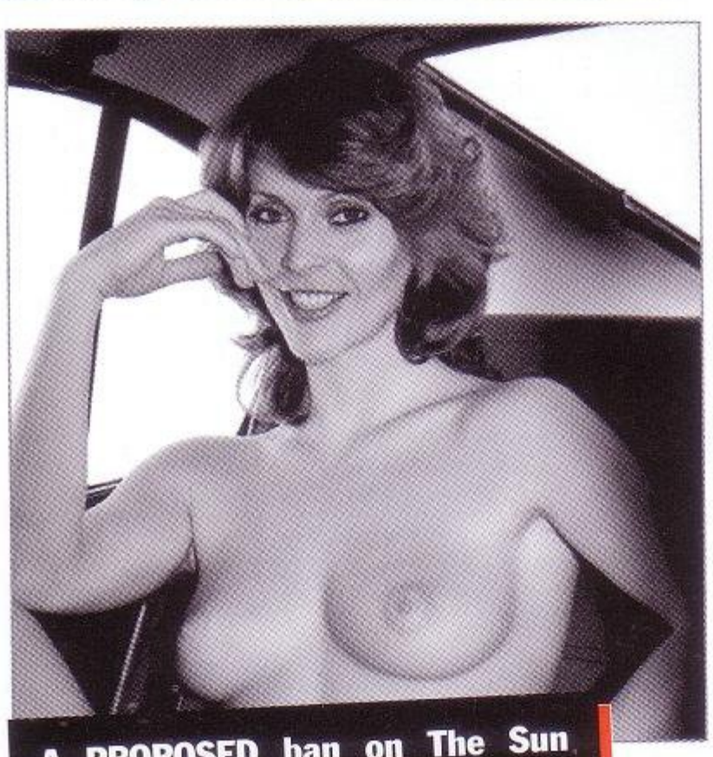


STUFFY students at the University of East Anglia banned The Sun from their campus newsagent's in October 1989 — claiming Page Three was "pornographic."

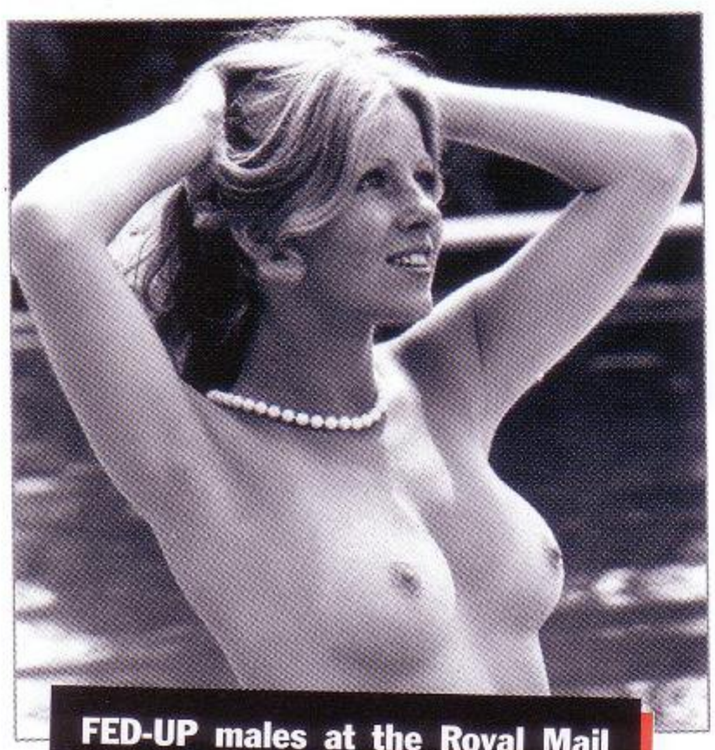
COUNCIL boss "Barmy" Bernie Grant banned The Sun from libraries in Haringey, London, in 1986 and threatened to sack council staff for putting up Page 3 girls' pictures.

AMERICAN airmen based in Oxfordshire banned school bus drivers from letting their kids catch sight of Page 3 in 1984. Transgressors were warned: "You'll be fired."

THE Sun faced a ban from Dorset libraries in 1979 until councillor Margaret Howarth, a gran, said: "Many elderly or lonely people wouldn't go to the library but for the Page 3 girls."



A PROPOSED ban on The Sun for "offending women" was defeated by a 2-1 vote at St John's College, Oxford, in 1992. Many of The Sun's backers in the debate were female.



FED-UP males at the Royal Mail were denied Page 3 by bosses in December 2004 — with a ruling that topless pictures and calendars on company property amounted to sexual harassment.

IN 2005, Page 3 still causes offence. Ruth Silver banned The Sun from her college campus in Lewisham despite not receiving one complaint. "It is degrading to women," she declared.

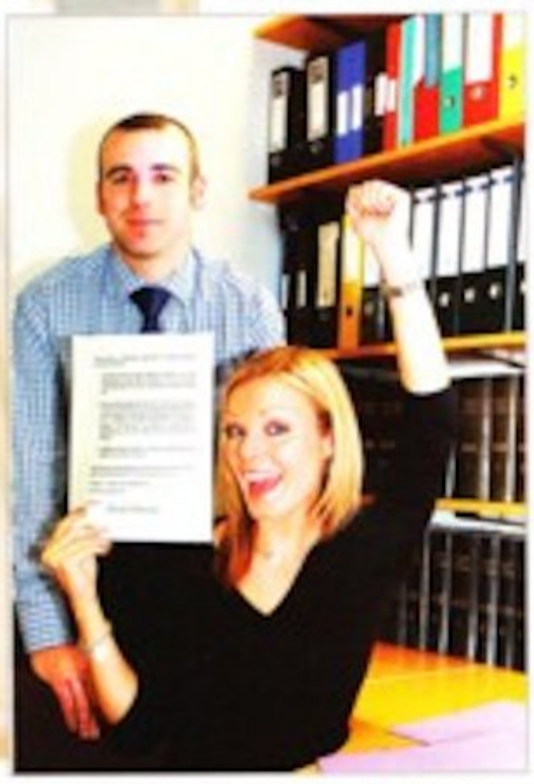
Clare De Loon

MP WHO WAGED WAR ON PAGE 3

Never has Page 3 had a more pig-headed enemy than ex-Labour front-bencher Clare Short.

In 1986 the left-wing MP (below, right . . . not the lass on the left!) twice tried to persuade the Commons to ban our topless girls by law.

Absurdly, she claimed they were to blame for increasing sex crimes. Her Bill got nowhere. One Tory who backed Page 3, Edwina Currie, said later: "I wish I looked like Sam Fox — and so does my husband." Later The Sun ran a blank Page 3 — a taste of what was to come, we warned, if Labour won the 1987 election.



DAFT DEED: Now Becky's Clare

By 2004 Short was 18 years older but no wiser. She repeated her denouncement of Page 3 as "porn" and added: "I would love to ban it. It degrades women and our country." In the more enlightened Britain of 2004, her remarks looked even more ridiculous than in 1986.

This time our retaliation took the form of 24-year-old Becky Rule (left), a 32D-24-32 Page 3 debutante who, in protest, changed her name by deed poll to Clare Short. The row blew over quickly, much like Becky's change of name. She had to switch back because her passport said "Becky Rule" and she needed it to go on holiday.

THE BIGGEST STARS FROM 35 YEARS: Top row (left to right) Viv Neves, Jilly Johnson, Vanya. Bottom row, Samantha Fox, Linda Lusardi, Melinda Messenger, Jordan

CHAPTER 3

THE MAGNIFICENT 7: LEGENDS OF PAGE 3

THE Sun

A NUDESPAPER FIRST:
Viv's naked ad in Times, which caused complaints

Viv

TRAGEDY OF THE FIRST SUN STAR

BREEZY, natural, stunningly beautiful, Vivien Neves embodied what The Sun hoped was the spirit of Page 3. And in the early 1970s, with controversy over nudity raging, she became a household name.

At the height of her career, Viv's 36-23-36 curves earned her the nickname The Body — decades before it was applied to Elle Macpherson.

Oddly enough it was a nude picture in The TIMES, not The Sun, which set her on the road to stardom.

But in the prime of her life, Viv contracted multiple sclerosis — and spent 23 years fighting it before it cut short her life at 55.

Viv was born in Brighton on November 20, 1947, and raised in a council flat before moving to Surrey aged 12.

In her mid-teens she appeared in a local paper in a mini-skirt — landing her in hot water with neighbours who disapproved of how the village's Scoutmaster allowed his daughter to dress. It was the first step on Viv's road to becoming Britain's top glamour model. Viv moved to London at 18 to be a "bunnygirl" in the Raymond Revuebar strip club in Soho.

VIV-ACIOUS: At 18, Viv was a bunnygirl in a strip club

> 'I was immune to nudity. Showing my nipples to readers didn't bother me a bit'

That led to a Penthouse shoot. Viv said later: "Working at the club made me immune to nudity. Showing my nipples to magazine readers didn't bother me a bit."

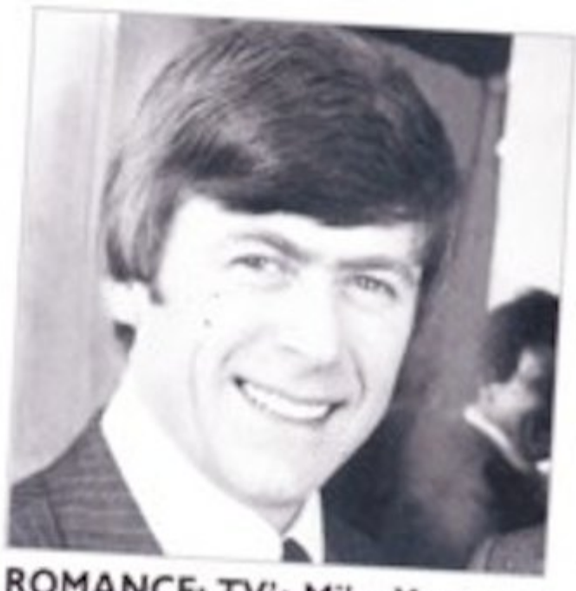
Months before the debut of topless girls on Page 3, Viv bared her boobs in a Sun feature on nudity in adverts. It was our readers' first glimpse of her.

On May 16, 1970, she made her Page 3 debut in a bikini — but Viv was only too happy to lose that once the topless "taboo" was broken that November.

She admitted her enthusiasm for peeling off was the secret of her success: "I honestly believe it came because I was the first to take my clothes off continually!"

True fame arrived via the then-stuffy Times on March 17, 1971, and the Editor's remarkably bold decision to print a full-page picture of Viv naked in an ad for the chemicals firm Fisons. Predictable complaints poured in

CO-STAR: Movie legend Curtis



ROMANCE: TV's Mike Yarwood

LINK: Photographer David Bailey

LEAVE IT OUT: Stunning Viv claimed she never rated her body. Millions of Sun readers disagreed

about the first nude in the paper's 186-year history — but the issue sold out. Amid a chorus of disapproval came a dissenting voice on the letters page: "I hope this delightful picture has the same effect on The Times' circulation as it does on mine."

The Sun couldn't resist a dig at the "top people's paper", asking readers: "Was 186 years too long for Times readers to wait to see a beautiful lady like Miss Neves? Or should The Times stay dull? There's £1 for each letter published."

Viv was now a household name and a famous face in swinging London, alongside her Page 3 pal Jilly Johnson. She was a celebrity guest on BBC's Parkinson and landed a role in TV's The Persuaders, as Tony Curtis's girlfriend. She was romantically linked with top photographer David Bailey and impressionist Mike Yarwood.

"I did become a household name," Viv said later. "I was thrown into a world of fabulous parties, glamorous women and rich and handsome men — and all for showing off my body, which I quite enjoyed!

"It was incredible, because I've never rated my body. It's only average — and my legs are awful — but I learned to show it off to the best advantage." Viv found love with photographer John Kelly. The

FIRST LOVE: Viv with husband John Kelly. He later found her illness too much

COURAGE: Still cheerful despite being confined to wheelchair after onset of MS

wedding on September 24, 1973, wiped out most of The Sun's front page.

Then, suddenly, Viv quit Page 3 — bored of looking at nudes and "being among them". She briefly relented after a howl of protest from her Sun fans — one of whom wrote "It will be a bigger scandal than Watergate" — but the green-eyed beauty abandoned Page 3 for good after daughter Kelly's birth in 1974.

At the height of her career Viv was earning £20,000 a year — a huge wage at that time. But she avoided the temptation of drugs, rife in the circles she moved in, instead investing wisely in property.

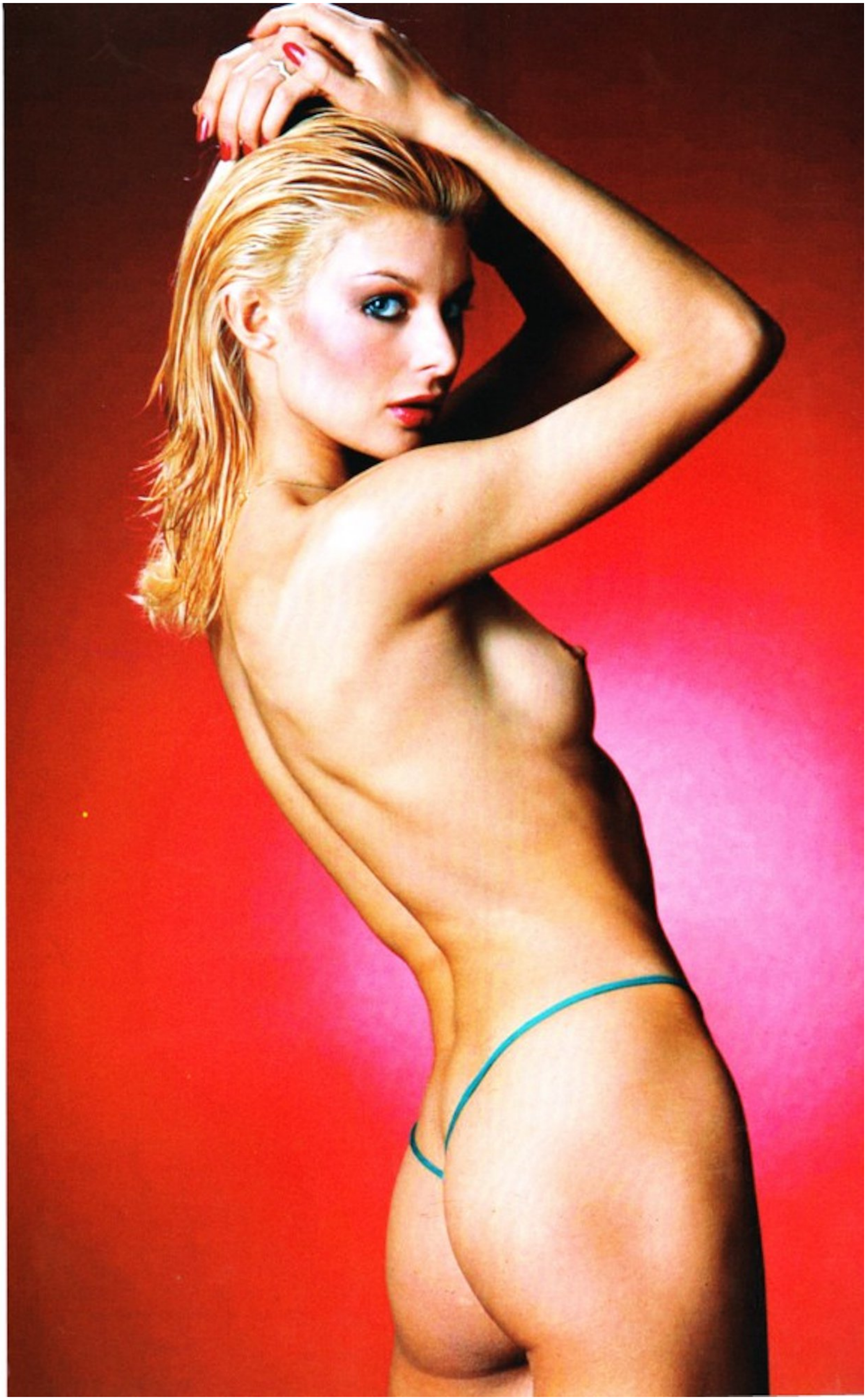
She and John bought and renovated a 12-bedroom Queen Anne mansion in 16 acres in Surrey. At one point it was also home to animal-loving Viv's eight donkeys, 33 cats, two dogs and eight geese.

In 1979 Viv contracted MS and was confined to a wheelchair. Her husband left in 1985, unable to cope any longer with her illness, and there was further heartbreak when an electrician she lived with for ten years also left her.

But Viv — Britain's top glamour girl at the birth of Page 3 — remained brave and upbeat despite the affliction she fought for nearly half her life and which finally claimed it on December 29, 2002.

Jilly Johnson said: "Viv was a genuine inspiration."

SPARKS: Viv with her electrician boyfriend



Jilly

WILD LIFE OF LEGGY BLONDE

PAGE 3 favourite Jilly Johnson was the "ultimate leggy blonde" whose wild showbiz lifestyle epitomised the cocaine and booze-fuelled madness of the 1970s.

But thanks to a sharp intellect she emerged with a daughter she dotes on and forged new careers as an actress, novelist, TV presenter and fashion designer.

Born in Australia to British parents, Jilly moved to a village near Woking, Surrey, aged 12. She became a model in 1970, at just 16. "It was the typical story of a young girl walking down the street and getting spotted," she says.

Extrovert Jilly went topless on Page 3 — and so began years of wild excess. "It changed my life overnight," she says. "The next thing I was travelling the world and living a five-star lifestyle.

"I was flying first-class and travelling on yachts in beautiful locations. I was working so hard and travelling so much I'd wake up in a strange hotel room and think, 'Where the hell am I?' I'd have to look in my diary to see what country I was in. I'd do crazy things. I've got on tables and danced and taken my clothes off and made a total plonker of myself. I was so immature."

WILD CHILD: Jilly in 1978. She lived a life of mad excess

'Page 3 changed my life overnight ...I was travelling the world, with a 5-star lifestyle'

At 19 Jilly married businessman Brian Johnson. They split three years later — but Jilly says their daughter Lucy is the best thing that ever happened to her.

Lucy was a civilising influence on the Page 3 beauty. Even as a baby her behaviour was immaculate — in stark contrast to her mother's! And Jilly resolved that, despite dabbling with cocaine, she had to kick drugs for the child's sake.

In 1977, in her early 20s, she tasted pop stardom in a duo with Page 3 pal Nina Carter called Blonde On Blonde. The pair have been friends ever since. "We couldn't really sing, but we looked nice. And we were huge in Japan — we had two No1 hits," Jilly says.

Meanwhile Jilly and Lucy's relationship grew to resemble that of Edina and Saffy in TV's Absolutely Fabulous, with the level-

headed daughter keeping her mum's wild antics in check. Jilly said once: "I've often arrived home late after a night on the tiles to find Lucy waiting up for me, demanding to know where I've been."

Lucy admits she had little time for her mum's blokes:

"One chap turned up and said, 'I'm here to pick up Jilly', so I made him wait outside while I went upstairs to tell mum there was some weird bloke with spiky hair and a stupid blue suit waiting to take her out. He looked very sheepish. A few months later I saw him on Top of the Pops. It was Rod Stewart."

Rod wasn't the only megastar Jilly dated. She went out with Eric Clapton and was linked with movie star Ryan O'Neal. "I was arm candy. If you're tall, blonde and have long legs you're a compulsory accessory for a rock star," Jilly says.

Most of her relationships were disasters. "I never could spot a louse," she says.

Jilly quit modelling aged 28, much to the disappointment of The Sun's Page 3 photographer Beverley Goodway, who always ranked the 34-24-35 stunner among his favourite models. He says: "She was the ultimate leggy beauty. She was blonde, had a big personality and was flirty and fun. She had that fashion model figure which I found attractive."

Jilly tried acting, mainly in panto, until "I got fed up with being cast as the eternal crumpet."

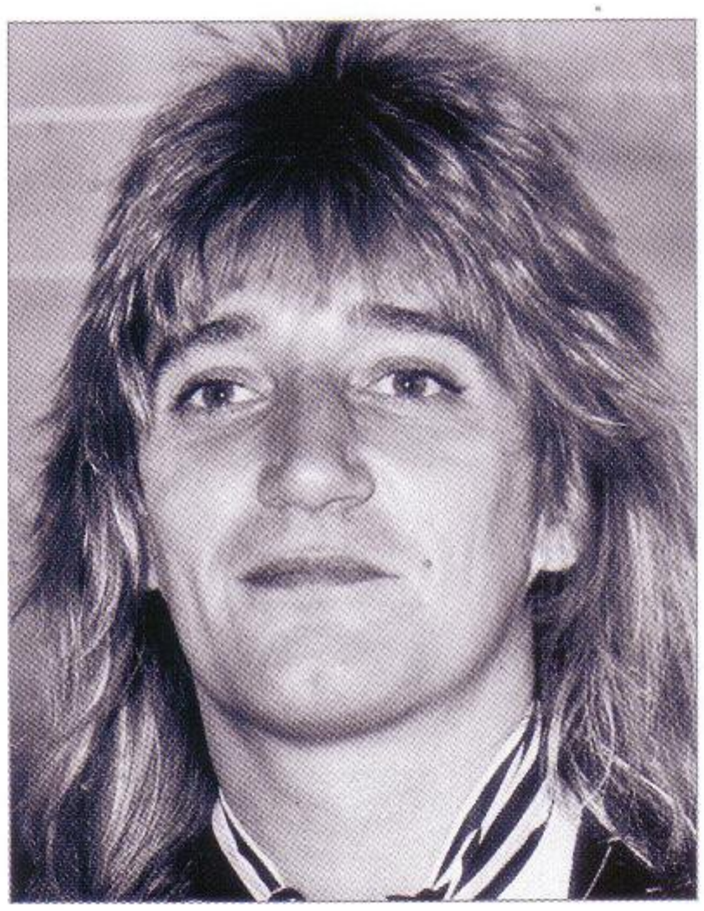
In 1994 she suffered her own version of the Queen's "annus horribilis", when her house burned down, her uninsured belongings were stolen, her lover was exposed as a conman and a mugger tore a £5,000 Cartier watch off her wrist as she sat in traffic.

But she bounced back, turning her hand to writing steamy thrillers. Her first book, Double Exposure, proved she had brains as well as looks. She says: "Once you've appeared as a glamour model you're not considered cerebral. I was pleased to prove a few people wrong."

These days Jilly also gives beauty and fashion tips on TV and designs clothes for Luji, the label she and Lucy run. Even her years of dating unsuitable men are over — she is happily married to textiles tycoon Ashley Brodin and living in Hertfordshire.

To cap it all, Jilly is now a GRAN . . . to Lucy's daughter Grace. "I'm going to be the best grandmother in the world," she says. "There were certain points in Lucy's childhood when I couldn't be there for her. I'd like to make up for those times with Grace."

BLONDIES: Jilly, right, with pal Nina Carter in Blonde On Blonde, and (below) Rod, who dated the Page 3 girl in the 1970s, as did Eric Clapton, below right



STUNNING: Jilly (left) at 38, and 48

Vanya

EXOTIC BEAUTY WHO WED STAR

VANYA Seager was an instant sensation on her first Page 3 appearance, half-covered in soap suds during "Bath Week" in February 1976. But it was her marriages two decades apart that earned her front-page headlines.

Raised by an English family who adopted her as a baby in Hong Kong, she came to Britain in 1972 and did holiday work at a Welsh hotel where the wealthy owner, Joey Martyn-Martin, proposed. She accepted, despite him being 27 years her senior, and with his encouragement took up modelling in January 1976.

Within a month she was on Britain's top glamour page — and that year won the first of two Page 3 Girl of the Year titles.

Soon Vanya, just 21, was the highest-paid glamour model in Britain, earning £200 a day — a fantastic rate in 1976. She and her millionaire husband shared homes in Hertfordshire, Regent's Park and Ireland. The 36-24-36 model drove a custom-made Mini with every conceivable extra. Its value, almost £10,000, was about the average price of a house.

INSTANT HIT: Vanya was in Sun a month after becoming model

'She had dark, exotic beauty yet was cool, calm and seemed so natural'

Vanya, with her "Eurasian" features, had enormous appeal to Sun readers, summed up succinctly by one fan who won a date with her in a Sun competition. "Her beauty is dark and exotic yet cool and calm," he said. "Plus, she seems natural and unselfconscious."

Vanya inspired some to poetry, including the bosses of a Marconi plant in Leicester who in 1976 removed pictures of her which workers had pinned to the walls, but wrote:

Vanya, dear Vanya,
We are sorry to ban ya,
But displaying your charms
On occasion alarms,
And in areas of science,
Upsets visiting clients.

To which the staff replied:

We put her on our factory wall,
She lasted half an hour.
The management removed her . . .
Narrow-minded shower."

Ironically Vanya was extremely shy, an unusual trait in a Page 3

girl. In September 1976 she admitted: "I wouldn't dream of going topless on the beach in the South of France."

The fact she had the courage to pose topless at all was a testament to the talents of The Sun's Beverley Goodway. Years after she quit Page 3, Vanya said: "Posing topless was only made bearable by the fact that I worked exclusively with one photographer who didn't make me feel awful about it!" Beverley returns the compliment: "She was gorgeous, and a lovely person too."

Vanya was already a Page 3 legend when, after two short years, she quit to further her career as a fashion model. She announced: "Sun readers put me at the top and I am grateful to them. But now I want to be at the top of a different tree."

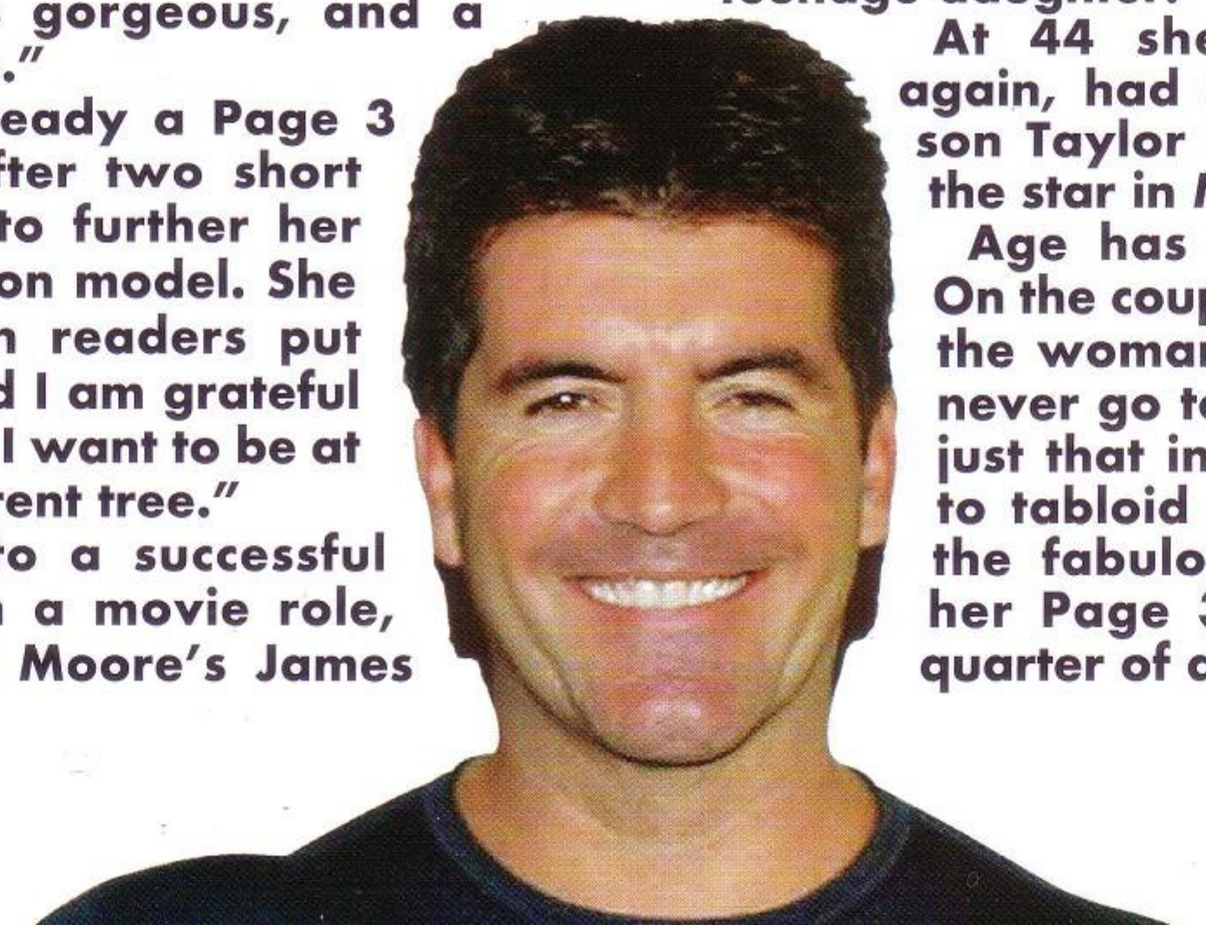
She went on to a successful career and even a movie role, alongside Roger Moore's James Bond in For Your Eyes Only in 1980. Twenty years later Vanya hit the headlines again — as the new lover of TV's Soldier, Soldier star Robson Green.

The couple were introduced by X Factor pop guru Simon Cowell (below), for whom Vanya worked as an assistant and Robson as a singer.

Robson had left his wife and moved in with the glamorous ex-Page 3 girl, by this time a divorcee with a grown-up son and teenage daughter.

At 44 she became pregnant again, had 36-year-old Robson's son Taylor in 2000 and married the star in March 2001.

Age has emboldened Vanya. On the couple's first anniversary, the woman who said she could never go topless on a beach did just that in Mauritius — proving to tabloid readers she still had the fabulous figure that made her Page 3 Girl of the Year a quarter of a century earlier.



ROBSON'S CHOICE: Page 3 legend Vanya and the star of TV's Soldier, Soldier have a son and married in 2001

Sam

SIMPLY THE BREAST OF ALL TIME

SAMANTHA Fox is the greatest Page 3 girl of all time — a bright, determined, hard-working, chirpy Cockney whose fame and multi-million pound fortune comfortably outstrip all others with the possible exception of Jordan.

Her enormous, gravity-defying boobs made jaws loll up and down Britain when she first appeared in The Sun aged just 16, leading her to three successive Page 3 Girl Of The Year titles and global pop stardom.

But her life has been beset by controversy and heartbreak over lovers and money, with long, bitter familial disputes resulting in a devout faith in God and her eventual "coming out" as a lesbian.

Sam was born in London's East End on April 15, 1966, and raised in Islington by her housewife mum Carole and builder dad Pat.

A tomboy who spent part of her childhood in leg-irons due to a hip which wasn't developing properly, she seemed unlikely material for a future Page 3 girl. Her parents even feared she might be crippled for life. But her teenage years saw her blossom into a buxom beauty, 5ft 1ins with 36D breasts and a tumbling blonde mane.

SHE HAD SOME FRONT: Bubbly Sam's first Page 3 shoot

'Sam was just amazing. She had so much confidence and determination'

Her first love was music and she formed a band at 14 — but it was soon obvious that modelling was her immediate future.

While still at school Sam was runner-up in a Miss Sunday People competition in 1983.

The photographer John Kelly, then husband of Page 3 legend Viv Neves, asked to take her first topless pictures and Sam and her parents bowed to the inevitable. The Sun published them with enormous enthusiasm.

The photos landed Sam in hot water at school, where she had passed O-levels in English, music and art and a CSE in motor engineering and was studying for A-levels.

But she knew which side her bread was buttered and left school to model full-time. Dad Pat quit his job to manage her.

The Sun's Beverley Goodway knew immediately Sam had something special. "She was amazing," he says. "She had such confidence and determination. My first picture

of her was a bit grim because her make-up was no good. But she managed to perfect that herself. Her whole look changed dramatically . . . her hair, everything — it was all her own doing.

"Sam was super to work with and photographed like a dream. It had to be from the right angles — and she knew that because she was intelligent and aware. And she was so driven."

Sam recalls meeting Beverley as one of the fondest memories of her entire career: "I felt very comfortable turning up because I thought 'Beverley' was a woman. Then HE opened the door! But he wasn't what I imagined a Page 3 photographer might be like — he was more like a doctor, so gentle and fatherly."

Within weeks Sam was a household name, receiving sackloads of fan mail and making headlines in the news pages of tabloids and broadsheets.

That year she was voted Page 3 Girl of the Year, a trick she repeated in 1985, by which time she had landed her first TV job as a roving reporter on London Weekend Television's the Six O'Clock Show, alongside Michael Aspel. Sam, a talented singer as a child, was also talking openly about her pop aspirations.

By February 1986 she was working nonstop, each day filled with newspaper and magazine shoots, public appearances and recording sessions. Cash was pouring in. Still not 20, Sam was earning £5,000 a week, about five times more than Margaret Thatcher, the Prime Minister.

Sam says now: "The 1980s was the best time to be a Page 3 girl. I was under a four-year contract with The Sun and it was great to be secure like that. And The Sun made us into stars. For the first time Page 3 girls became celebrities, rather than just pictures on a page. I used to get £20,000 to open a supermarket. It was amazing."

Sam released her first single, a saucy pop number called Touch Me (I Want Your Body), on March 10, 1986. It went Top Ten in the UK, despite being banned by the stuffier radio stations, and hit No1 in 15 other countries.

Level-headed Sam was unaffected by her sudden global fame. Beverley says: "She was very cool about it. One day at my studio she said, 'Do you mind if I use the office phone for a minute?' And she was in there chatting away for about a quarter of an hour. A bit later we were listening to Radio One and she was suddenly on, doing the interview she'd done in the

TEA LEAF: Notorious conman Peter Foster wooed Sam

office — she'd never even mentioned it." Confident of further success with her second single Do Ya Do Ya (Wanna Please Me) and debut album Touch Me, Sam pulled the plug on her Page 3 career after three years. Her decision was of national significance — and The Sun wiped out its front page with the story on June 6, 1986.

Scandal first arrived that October in the form of Australian conman Peter Foster, who became Sam's first serious boyfriend 15 years before he became notorious as the lover of Tony and Cherie Blair's lifestyle guru Carole Caplin.

Sam met the slippery young charmer when he came to Britain to market his "slimming tea" Bai Lin. She helped Foster promote it, genuinely believing it had helped her lose 7lbs — and in return he showered her with gifts including a £10,000 racehorse called Touch Me Now.

Within months the tea was exposed as ordinary English Breakfast — and a flood of complaints to trading standards officers dunked Foster in hot water. The trickster was also facing bankruptcy court in Australia. In October 1987 they split — as did Sam's parents. Foster was later jailed.

Sam's pop career in Britain began to wane, as the public struggled to take the

39. LEGENDS OF PAGE 3

ex-Page 3 girl seriously. But she was still a huge draw elsewhere in Europe and in America and Japan. Her Touch Me single hit No4 in the States. A later single Naughty Girls (Need Love Too) hit No3. Her albums won platinum, gold and silver discs.

She played to 30,000 audiences in America and Canada and to adoring crowds of 70,000 in India. Sam toured Malaysia, Taiwan, Singapore and Korea and performed in Bosnia, Russia, the Ukraine and Siberia.

In 1989 Sam and Mick Fleetwood co-hosted a disastrous Brit Awards, the pair fluffing their lines and falling victim to a host of technical hitches. Sam insisted: "It wasn't my fault. All I had to do was learn my script."

A cash row ruined her relationship with her father after a newspaper "Rich List" claimed in 1992 that Sam was worth £5.5million. She was living in a North London flat and was comfortably off, but nothing like what was claimed.

Sam realised her dad Pat had withheld large sums and sued him for £1million, eventually winning £363,000. Pat was left virtually penniless and died of alcoholism in 2000, shortly after he and Sam finally made peace.

Sam, jaded by the sharks that surrounded her career, had rediscovered her faith in God in the early 1990s. She saw no contradiction between that and her Page 3 days, saying: "I cheered up a lot of lonely guys. God would be proud of me."

In 1995, on the 25th anniversary of the first topless Page 3 picture and

BUST-UP: Sam and Pat had cash row

TOP OFF THE POPS: Sam's early records were huge hits. New album is out in 2006

SHE COMPLETES ME: Sam and Myra, her manager and her lover. The lesbian couple live together and hope to marry

nine years after she quit, Sam made a shock reappearance in The Sun in all her glory, headlined The Greatest Page 3 Girl Of All Time. Readers did not know that their dream girl was already involved in her first lesbian relationship, one which lasted four years from 1994 to 1998.

Sam finally "came out", admitting that a new woman in her life, her manager Myra Stratton, some ten years her senior, was also her lover. The couple live together in East London and plan to marry.

Sam said: "It took me a long time to discover who I was. Myra made me feel complete for the first time."

These days Sam is an occasional TV star, and her seventh album is set to be released in Europe in 2006.

She has no regrets about Page 3. "I am proud of everything I did during that time," she says. "It was a fantastic four years and a great stepping stone into TV and music.

"I think I helped pave the way for a lot of girls after me who have forged careers outside Page 3."

Asked about the "greatest gift" God gave her, her answer is surprising, certainly to Page 3 fans. She says: "My voice. It's my voice that made me a star, not my breasts."

Sam's eventual goal is to open a glamour modelling agency. "Everywhere I travel I get asked for advice on modelling, so it seems the perfect thing. It would only be for girls with natural boobs and the emphasis would be on protecting the models.

"I've got about another five years in the music business and that'll be it. I don't want to be rocking and rolling in my old age."

Samantha Fox, 1995

Linda

MOST POPULAR PAGE 3 GIRL EVER

ONE man was cremated with her pictures alongside him. Another changed his name to hers. That was the extraordinary fanaticism generated by Linda Lusardi — the most popular and the longest-serving Page 3 girl of them all.

Her dazzling smile burst forth from every picture — conveying an irrepressible personality which, in an era of big-breasted models, made up for a relatively modest cup size.

Linda was canny too, succeeding where so many rivals have failed, in making the career transition from Page 3 to TV.

Born in 1958, the half-Italian girl from North London was a talented sportswoman and once tipped as an Olympic swimmer.

But her ambition was to be a hairdresser and she left school with four O-levels hoping to achieve it.

She soon decided a crimper's pay was too low and became a tax office clerk. But her life changed for ever one night while waiting for a bus home.

A woman approached and asked if she was interested in posing for her photographer husband.

HER DEBUT: Linda in 1978. She got better and better

'Linda was the easiest of all to work with. She knew so much about modelling'

Linda was just 16 but she agreed and ended up doing a nude photoshoot. It remains one of the few regrets of her life, especially after a soft-porn magazine published the pictures 12 years later.

Despite Linda's reservations the shoot won her more modelling work before launching a Page 3 career lasting ten years and setting her up for life.

The 34C-24-34 model made her Sun debut in 1978. She had an instant rapport with Page 3 photographer Beverley Goodway.

"She was perhaps the easiest of all the girls to work with," he says. "She was nice, of course, but also had a tremendous awareness of modelling and would help in any way to get the best out of the shoot.

"She would come to the studio and give me ideas about lighting, for instance, because she had posed for other photographers and seen them do it.

"When there are two of you working on a shoot you can get

much further." Squeaky-clean Linda remained fit, healthy and avoided drugs and late nights.

Crucially she was happy at home too — thanks to a long-term relationship with builder boyfriend Terry Bailey, who built them a dream home brick by brick.

Linda says happiness was the key to her success. "It's the secret of looking young," she says.

In 1983 she was voted Page 3 Girl of the Year, a title she remarkably won again four years later aged 29 — beyond retirement age for most Page 3 girls.

The level of adoration she inspired in fans was unprecedented.

A soldier who died of a brain haemorrhage in August 1987 was cremated with 20 of her pictures in his coffin, placed there by his loving wife. In 1988 a 25-year-old stock controller from Workington, Cumbria — formerly David Carruthers — claimed to have changed his name to Linda Lusardi, so great was his devotion. "I get teased quite a lot but it's worth it," he declared.

Page 3 was merely a springboard for Linda, whose sights were set on acting and TV work. She finally quit Page 3 in 1988, landing a variety of small roles in plays, pantos and occasional movies.

Linda married Terry in Las Vegas in 1989 and that year won the demanding role of Eliza Doolittle in Pygmalion at the Malvern Festival Theatre in Worcestershire.

The stuffy programme director quit in disgust over her casting. He did not want to be any part of the "rehabilitation" of a former Page 3 girl, he said. Tragedy struck

WATER LUCKY GUY: But builder Terry Bailey and Linda split in 1995

Linda for the first time when her best friend Angie Layne, another Page 3 favourite, died from breast cancer in May 1991 after a seven-year fight.

Linda said of the pal she met in 1979 on a modelling job: "It's impossible to imagine life without her." Years later, she said her greatest wish would be to have Angie back.

Linda joined GMTV for a brief stint as a health presenter in 1993 and continued to do pantos, chat shows and ads.

She and Terry grew apart and split in May 1995. Within months she was dating Brookside's Sam Kane, an actor ten years her junior whom she met in panto. She was Snow White to his Prince Charming.

Linda gave birth to their daughter Lucy in September 1996. They married in August 1998 and had son Jack the next year.

Her TV and acting career shows no sign of waning. She had a major role in The Bill in 2001, which she reprised in 2004, the year she also appeared in Channel 4 reality show The Games.

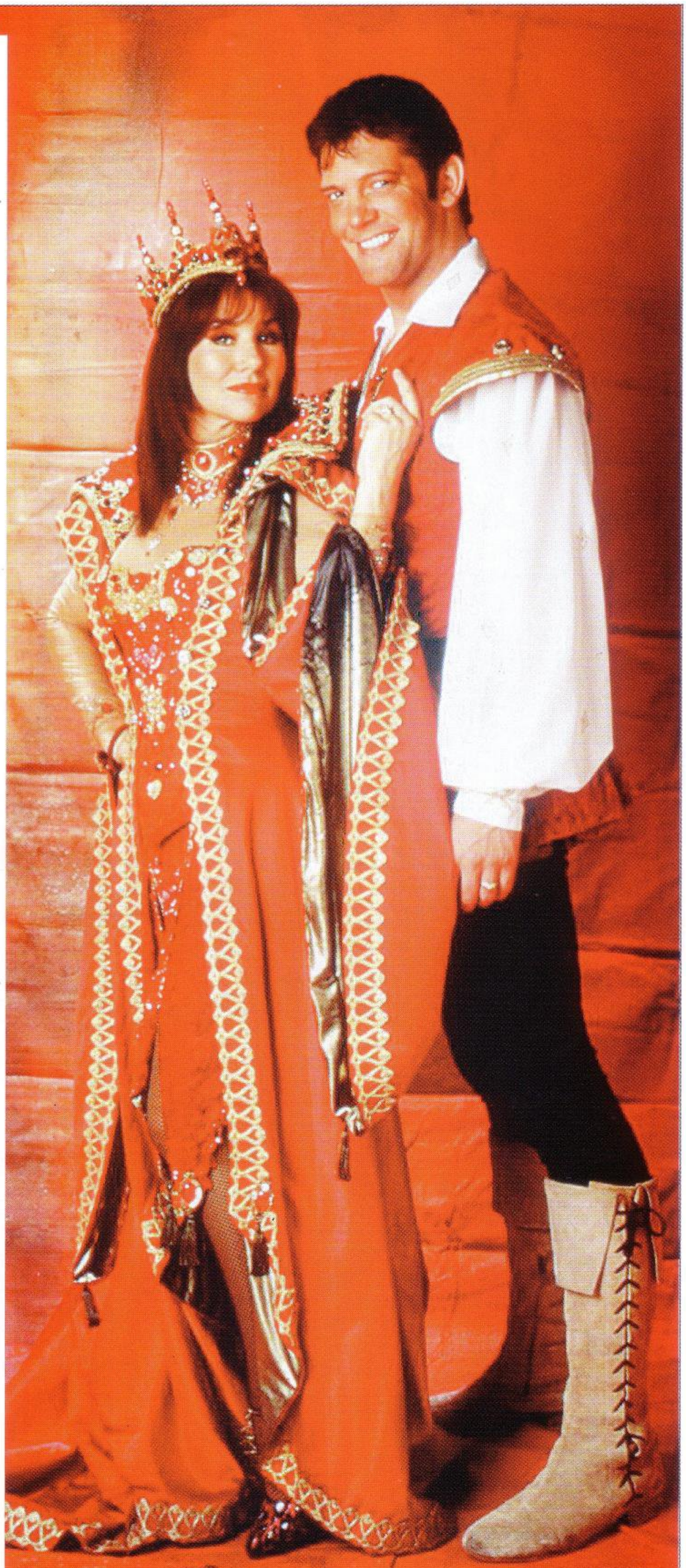
As recently as 2003 Sun readers voted her their all-time favourite Page 3 girl. "It's as good as getting a knighthood," she said.

"People have often asked me if I regretted appearing on Page 3 and the answer is always a resounding No.

"I had a ball. I earned a lot of money, travelled the world and made some great friends.

"But best of all I met Beverley Goodway — he was responsible for launching me to fame and his pictures of me are still in a class of their own and treasured by me.

"I always knew that I could rely on him to make me look beautiful."



HE'S BEHIND YOU: Linda and second hubby Sam in panto roles

Mel

FROM GLAZING AD TO TELLY STAR

MELINDA Messenger is one of Page 3's greatest successes — a short-lived sensation in The Sun who became a genuine TV star.

She now holds the dubious honour of rivalling Billie Piper as the most famous celebrity from Swindon!

Brainy as well as buxom, she was a girl from a double-glazing poster who became a household name within a week of appearing in The Sun before forging a highly successful career as a TV host.

Born on February 23, 1971, Melinda left school with 11 O-levels and became a Britannia Airways hostess before finding fame overnight at 25 while working in an office.

The catalyst was a £3,000 breast enlargement which secured her a modelling job on posters advertising the West Country glazing firm Glevum Windows.

A sensational picture of 34DD-22-34 Melinda, clad only in her underwear and alongside the slogan "Class Behind Glass", brought an unusual glamour to bus-stops all over Gloucester. It

WINDOW OF OPPORTUNITY: Ad made Mel's career

was ruled "offensive and unnecessary" by the Advertising Standards Authority — and indeed it was so disgraceful that local lads tore the posters down to take home.

For once The Sun was beaten to the punch. A Daily Star executive heard about the poster and ran a double-page Melinda spread on January 28, 1997.

We signed her up that day, putting her on the FRONT page on January 29 (pictured below), with a billing unprecedented in its enthusiasm.

Dubbing her our "Page 3 Girl for the Thrillennium" (Millennium fever being already under way with three years to go), the caption began: "Meet mouth-watering Melinda Messenger, the beauty poised to become a Page Three legend."

And that's exactly what she became . . . within a week Melinda was everywhere, taking part in a whirlwind of Sun interviews and stunts, appearing on Page 3 and in the rest of the paper too.

Her family and friends were interviewed, her life story

written. Within eight weeks she had earned £100,000.

Melinda's allure with Sun readers and journalists was not just her ample figure. She was unshakably upbeat, unaffected and quick-witted too.

But less than six months later her Page 3 days were done.

Melinda had been an enormous success — but were silicone-enhanced breasts like hers pressurising thousands of young girls into thinking they needed surgery to look sexy?

The Sun's worried executives put the issue to a You The Jury poll — and our readers voted to ban silicone from Page 3.

Not that Melinda was too troubled.

She continued to feature regularly on other Sun pages and, besides, a TV career seemed assured after her first appearance as a Eurotrash presenter.

Melinda went on to be a regular guest host on The Jack Docherty Show in 1997 before landing her own Channel 5 chat show, Melinda's Big Night In.

The same year she married her long-time boyfriend Wayne Roberts and went on to have two sons and a daughter — though two of the births brought on severe post-natal depression.

The ex-Page 3 girl's TV career continued with presenting slots on Beat The Crusher and Fort Boyard, (see

BOSOM PALS: With hubby Wayne

picture left) which ran for five series on Channel 5.

Melinda also made guest appearances on Shooting Stars, Wish You Were Here, Pulling Power, TFI Friday, Ready Steady Cook and famously in Celebrity Big Brother 2 in 2002.

She finished third in that show behind Les Dennis and Mark Owen — but was refreshingly honest about the cause of her success.

She told co-stars: "My boobs launched my career. I had implants at 23. I went from a 34C to a 34DD and I am very grateful.

"I love my boobs! I carved myself some bosoms and I know they were a launching platform for me.

"My bosoms have served me well."

Jordan

THE ULTIMATE TABLOID STAR

PAGE 3 photographer Beverley Goodway remembers the very moment the Jordan phenomenon was born.

Katie Price, a fresh-faced girl-next-door type with a 32B bust, had been sent to his studio in 1997 to make her Page 3 debut.

"She was totally uninhibited," Beverley says. "She stripped off completely and walked around chatting as if she was wearing a Chanel suit. I didn't know where to look."

The shoot went well and when Beverley asked for some personal details for his caption Katie revealed that her agency wanted her to adopt a more glamorous modelling name.

Beverley says: "I phoned the agency and the guy I spoke to was in the middle of a motoring book. He had it in front of him — and on the front was the word Jordan, the racing team.

"He said, 'Why not call her Jordan?' So I asked her, 'Do you fancy being Jordan?' And just like that she said, "Yeah, OK."

Eight years and three boob jobs later, the crazy whirlwind of Jordan's life post-Page 3 has made her more of a household name than the Formula 1 team.

The plastic surgery, the drunken nightclub antics, the broken romances, the kiss-and-tells, personal tragedies and an over-the-top wedding have all been played out in newspaper headlines.

But Jordan, who has ended up with a multi-million pound fortune, two children and a doting husband, is having the last laugh.

NATURAL BEAUTY: An early Page 3 shot of Katie

'She would just strip and walk around naked. I didn't know where to look'

Trouble came to her early in life. Born Katie Infield on May 22, 1978, in Brighton, she was four when her dad walked out. A man abused her when she was seven, another tried to abduct her at 13 and at 16 she lost her virginity to a brutish older man.

She became Katie Price when her mother remarried and was a talented swimmer and gymnast before discovering, in her late teens, an aptitude for modelling.

"She was fantastic," says The Sun's Beverley. "She was a delight to photograph because

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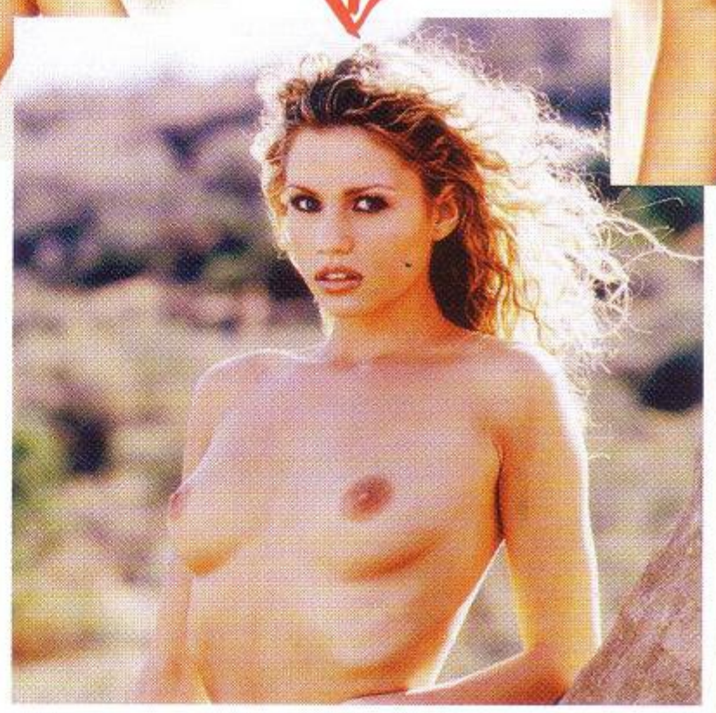

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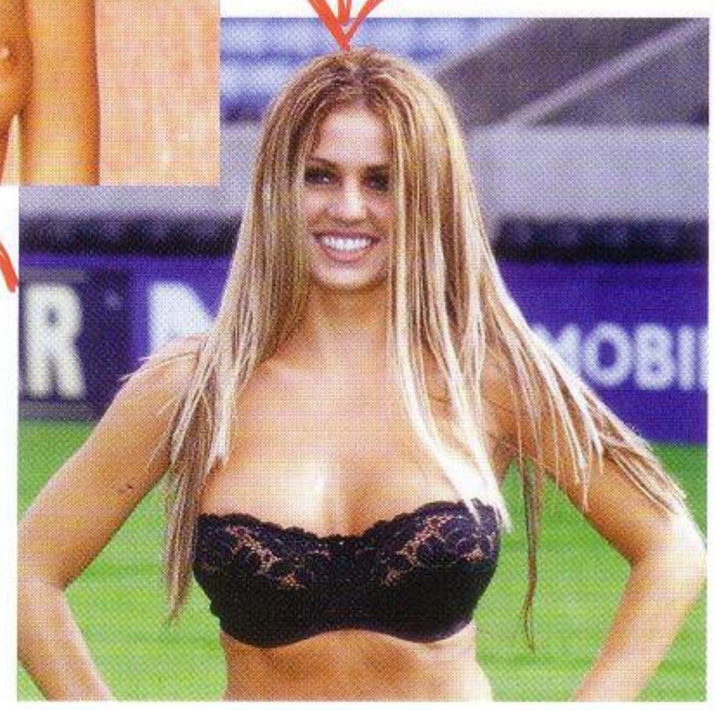

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she couldn't get enough of being in front of the camera and was really disappointed when the session ended.

"She had a super figure, too. Even two baked potatoes for lunch never made her any bigger — she was just a young girl who could burn it all off."

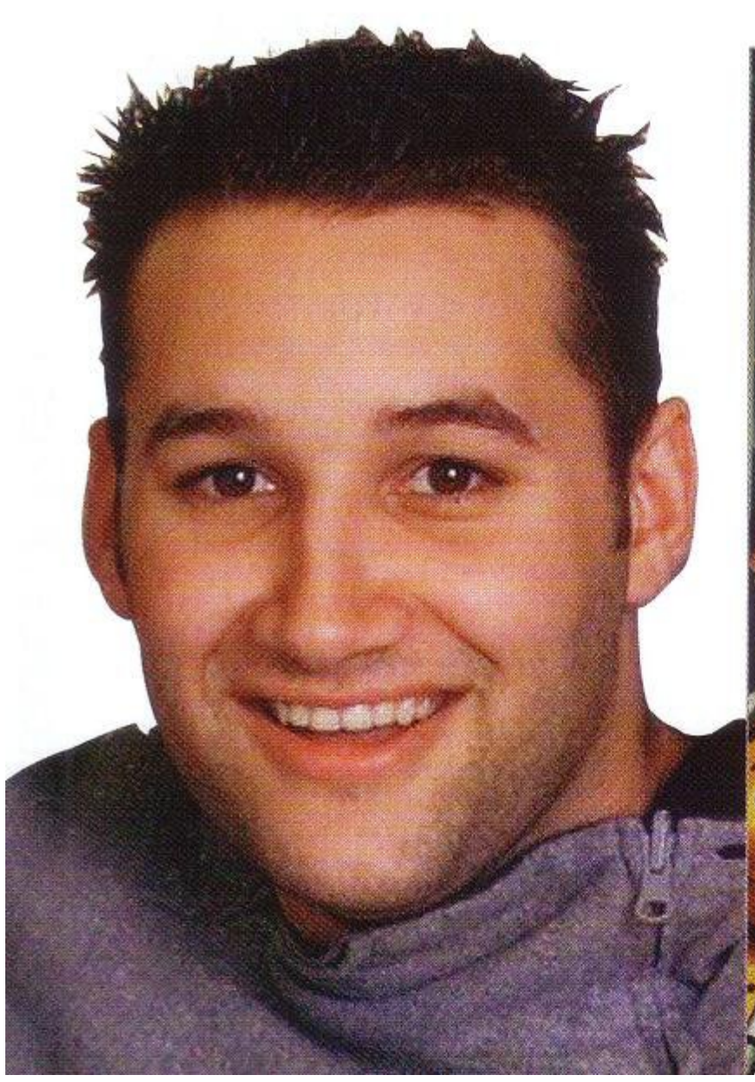
Ironically, in the great 1997 Sun debate over whether to ban silicone boobs from Page 3, Jordan's then "natural" look was held up for comparison with the enhanced charms of Melinda Messenger.

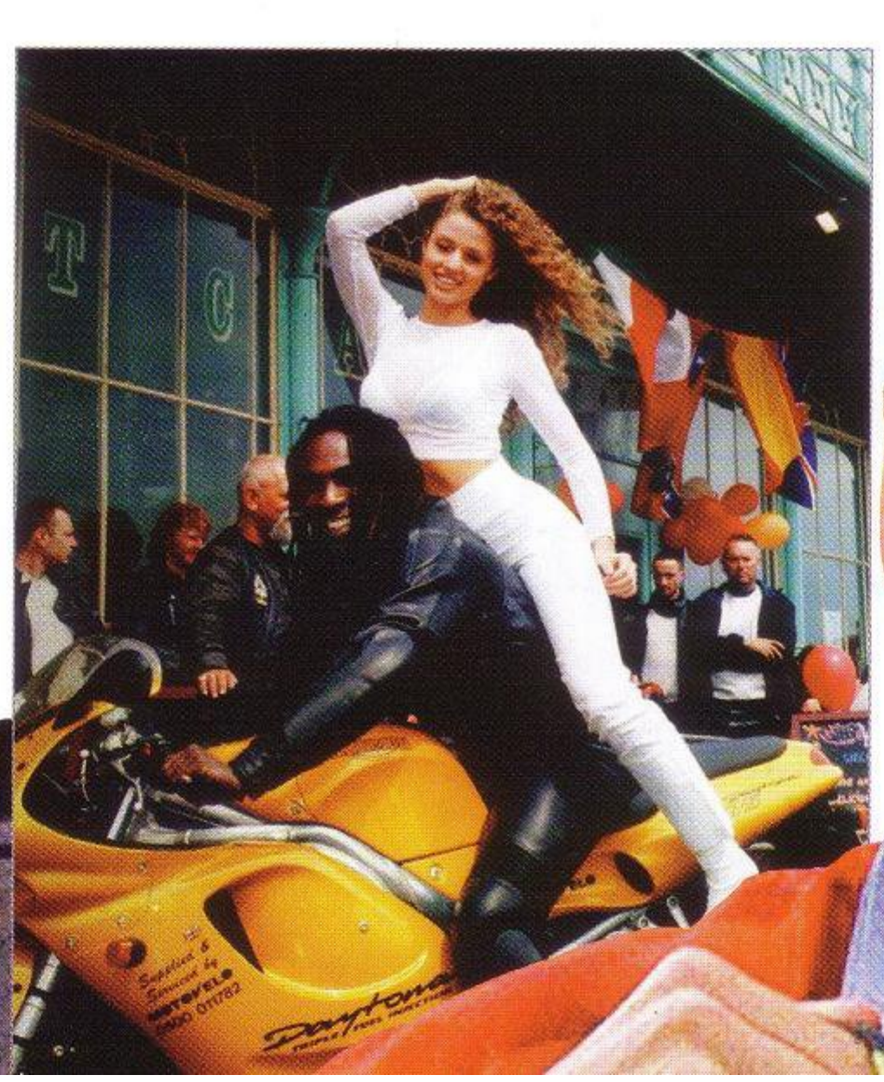
The natural beauties won, of course. And although Melinda's Page 3 career ended overnight, Jordan's continued for another year. She was itching to have the op too, but was dissuaded by another Sun readers' vote — and the knowledge that it would end her Page 3 days before she was ready. Jordan's love life was becoming notorious. She had a steady boyfriend, but showjumping star Oliver Skeete (pictured with her, below centre) claimed she cheated with him — and she was also reported to be dating footballer Teddy Sheringham (below right).

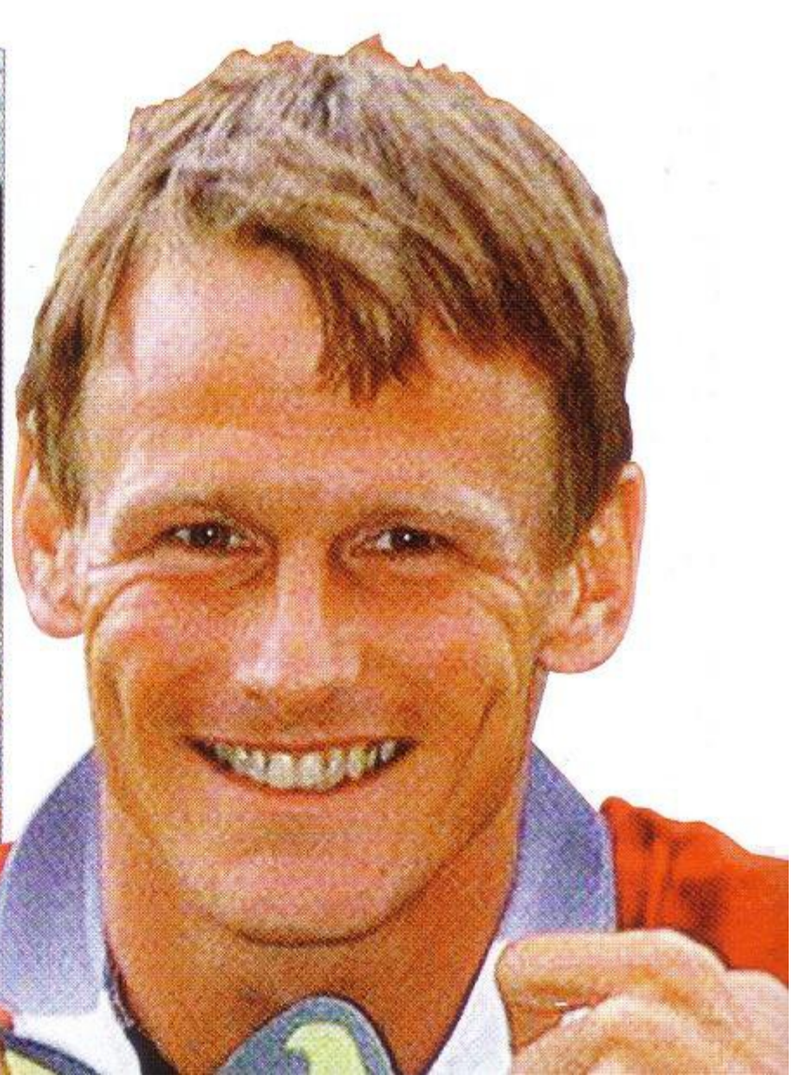
By September 1998 the desire for bigger boobs got the better of Jordan and she went ahead with the first of three operations, taking her from 32B to 32C and disqualifying herself from further Page 3 work. "I was sad about that," says Beverley. "She was attractive the way she was — more, I think, than she is now."

Jordan said: "Having bigger boobs will make me feel more confident. I will still pose in a bikini but going topless is definitely out now." A second operation in 1999 took her from 32C to 32D.

Further disastrous romances ensued —







with Warren Furman ("Ace" on TV's Gladiators) and with boy-band singer Dane Bowers (opposite page, far left), with whom she had a series of spectacular public bust-ups before an acrimonious split. Jordan claimed he was obsessed with Posh Spice, his co-star on a recent single.

The model had her third boob op during 2000, taking her to what she claims is a 32DD, though she is thought to be FF, and beginning a period of unmatched notoriety.

In January 2001 she began dating Manchester United's Dwight Yorke (below), which brought her face to face at Old Trafford with Victoria Beckham.

At a game against Arsenal, Posh Spice insulted the model with an impromptu chorus of the hit Who Let The Dogs Out. "It was disgraceful," said Jordan.

By now Jordan was styling herself as Britain's Pamela Anderson, claiming the pneumatic Baywatch star had "the perfect figure" and that she preferred the "fake look" to natural beauty. In March she went to Hollywood for some photo-shoots, one of them for Playboy. The ex-Page 3 girl seized the General Election of 2001 as another headline-grabbing opportunity, standing as an independent candidate in Manchester's Stretford and Urmston constituency under

the slogan "For a Bigger and Betta Future". Her manifesto pledges included free breast implants, more nudist beaches and a ban on parking tickets. Jordan polled 713 votes, 1.8 per cent of the vote.

The glamour queen's own annus horribilis came in 2002. While six months pregnant, she caused shock and no little disbelief by taking the virginity of squeaky-clean Gareth Gates, a shy, devout Christian who was the 18-year-old winner of TV's Pop Idol.

In May that year Jordan gave birth to son Harvey, conceived with Dwight Yorke, though they had already parted company before the birth. The baby was blind and had a growth defect — which critics wrongly claimed were caused by Jordan's alleged drinking during pregnancy.

Doctors, however, said it was a particularly rare condition, possibly genetic.

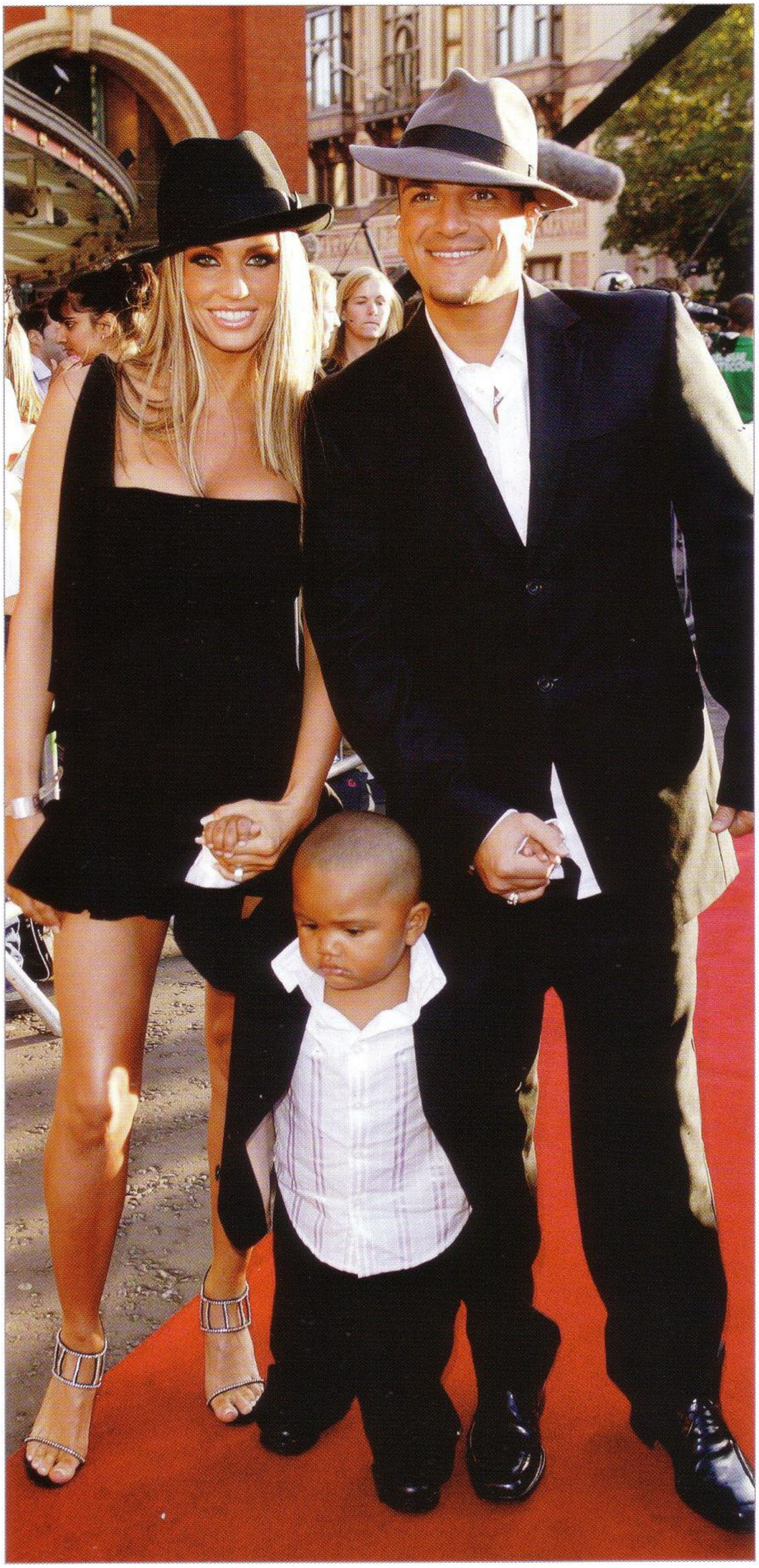
Just four months later she was hit by her own health nightmare, being diagnosed with cancer. The malignant tumour on her finger had to be removed in hospital before it could spread around her body. To round off a terrible year a toyboy lover, 19-year-old Matt Peacock, dumped her, claiming she repeatedly cheated on him during their five months together.

Jordan's 2003 was characterised by unpleasant, tedious slanging matches with Jordan wannabe Jodie Marsh.

But life made a decided turn for the better when in 2004 she starred in the reality TV show I'm A Celebrity, Get Me Out Of Here which showed a caring, thoughtful and fun side to the nation's most infamous party animal. It also earned her £100,000, which she spent immediately on a Bentley.

For TV chiefs she was worth every penny, keeping viewers gripped as she and faded pop star Peter Andre flirted wildly. Soon after they flew back from the Australian set, Jordan and six-packed Peter were an item and, with money pouring in, The Sun dubbed them Dosh and Pecs. The couple earned a reported £750,000 from photos and interviews plus £1million from a fly-on-the-wall documentary, When Jordan Met Peter. Her

BUMPER CAR: Jordan struggles to manoeuvre huge new Bentley in Brighton's lanes. Picture: Steve Ward. **Opposite page, with Peter, then her hubby-to-be, and Harvey at a premiere in 2005**



autobiography Being Jordan earned her a reputed £1million, and sales of her merchandise make hundreds of thousands a year.

Peter moved into Jordan's £750,000 East Sussex home, complete with stables, tennis courts and pool — and her son Harvey began to call him Daddy.

When cynics claimed the relationship was a money-making stunt, Jordan hit back: "They should be in our bedroom at night — there's nothing fake going on there, I can tell you."

Jordan fell pregnant and on June 13, 2005, gave birth to their son Junior Savva Andre. The pair set the seal on the relationship with a wedding which was a monument to tackiness.

She wore a strapless pink dress covered in fake diamonds with a 25ft long, 8ft wide train and arrived at Highclere Castle in Berkshire in a horse-drawn "Cinderella" carriage.

Peter had on a white suit with a sparkling silver waistcoat and was sporting hair extensions and ivory-coloured shoes made from stingray skin.

The castle was painted pink, and a pink flag flew with their initials, KP. One newspaper described the bash as "like an explosion in a candy-floss factory."

None of which bothered Jordan, one of Page 3's greatest characters. She says: "For the first time in my life I am in love with the man I want to be with for the rest of my life."

23.11.86

Sally, aged 19, from Bournemouth. She has a dog. She works on a fruit stall at weekends.

Picture by Beverley Goodway

CHAPTER 4

THE CAPTIONS

THE Sun

Currant

THE pun-packed "glamour caption" alongside the daily Page 3 girl came to epitomise the cheeky language for which The Sun is still famous. Since its relaunch as a tabloid in 1969 the paper has always been known for bold and brilliant headlines, but it was often those few sentences on Page 3 that truly revealed the genius of the world's best sub-editors.

The format took years to evolve and stood almost unchanged for more than 25 years. And, no matter how wince-making they often were, they normally ensured readers got an extra giggle from Page 3.

The caption with Birthday Suit girl Stephanie Rahn in November 1970 was a long way from the finished product.

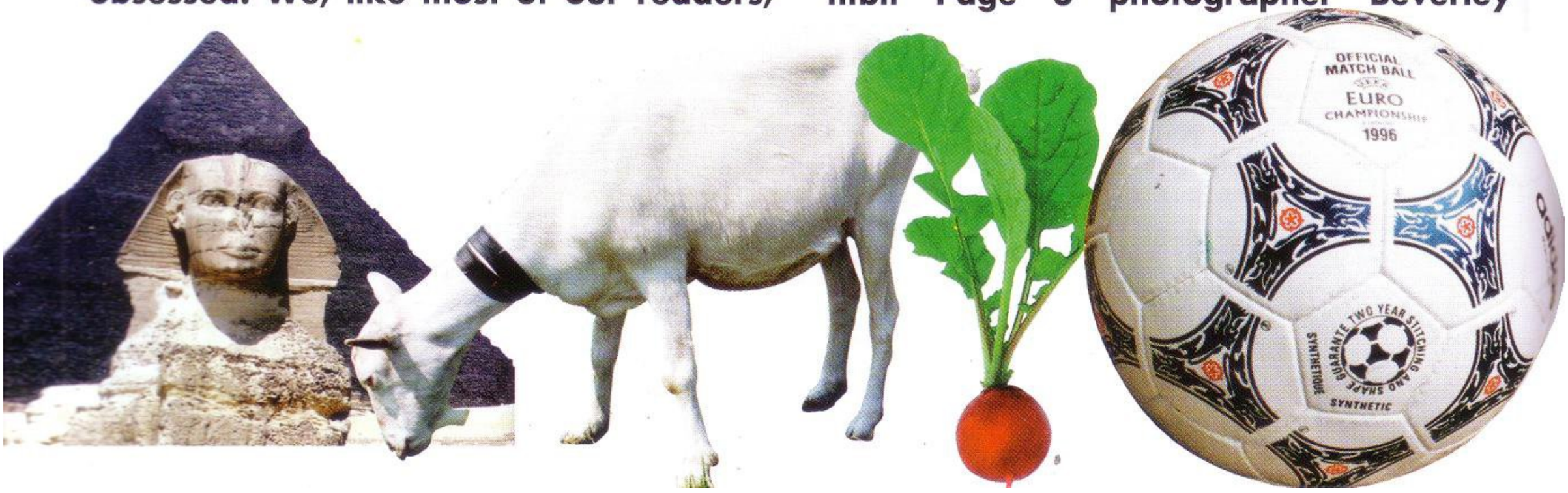
It served only as a pre-emptive defence of the decision to place the first topless girl on Page 3.

It read: "From time to time some self-appointed critic stamps his tiny foot and declares that The Sun is obsessed with sex. It is not The Sun but the critics who are obsessed. We, like most of our readers, like pretty girls." In mid-1974 topless girls became a daily feature of Page 3 for the first time — and the captions began to adopt the corny-but-clever wordplay that was still their trademark more than two decades later.

Here's an early effort from June 10, 1974, on a fishing theme: "Erica Creer is the kind of girl who could hook any chap. The 26-year-old model from Maidenhead, Berks, on the banks of the Thames, lists fishing as one of her favourite ways of relaxing. So any likely lad angling for a date knows exactly what to do . . . instead of wishin', take Erica fishin'."

By 1979, the puns were coming thick and fast. Here's a caption from November 20: "Snooker went to pot, glamourwise, until beautiful Brummie Janine Andrews, 19, cannoned along to rescue it. Janine is just crazy about the game. Her divine frame often leaves the opposition snookered. It's a nice break for the chaps, though!"

The information the caption-writers had to work with was as scant as the models' clothing. Normally it was inspired by any titbit Page 3 photographer Beverley



pun!

CRINGE-MAKING BUT CLEVER, THE PAGE 3 CAPTION

Goodway could glean from the model during the session. Perhaps she was going on holiday. Perhaps she liked crosswords. Perhaps she owned a cat or liked snooker. Beverley would type up this brief detail and send it to the office with his prints.

It was the sub's job to cook up a feast from normally meagre ingredients.

Beverley says: "I never tried to write a caption myself because I knew I couldn't. I just tried to provide some facts. I would type it out and stick it on the back of the print. And to be honest when you've photographed a girl 25 times it's hard to find something new to write.

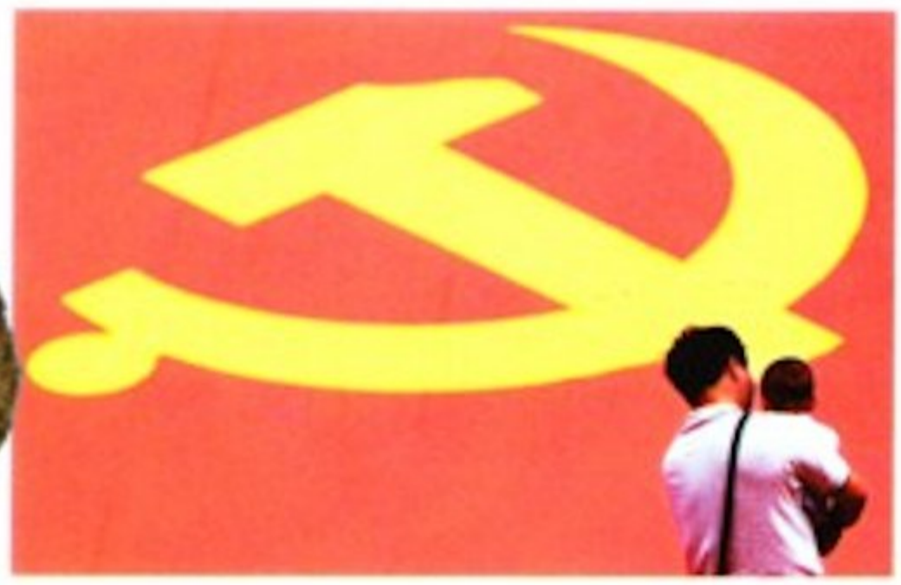
"One girl was not very bright and I was trying to find something for the caption when she suddenly said, 'I've been working in Texas'. I had visions of a nice cowboy-style caption and said, 'Really? That's interesting'. And she said, 'Yeah, I've been stacking the shelves'. She meant Texas, the DIY chain."

By the 1980s, a small band of sub-editors was turning out superbly-paced captions as smooth as a model's legs. This is from November 24, 1981: "Marvellous Minette was born to bring a touch of eastern promise to Page Three — she has an Egyptian mummy. Desert queen Minette, 20, who now lives in Brighton, makes her super Sun debut today — and every Giza who sees 'er sphinx she's fantastic."

Writing great Page 3 captions could become the foundation stone of a glittering career for some sub-editors. And many of the very best caption writers were women. One early "glamour caption" genius in the 1970s was Patsy Chapman, later Editor of the News of the World.

Elaine Roberts, The Sun's best caption writer of the 1990s, says: "People outside The Sun were regularly surprised to find out a woman was writing the glamour captions. But the view within the office was that women always knew where to draw the line with innuendo."

It probably seemed effortless to most readers, but it took considerable thought to concoct an entertaining and amusing caption. Here's a gem from June 11,



1996, headlined CURVY CLAIRE'S PASSION FRUITY: "FEAST your eyes on Claire Louise, 22 — the Bristol lass has been eating tropical fruit in Jamaica. Now she's kumquat a way to make every mango bananas in Britain. How? By bringing her exotic pear to your No1 papaya!"

Occasionally, perhaps to give pun-fatigued readers a break, wordplay was abandoned for a gently amusing punchline. This is from September 7, 1987: "Terrific Toni has been jumping for joy . . . out of planes. Our 19-year-old action girl leapt from several thousand feet strapped to a skydiving instructor. They've done it three times, and every descent was a thrill for Toni. The instructor's not complaining, either."

Some Sun sub-editors, while superb at hard news, were not born caption-writers. Witness this lacklustre effort from May 3, 1982, clearly given to the wrong sub: "Page Three newcomer Lindsay Neil trained as a beautician and hairdresser before modelling. Lindsay, 21, daughter of an air traffic controller, is keen to break into showbiz."

One Sun executive, tasked with writing a Page 3 caption when the sub-editors were on strike in 1981 — and having just one fact to work with — offered the following: "Today's Page 3 girl is Jackie Jones, 21. She likes goats." An irate editor vetoed it.

By 1998, after around 25 years, the formula was played out. Executives agreed the captions were now too cheesy. On August 12, 1998, the Page 3 caption was dropped in favour of a simple mention of the model's name.

On August 11 the caption read: "Sexy Shae is pretty as a picture — now she wants to find frame as a painter too. The 23-year-old Manchester masterpiece certainly has her art in the right place. Judging by this exhibition, she could easely Picass-go all the way." On August 12, the caption read: "Tara." When she reappeared a fortnight later this had expanded to: "Tara, 23, from Birmingham."

Such minimalism, plus Page 3's increasingly glitzy style of photography, was intended to compete with the upsurge in glamour shots in the lads' magazines. The argument against it, however, was that it reduced the girls to objects, robbed of personality by the absence of a caption revealing even the merest detail of their lives.

Almost five years went by before a new formula was arrived at: the News In Briefs caption, which gives each day's model a platform to air her views on a story of the day.

The first few opined about nothing deeper than a showbiz break-up. Jo Hicks, 24, was the first to get more weighty matters off her chest, declaring on October 2, 2003, that she had mixed feelings about Labour's foundation hospitals scheme. "The Prime Minister will find it very hard to convince the public of the new scheme's merits," she said.

It was a long way from "Curvy Claire's Passion Fruity".

FROM THIS: A slick pun-filled Minette caption

TO THIS: The last-ever 'traditional' caption

TO THIS: One words tells it . . . Tara

NEWS IN BRIEFS
SPECIAL
JO HICKS, 24, has mixed feelings about Labour's foundation hospitals scheme, which would allow NHS trusts to charge for some treatments. She said: "On the one hand I think it's great that you can pay to be seen by doctors quickly.
"But on the other hand it's a sorry state of affairs that Tony Blair is effectively starting to privatise the NHS. I think most people are opposed to the plans — so the Prime Minister will find it very hard to convince the public of the new scheme's merits.
"Pensioners and people on low incomes won't be able to get the same service and that's very, very sad."
TO THIS: Jo Hicks briefly speaks her mind

CHAPTER 5

THE STUNTS

THE Sun

THE Sun

JACQUES BEATS A RETREAT

THE Sun

IN WE G'EAU!

HOP OFF YOU FROGS

HANS UP, WE WON

THE Sun

HERR WE GO

WE RAISE UNION JACQUES

ALL QUIET ON THE VEST-OFF FRONT

THE Sun

GERMANS GET THE OOMP

The oompah strikes back

IT wasn't the first time Page 3 girls had "invaded" Europe — but it was the funniest and measurably the most successful.

Operation Vakey Vakey followed in the long, noble tradition of Sun "stunts", designed to maximise publicity, normally at the light-hearted expense of the Germans or the French.

In 2001 England's footballers were facing a now legendary clash with Germany in a World Cup qualifier. German soccer chiefs had seen fit to place our boys in a Munich hotel next to a noisy beer hall, where an oompah band promised to ruin their sleep the night before the crucial game.

The Sun would not take this lying down and formed an oompah band of its own. Four Page 3 beauties donned Bavarian costumes, armed themselves with brass instruments and boarded The Sun's own double-decker bus. It rumbled through the night to Germany and as dawn broke on the day of the match, the band struck up

outside the German team's hotel near Munich. Several players got a rude awakening — and the furious hotel boss called the police.

They were more than keen to take the girls and their instruments into custody, eventually levying a small fine on the paper.

A Sun spokesman said later: "We would like to thank the German police for their courtesy and have agreed, as requested, to send a signed picture of the Page 3 girls to the local police station."

The entire incident was on the front page of the following day's paper. And did the stunt work? Later that day the groggy Germans were pummelled 5-1 by a rampant England.

Page 3's first fighting force was put together in 1984 during the "Hop Off You Frogs" crusade, a retaliation by then Editor Kelvin MacKenzie against French farmers hijacking British trucks and kidnapping drivers in a bid to cut lamb imports.

Across the Channel went a 26-strong Sun army, spearheaded by Radio 1 DJ Ed "Stewpot" Stewart and three Page 3 girls in Union Jack shirts and World War Two-style helmets.

The Sun team, including a butcher, a milkman and for some reason Carry On star Jack Douglas, "captured Calais for Britain". That is, they handed out British flags and lamb chops to bemused Frenchmen without being attacked or locked up.

Sam Fox was involved in a famous stunt in 1986 as sacked printers besieged our Wapping HQ in East London. She posed on an armoured car, with Sun executives in battle dress saluting.

Three years on, it was Germany's turn to feel our girls' might.

German press reports had claimed some British tourists were behaving like yobs. So on April 11, 1987, under a headline saying THE SUN INVADES GERMANY we announced we were assembling "a Wapping task force to invade Germany — and give those lout Krauts a lesson to remember." We also claimed it

BIG GUNS: Sam Fox on armoured car, saluted by Sun executives in 1986

'This will be an invasion that would have made Winston Churchill proud'

BAAAMY ARMY: Sun mob hits France in 1984 'lamb wars' campaign

EYEFUL TOWER: Page 3's Rachel Garley and Donna Ewin join Sun journalists in Paris during our 1990 Delors demo

would be "an invasion that would have made Winston Churchill proud."

On April 13 the team of reporters, photographers and two Page 3 girls, Christine Peake and Sandra-Jane Moore, made it to Hamburg in a "division" of Land-Rovers and stormed the offices of the newspaper Bild, dishing out British beer and bangers to an entirely co-operative group of "conquered" German journalists.

Probably more infamous was the offensive of November 1990, shortly after we blasted Jacques Delors, then president of the European Community, for trying to impose a single currency on Britain.

Our famous headline on November 1 yelled UP YOURS, DELORS. And five days later, under the headline IN WE G'EAU, we announced that a task force was "advancing on France" to give Delors "an ear-bashing in person". Page 3 girls joined a band of hacks and once again, for good measure, we took along supplies of British lamb, garlic, wine and cheese which we handed out to suspicious French folk.

Here's how we described Operation Jacques-ass: "Under cover of darkness, a hand-picked team of Sun commandos slipped ashore in northern France last night. We came heavily armed in military vehicles ready to BLAST the frogs with home-grown garlic, BASH them with true-blue black puddings, BOMBARD them with crisp English apples, STUFF them with our best bangers and BOOT them with legs of British lamb.

"Reinforcements — in the form of BAZOOKAS of Page 3 lovelies — were on their way. As our brave battalions pushed towards Paris, like the Nazis we met little resistance. Eurobore Delors was believed to have fled to his bunker at the EC HQ."

Cleavage Week

NATIONAL Cleavage Week was a hugely successful Page 3 spin-off. In 2000 we teamed up with bra firm Gossard to launch National Cleavage Day. Its point? Er, well . . . to encourage women nationwide to show off their cleavage.

Tens of thousands did. And the day made a star of North-Eastern lass Danielle May (above, right), whose 36D assets earned her regular appearances in The Sun.

Within five months we organised National Cleavage WEEK, taking the newly-acquired Sun double-decker bus around Britain's resorts and encouraging all manner of cleavage-related fun.

We even stopped off at saucily-named places such as Ogle, Northumberland.

Cleavage Week 3 followed in March 2001. That August came BUM Cleavage Week, a week of stunts aimed at finding Britain's hottest bot. It was not our most highbrow moment — and killed Cleavage Week for three years. But it was back in 2004 and earned winner Nikki Boyd (left) a Page 3 debut.

CHAPTER 6

THE THEME WEEKS

THE Sun

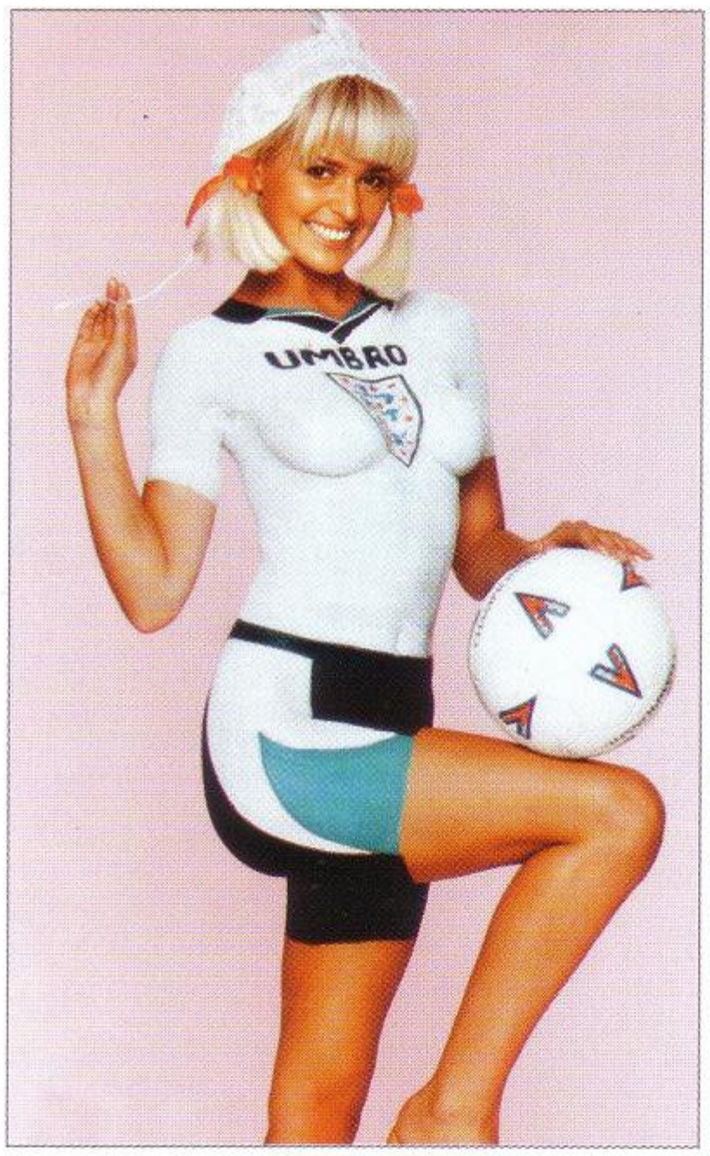
Themes like a

THREE DECADES OF BARMY POSES THAT

HOD almighty! It's Anna and Corina "dressed" as brickies for a Builders' Week in 2002.

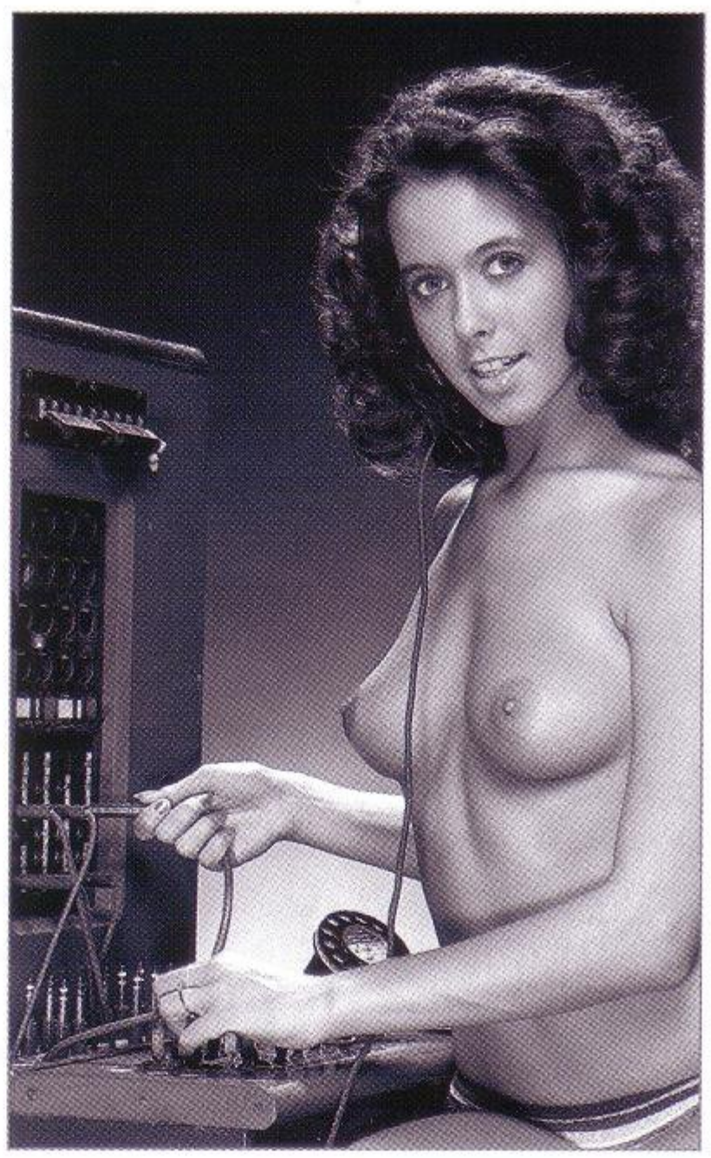
A PANTO Week at Xmas 1987 gave us ravishing Ruth Gordon as the Pied Piper. Oh yes she was!

ANGIE Layne sports Victorian glasses in a week in 1984 focusing on eccentric eyewear. For some reason.



JO Guest needed to be a game girl to let herself be body-painted in an England strip before Euro '96.

DERBY Week, 1988. And in the "absurd pictures" stakes, Corinne Russell wins by several lengths.



IN a "What Might Have Been" week in 1979, Jane Warner recreates her switchboard job. While topless.

nice girl MADE MODELS WINCE

IT was the job the models most hated — dressing up in some daft outfit for one of Page 3's "theme weeks." Sometimes these would be tied into a news event. Sometimes they were merely the whim of an Editor. More often than not they produced unintentionally hilarious results.

SHOOTING to thrill is cowgirl Jackie Jones for Wild West week in 1979. Which makes her Annie ogley.

FULL steamy ahead! Denise Denny got caught in a net for Naval Week in 1979. Or was it navel week?

KNOCKOUTS Week marked Frank Bruno's clash with Mike Tyson in 1989. Karen Brennan looked glovely.

SARAH posed as a naked showjumper for Olympics week in 1988. She came nowhere in the dressage.

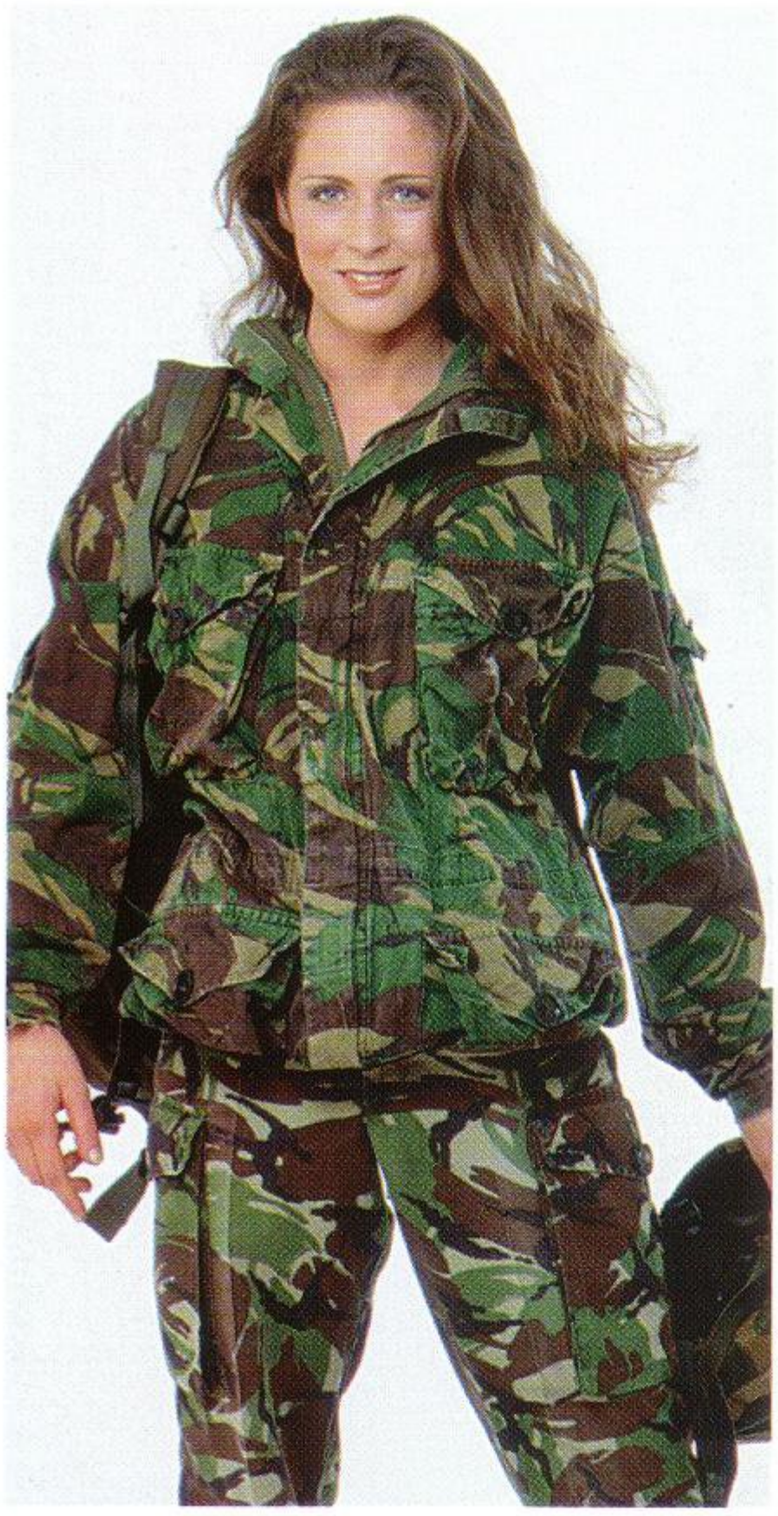
BOW belle Christine Peake "played" a cello for Band Week in 1989. Band? It certainly should have been.

NIKKALA and Jo highlighted the threat to Sumatran tigers in 2002 by becoming topless big cats. As you do.

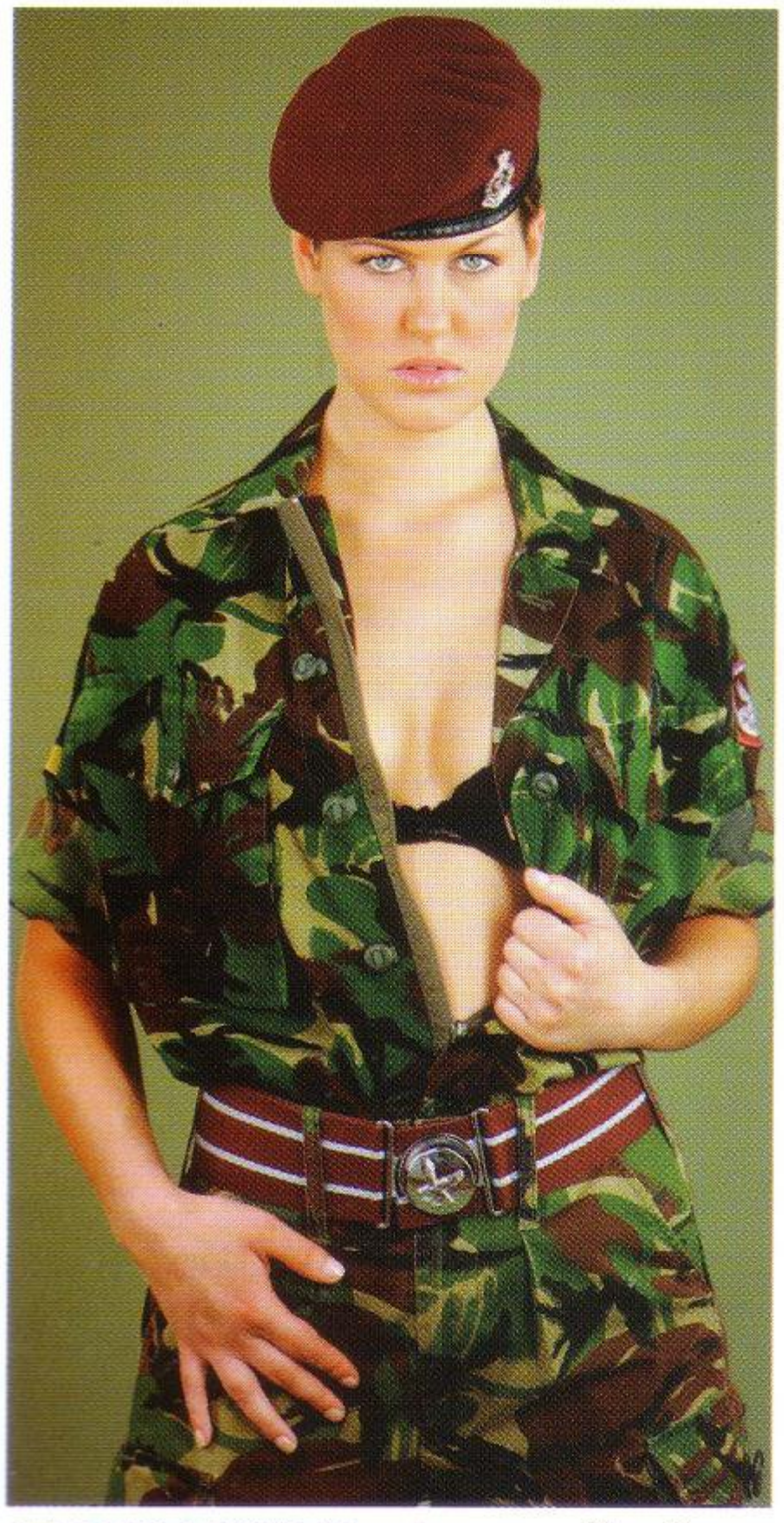
CHAPTER 7

SPECIAL GUESTS

THE Sun



STAND TO ATTENTION: Soldier Roberta



BRAMY ARMY: Mandy eases off uniform

THIRTY five years have seen dozens of unusual Page 3 appearances by women unaccustomed to peeling off in The Sun. A handful have stood out.

Two Army girls broke ranks to fulfil their dream of becoming topless models. Lance Corporal Roberta Winterton became the first serving soldier to strip for Page 3 in February 2001. Then 20, Roberta had a burning desire to be a glamour model.

She unsuccessfully tried to buy her way out of the Wiltshire-based 9 Supply Regiment — and it was only her Sun appearance that won her freedom, with Army chiefs demoting her to Private and firing her.

Roberta said: "I tried to go quietly by offering to buy my way out but they wouldn't have it.

"Since I appeared in The Sun I've been inundated with modelling offers. However famous I may become in the future, I will always remember how I started on Page 3 of The Sun."

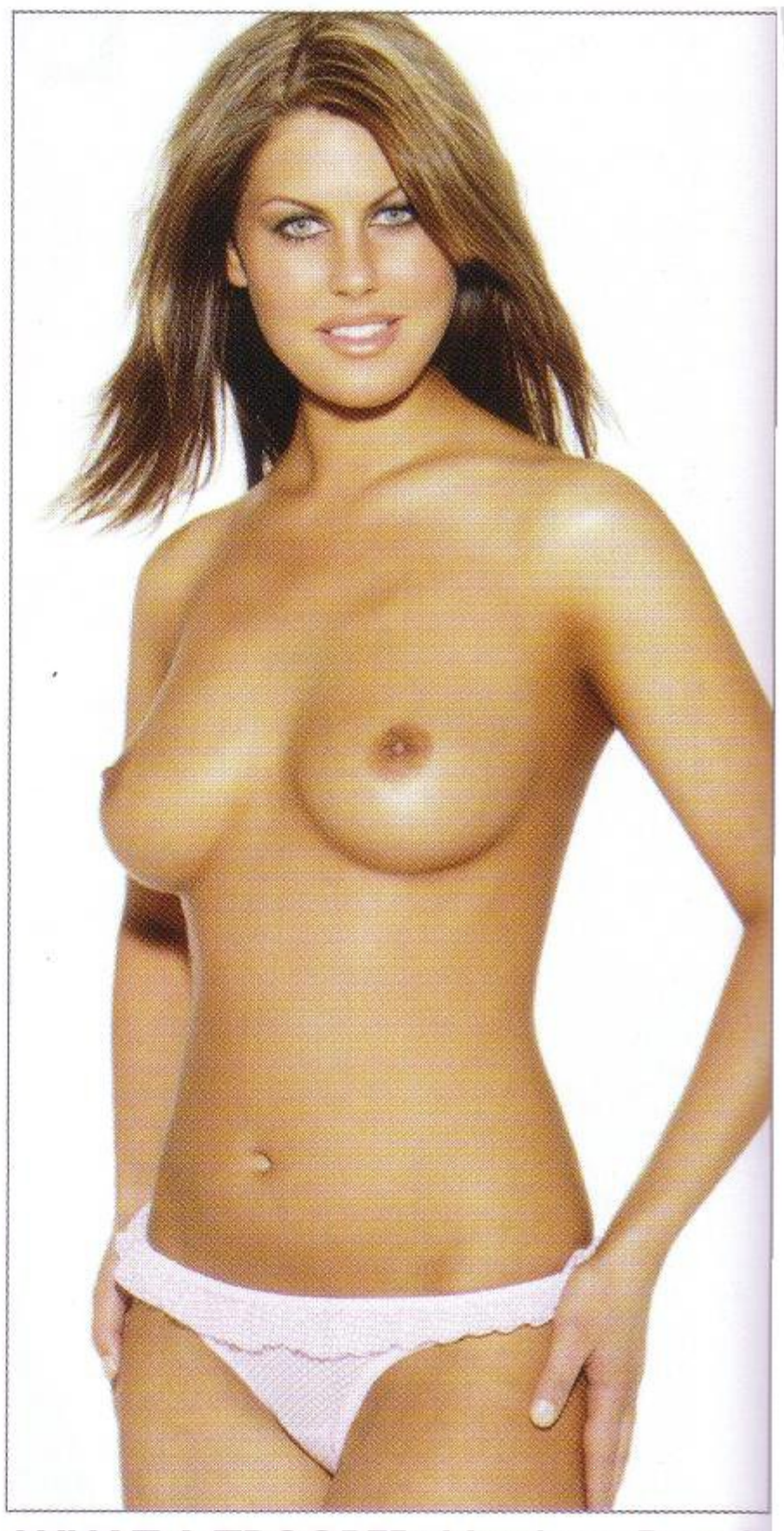
Roberta spoke too soon. A year later she was not famous at all — she was a postie.

Three years later Private Mandy Curtis followed Roberta's lead — and was also given her marching orders.

Ex-Para Mandy had already been demoted after a fling with a married staff sergeant while serving with the elite 16 Air Assault Brigade.

She then did a saucy photo session with The Sun and got the sack, whereupon she threw caution, and her bra, to the wind and went topless for Page 3. Mandy,

EYES FRONT: Roberta poses for Page 3



WHAT A TROOPER: Mandy on Page 3

Guest stars... without bras

MORTAR BAWD: Joss in Sun

then 21 and from Chesterfield, Derbyshire, said: "Doing Page 3 is every girl's fantasy.

"It was fabulous fun and a great feeling to be doing what I want without officers telling me not to. Now I want to make modelling my career."

Sexy student Jocelyn Witchard took the plunge on Page 3 after taking a naked plunge into the Thames. During Oxford's traditional May Day celebrations in 1993, the university student stripped off her ball gown and undies and leapt from a bridge into the icy river, champagne in hand. Almost every national newspaper published the picture (above) and The Sun persuaded her to do a Page 3 photo-shoot.

The lass from St Hilda's College appeared, starkers but for a mortar board, under the headline Girl From St Thrillda's.

It earned her instant celebrity and job offers, plus a severe reprimand from the university. But the brush with fame destroyed her desire to be an academic.

Jocelyn says: "I was a star after I jumped

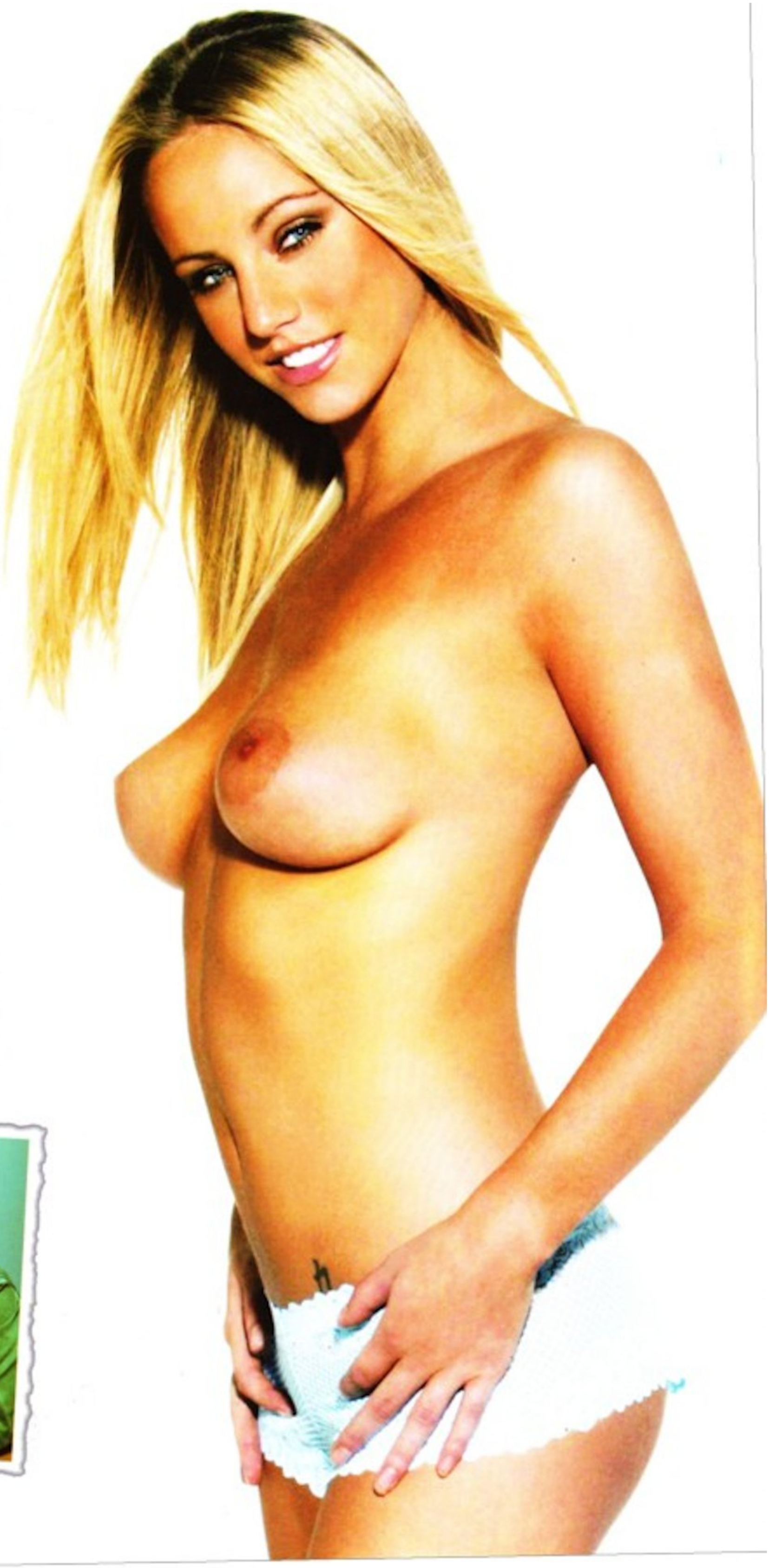
from that bridge. I was whisked away for fashion shoots and treated like a princess. I realised how stuffy Oxford was and how I could never spend the rest of my life in some dusty old library."

Jocelyn, now 32, DID graduate with a 2:1 in English and became a teacher. But she's still an exhibitionist at heart. "If I had the body I'd strip for a living," she says.

One Page 3 hopeful kept a big secret during her photo-shoot — she was the little sister of EastEnders star Jessie Wallace.

Danielle Mason (right), then 21, is 12 years younger than Jessie (below), Kat Moon in the BBC1 soap.

Page 3 photographer Alan Strutt said: "Danielle was a natural. But I knew there was something familiar about her. Finally she told me about Jessie. I'd never have guessed."

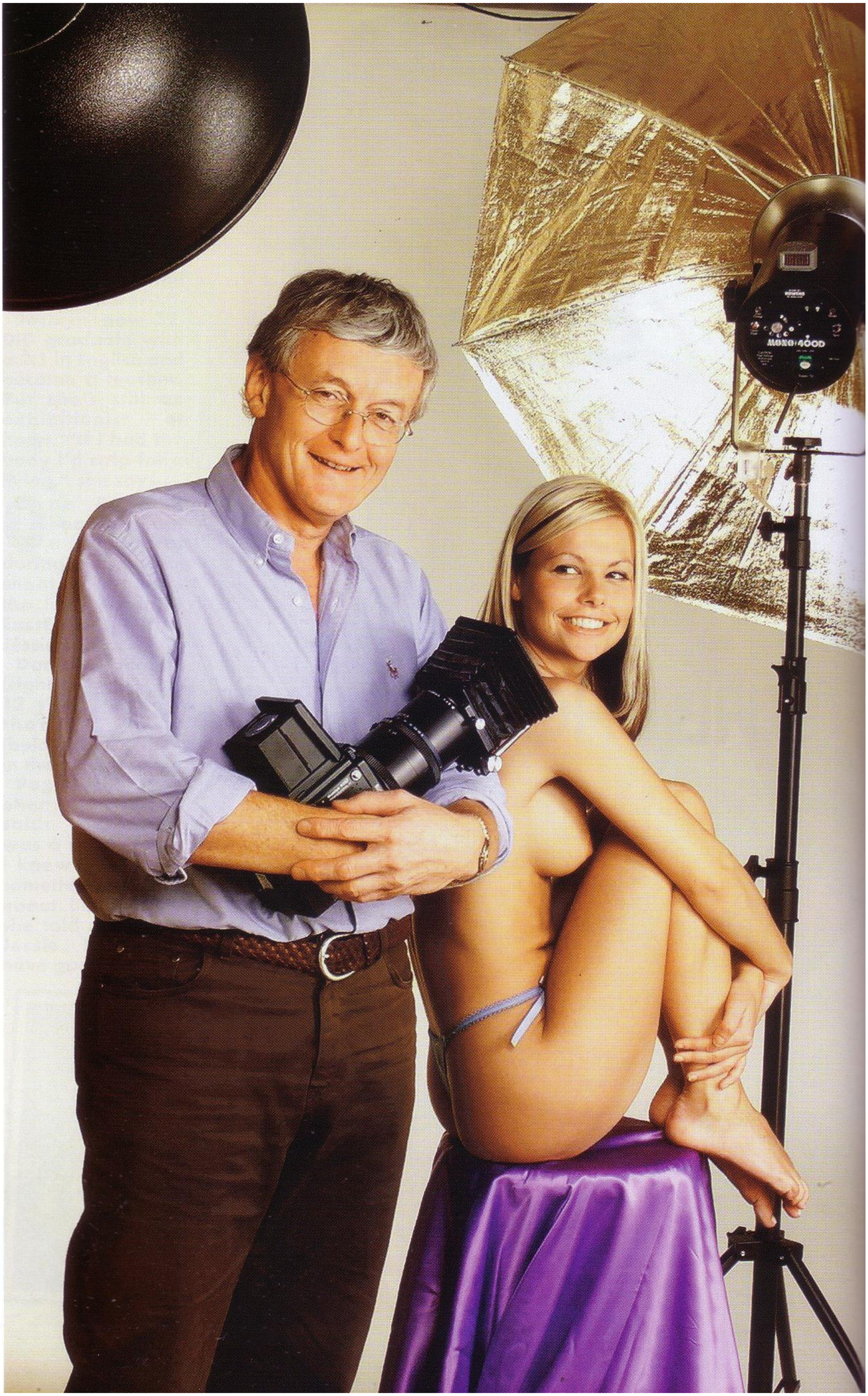


ASHES fever in 2005 had Danni dressing up as a cricket umpire. Normally, of course, batsmen are all out, not umpires.

CHAPTER 8

THE PHOTOGRAPHERS

THE Sun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Bev

THE ULTIMATE MALE JOB: Beverley with model in his studio in 1984. Far left, at photo session with Jakki Degg in 2000

THE MAN WHO MADE PAGE 3

SHY, modest and home-loving, Beverley Goodway is a world apart from the wild playboy one might imagine as a Page 3 photographer. And his unassuming personality, combined with a gift for his craft, kept him at the top of his game for three decades.

Over 30 years he photographed thousands of girls topless — and his gentle approach, like that of a kindly uncle or father, enabled them to relax and allowed him to get the best out of his models.

Most men would have swapped jobs with him in an instant, and he knew it. But happily-married Beverley was never tempted to stray — and liked nothing more than returning each evening to the bosom of his family and their quiet home in suburban Surrey.

"Everyone said I must have the ultimate male job," says Beverley. "I must be one of the few men who can honestly say I've seen more naked girls in the flesh than I've eaten hot dinners. But my interest in them was purely professional. Every night I had a wife and a home to go back to. To me, seeing a beautiful, half-naked woman wandering around in front of my eyes

SPECSY PICTURES: Beverley and wife Karin in the 1980s — and in very 1980s glasses! She visited his studio only once

was all in a day's work. I'm the same as any man — I fancied some of the girls and found them very attractive. But I was never tempted to get involved. I never so much as took one of them out to dinner. I was very careful to keep myself out of temptation's way.

"The models and their families put their trust in me and I would never betray that."

Beverley, now 61, joined The Sun in 1967 as a young fashion photographer after working as a news snapper on the Daily Mail and The Times — a role he loathed. "I couldn't bear the pressure," he admits.

The "new" Sun, launched in 1969, began to run racy fashion features which were thin excuses for showing off sexy models.

The poses Beverley was shooting at his studio in London's Fleet Lane, near the paper's Bouverie Street HQ, became more and more saucy and revealing. When the paper decided to publish a daily topless girl on Page 3, there was an obvious man to give such an arduous responsibility to.

Beverley jumped at the chance — but purely, he insists, for journalistic reasons. "Basically it was a photographer's natural instinct to go for the biggest space in the paper. That's how newspaper reporters and photographers think," he says.

"Page 3 was simply the best page. We used to do fabulous centre spreads of fashion — but nothing had the impact of Page 3, because of how prominent it was in the paper. It was photographically the most exciting thing to do."

As the page became firmly established in the early 1970s, more and more girls developed ambitions to be Page 3 models. Between 25 and 50 a week sent Beverley their snaps, hoping he would give them

EYE, EYE: Bev insists the most sexy thing in any of his Page 3 pictures is the eyes. There are those who would disagree

their big break. "Someone else was normally encouraging them," Beverley says. "And you would know from where they were posing whether it was their mum or boyfriend. If it was in the lounge, in front of the fire, it was mum. If it was in the bedroom, it was the boyfriend.

"I would go through the pile and pick out the definite 'NOs', then put aside ones I immediately liked, while trying to analyse whether it was just my personal preference or whether they would also work photographically."

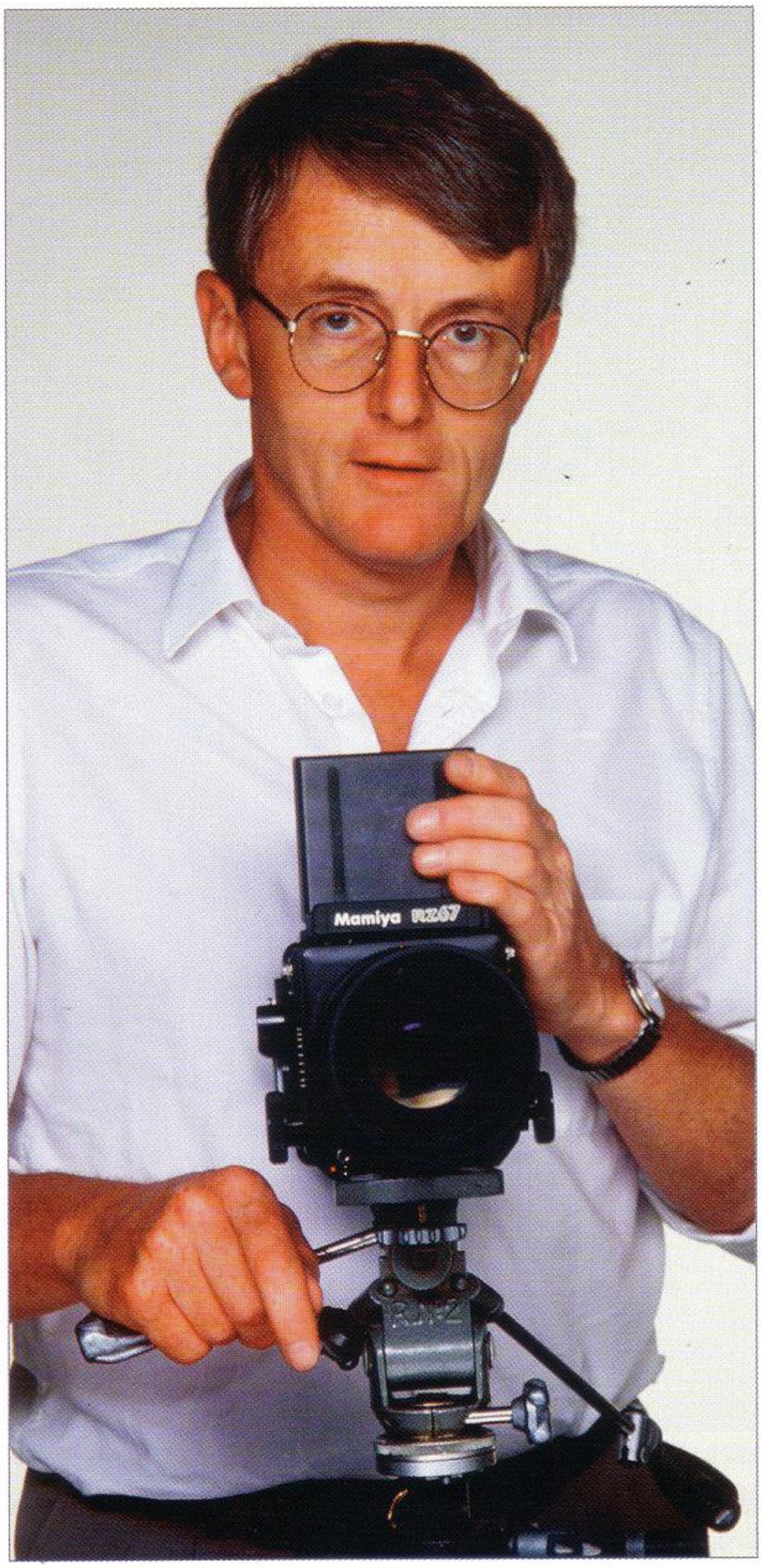
One prominent bodily feature was always the clincher. And no, it WASN'T their breasts.

"It was the face that mattered, really," Beverley says. "Occasionally someone would have amazing, beautiful boobs and you would wonder whether, with better make-up, she could work on Page 3, but in the end the face was more important. The boobs had to be good, but they were almost incidental. The truly sexy thing in the picture was the look in the girl's eyes. That was where the strength of the picture would come from — and what would make it stand out of the page."

The failure rate was high. "Out of 25 hopefuls a week I would photograph one or maybe two — and of those only about one in seven ever made it into the paper," he says. "You had to keep trying people. Sometimes it was obvious it wouldn't work from the moment they got through the door — but you had to go through with the shoot anyway.

"Sometimes I was undecided on a girl after shooting her and I would get second or third opinions — normally from women, and usually other models.

"A lot of girls had mums who'd wanted



NO THREAT: Bev says his appearance put boyfriends at ease

DOUBLE-TAKE: Marilyn Cole's whoppers startled Sun man

to be models and were obviously pushing their daughter into it. They would come along. I always encouraged this — and even to bring boyfriends too — so they could see that this was no challenge to them. The boyfriends would take one look at me and think, 'He's no competition!'

"I felt it was important to have girls who were on an even keel — if they had a boyfriend who was laying into them because he thought something was happening in the studio, it wasn't going to work. Of course, if someone came in with a new boyfriend, and she was in love, she'd photograph like a dream because everything about her would be radiant.

"Some girls would get to the studio and freeze up. I would always tell them, 'Look, you don't have to do this'. It was very important not to talk anyone into it. I found if you tried to talk them OUT of it, they would suddenly say, 'Oh no, I WANT to do it' and everything would be OK."

Beverley's great talent was for putting girls at ease, ensuring they did not feel vulnerable or threatened. "That's not to say I was unmoved by the girls — I always thought it was very important to react to them and not pretend to ignore them but to try and do it without appearing as though you were coming on to them," Beverley explains.

"Whenever someone came out of the changing room I always made a point of

00 HEAVEN: Bev in James Bond pose with (back row, l-r) Jerri, Corina, Sarina and Nicola. Front row Emma, Nikkala, Anna, Nicola T

looking them straight in the face and not, you know, elsewhere! I tried to make them feel comfortable.

"The only time I ever let the side down was with Marilyn Cole, a Playboy centrefold with huge boobs.

"She came out of the make-up room and I remember doing that double-take you see in comedy films — I've never done that before or since. I felt terribly embarrassed — but I don't think she noticed."

Some confused girls had no worries about sending Beverley their pictures — because they assumed from his ambiguous name that he was a WOMAN. And there is even a story about a man heard boasting in a pub that his girlfriend's Page 3 career was cut short "because that Beverley Goodway is a lesbian."

To some girls he was a father figure. Beverley says: "Sometimes they'd be in tears over their boyfriends, or a row with a friend, and pour their hearts out, expecting me to know what to do. They'd look to me for reassurance.

"And there isn't a single girl I've photographed who wasn't worried about the shape of her boobs or bum or being fat.

"I could never understand the obsession with having a flat stomach — and always told them that curves were what made a Page 3 girl stand out. A slightly curved tummy is far sexier than a flat six-pack — it's more feminine and soft." Making the

girls feel good about themselves was crucial, Beverley says. "After a session they might say, 'I really enjoyed that' — they felt good about the whole thing — and then you felt the pictures would work."

Things didn't always go so well. Most men would dream of being flown to a sun-kissed isle to photograph topless women. Not Beverley. While happy in the studio, he grew to detest the location shoots increasingly demanded by Editors keen to bring sunshine into readers' lives during bleak British winters.

"They were always a nightmare," he says. "There were always six girls, because you needed a week's worth of pictures. And you get six girls, somewhere abroad, living together when they are in competition with each other, and they're young and impressionable. Some of them couldn't cope with it. You would end up playing "father" to them — and taking the pictures was the least of your problems.

"In the studio you can control everything. It's much easier."

Beverley concocted a sneaky plan to dodge the trips. Borrowing his daughter's point-and-shoot camera, he took some blurred snaps of sunny beaches to use as backdrops in the studio, giving the impression of some exotic location. Jo Guest is the model in a classic example on the right.

"I got them developed in Boots and they came back with 'quality control' stickers on — but we used them in The Sun for years," Beverley says. "The more indistinct they were, the better. It gave the pictures a 'feeling' of being somewhere, rather than a specific location.

"That saved me from doing a lot of outdoor pictures for a long time. And of course the staff in Boots never knew the pictures they processed were being used in The Sun."

A small number of girls

GARDEN BIRDS: Wife Karin had to explain to neighbours the topless girls on lawn

managed to fall foul of Beverley's normally imperturbable nature: "One girl freaked out on a Christmas shoot. She had a stunning figure but was almost a dual personality. She was becoming difficult.

"I got her with three other models in this Christmas 'box'. First of all she didn't like the make-up and wiped it off. The make-up artist was in tears. Then she didn't like the position she was in. She was awful. We had an argument there and then, which hardly ever happened in my career. It's the last thing you want, to argue with the model. At that point you've lost it. I growled, 'The least you can do is smile'.

"The irony was that when I looked at the pictures she looked amazing. But the other three were standing there grim-faced because they were so shocked by what had happened. Her behaviour totally killed that picture."

There was trouble on another occasion, when one hopeful seized Beverley by the neck because she sensed he wasn't interested in her. "She was bigger than me," he says. "She kept disappearing to the loo where I suspect she was sniffing, smoking or swallowing something.

"I took a couple of rolls of film to keep her happy, then she grabbed me by the tie and said, 'Is that all you want?' I was so alarmed I phoned the office for help. They all fell about. Twenty minutes later they sent a news photographer to get the story!

> 'Critics didn't see the beauty in Page 3. I refused to argue with them'

By that time I'd already got rid of her." Beverley claims to have been largely unaware of the controversy Page 3 caused — and refused point-blank ever to debate the subject. He says: "I always found the argument tiresome because the people making it didn't read The Sun. To me Page 3 was simply sensitive pictures of pretty girls.

"Occasionally, at a dinner party, you might get torn to pieces. But those people didn't understand that Page 3 could be sensitive, beautiful and not tacky. I just refused to argue with them."

The criticism was water off a duck's back to Beverley's wife Karin, too. She says: "I never had any issue with Page 3 — I thought the pictures were pretty tame. You'd see a lot more on most beaches."

Karin and Beverley married in 1971, when he was already taking topless pictures for The Sun. They now have two grown-up daughters.

Publishing director Karin only visited Beverley's studio once and found the experience "dull" and "not at all sexy". She says: "When I saw how much effort and worry went into doing the photographs I realised it was just like any other job."

What troubled her more was having to explain to neighbours why topless young women were often seen flitting around their garden. She says: "Beverley would often use our garden as a location. The models were far more embarrassed than

me. They were happy to be snapped by Beverley but the fact I was his wife made them feel shy.

"I'd hide in our kitchen so they didn't feel so awkward.

"I would always explain to the neighbours that Beverley was The Sun's Page 3 photographer and was working in the garden, so they didn't imagine we were up to something kinky."

Page 3 legend Linda Lusardi says getting to know "kind and gentlemanly" Beverley was the biggest plus from her modelling years.

"He is one of the most talented photographers I've ever worked with," she says.

"He could easily have made it big as a fashion photographer but he chose to do glamour — and thank goodness he did.

"I look back at those days with great fondness. That's because of Beverley."

Now retired, Beverley believes his great achievement was to bring beauty into readers' lives every day.

He says: "As a student I realised I wanted to photograph the beautiful things in life, women or nature.

"I was lucky enough to be able to photograph women, and the exposure my pictures got on Page 3 was amazing.

"It was a great privilege to photograph so many beautiful people. I hope I did them justice."

A LEGENDARY PAIR: Samantha Fox and Beverley

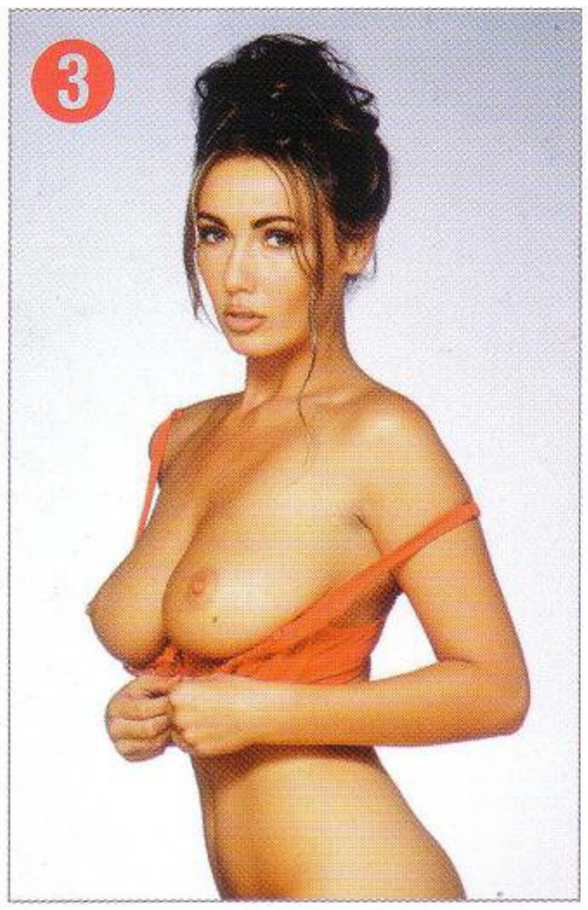
MY GIRLS: (l-r) Back row: Donna Ewin, Maria Sheriff, Susie Juul, Belinda Charlton, Jade. Fourth row: Dee Ivens, Cherri Gilham, Jenny Blyth, Flanagan, Tracy Kirby. Third row: Jerri Byrne, Nicola McClean, Anna Taverner, Nikkala, Denise Perry, Emma Davis. Second row: Kathy Lloyd, Sam Fox, Beverley Goodway, Jo Guest, Gayner Goodman. Front row: Corina Weston, Tracey Coleman, Nicola T, Sarina, Jo Hicks

BEVERLEY GOODWAY: MY TOP TEN OF ALL TIME

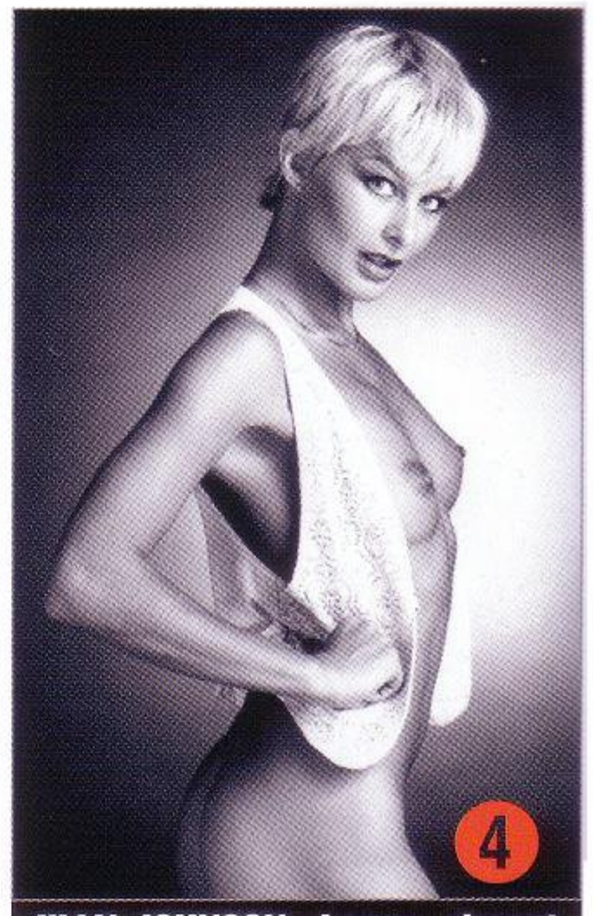
Sun legend's verdict on best he ever snapped

LINDA LUSARDI: My favourite. I knew the moment I first snapped her she'd be a star — the camera loved her. She had a fantastic figure and a strong personality, which came across in the pictures.

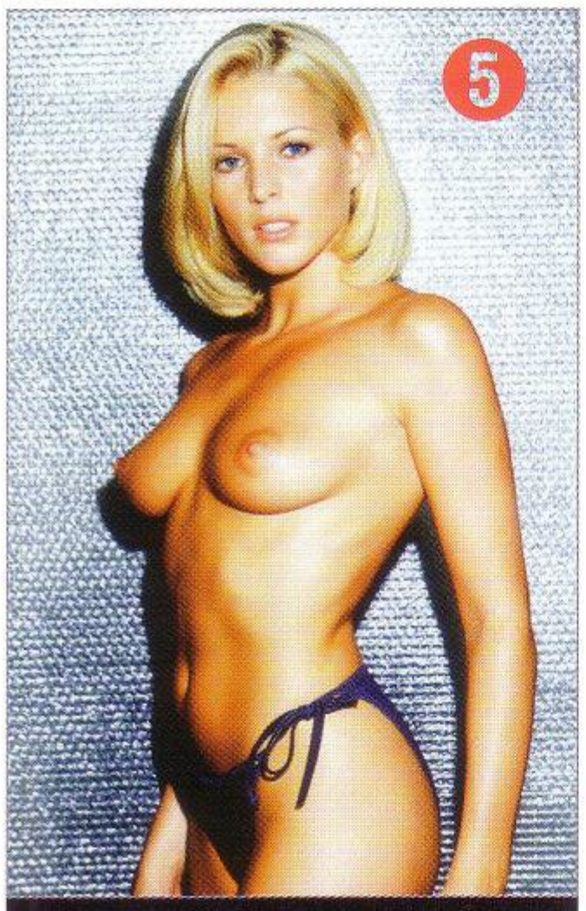
SAM FOX: She had big boobs but it was her face and chirpy confidence that made her a great. At 16 she knew little about make-up or posing but became a brilliant professional.



KATHY LLOYD: Nearly didn't make it to Page 3. When I first met her, her clothes didn't flatter her figure but when she stripped off I realised her curves had been hidden. She had fantastic boobs!



JILLY JOHNSON: Leggy, elegant and mischievous. She was a terrible flirt — I used to enjoy flirting back! She had the kind of grace and figure which could have taken her to the catwalk.



JO HICKS: She has an angular face which makes her great to photograph. There's a lovely serene quality about her. She has a classy, polished look and the air of a fashion model.

ZOE McCONNELL: When she first turned up she looked dreadful, in combat gear and army boots! The transformation when she'd had her hair and make-up done was amazing — she was a natural.

JAKKI DEGG: She is all curves, petite and only about 5ft 5in, giving her an hour-glass shape which is perfect for Page 3. Plus she has a lovely, natural look about her which comes across in pictures.

JORDAN: She was plain Katie Price when we first met and she was truly gorgeous. She was quite insecure and it was a shame she had surgery. She was lovely the way she was.

MELINDA MESSENGER: I'm not a fan of silicone boobs but she had a fresh, innocent face and lovely smile — and she was very bright. She and her husband Wayne were both great, down-to-earth people.

NIKKALA SCOTT: A lovely, bubbly person with curves in all the right places. With a body like hers you knew you would always get a good shot — you couldn't fail.

Alan

WHO TOOK PAGE 3 TO NEXT LEVEL

ALAN Strutt's task was at once enviable but daunting — to become The Sun's regular Page 3 photographer while attempting to follow the extraordinarily high standards of Beverley Goodway.

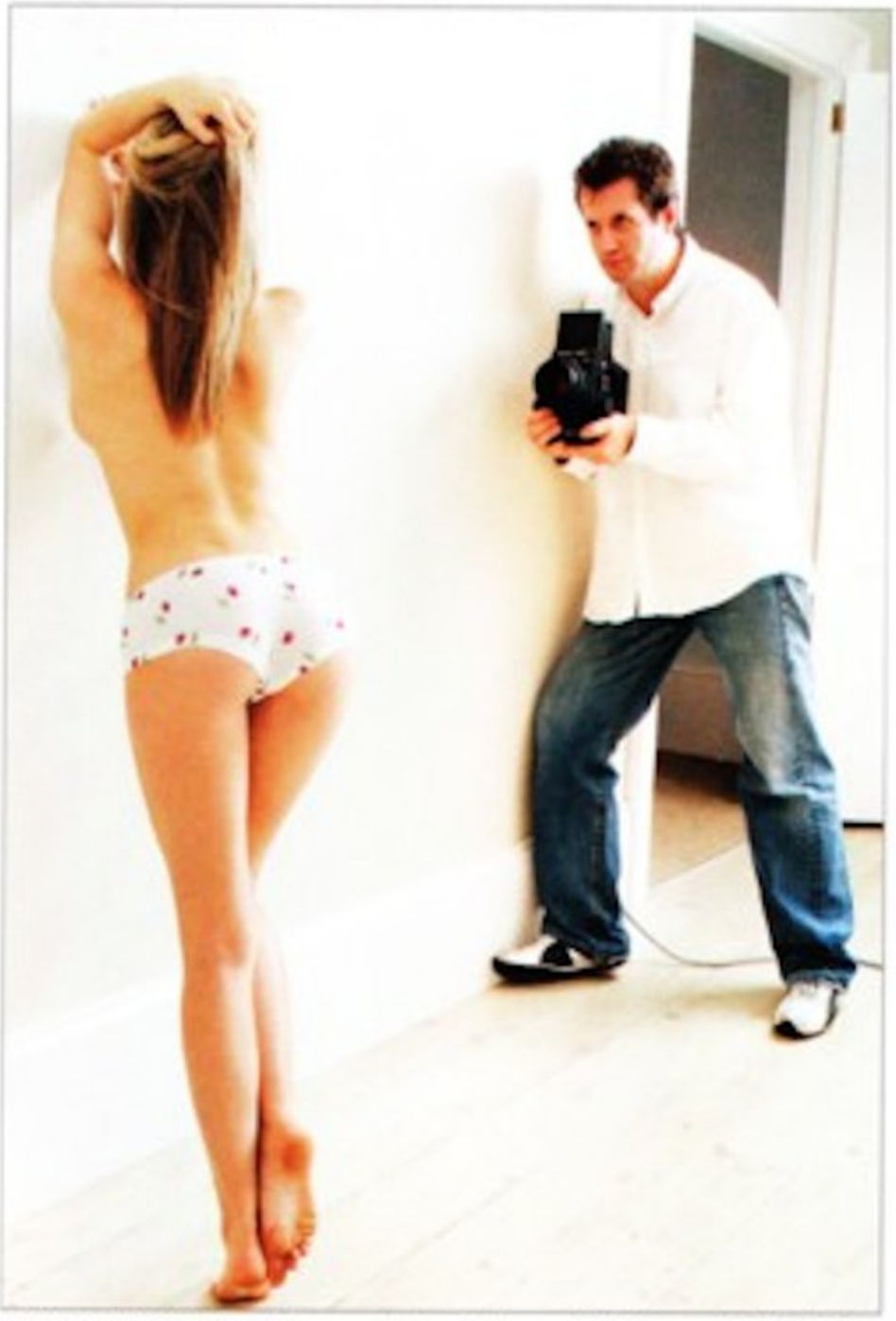
He took over in 2003 with Page 3 going through an identity crisis. Sun executives were uneasy about its increasingly old-fashioned look and unsure of its future.

The feeling was that The Sun's Page 3 girl had to be more glamorous and more modern, with the shoots looking glossier and more expensive to compete with the offerings from the plethora of lads' magazines.

Alan was the perfect choice — equally at home shooting superstars like Tom Cruise as he was shooting Michelle Marsh.

Now 47, he started in the business aged just 17. "I've mostly shot celebrities, everyone from Hollywood film stars to Kate Moss," he said.

"But I'd done a lot of Page 3-type work too — I shot Samantha Fox's first calendar, Melinda Messenger's first calendar, Jordan's first calendar and Kelly Brook's too. So I've always been closely associated with tabloid newspapers."



TOUGH JOB: Alan on location with Page 3's Katie

'Page 3 was still slightly naughty even ten years ago...that's not the case now'

Alan was also an accomplished fashion photographer. But he jumped at the chance when the Page 3 job was offered to him.

"Page 3 is iconic," he said. "I'd looked at it since I was 15 and I'd known all the girls over the years, shooting them for magazines. And to provide a newspaper with something new every day was a different challenge for me."

A tricky challenge it has proved, too. Alan's task is to produce sexy lads' mag-style shots while keeping them tame enough not to offend The Sun's millions of women readers. That's not something Maxim and Loaded are worried about.

Alan says: "Page 3 was still slightly naughty even as recently as ten years ago, but these days there are a lot of girls pictured semi-naked in magazines. And there are certain fashions that have evolved, the raunchy Maxim-style

picture, for example. The brief I get is to make them magazine-style but keep them looking like the girl next door, and acceptable to women, rather than making them as raunchy as possible which is what Maxim tries to do.

"The trick is to produce something that appeals but doesn't offend.

"And it's not as easy as it sounds, trying to come up with something different and interesting each time. After all, basically it's just the same half-dozen girls in their underwear!"

That's not to say that the pictures must always stick to the formula.

"Sometimes you experiment and it just clicks," Alan says.

"I did a shoot with Nikkala recently where she was lying back on a bed propped up against some cushions (see left). The Sun doesn't normally go for a pose like that, but this one really worked.

"She was looking spot-on. I had people ringing up and saying it was the best picture on Page 3 for years.

"Then you get other times when nothing much works. It just doesn't click — sometimes when the girl's been out all night, for example!"

Keeping up with changing fashions and the paper's moods provides Alan with more food for thought.

"Sometimes I'll get asked to make sure the girls are all smiling in the pictures," he says. "Then you do a lot of smiley shots and you get a call asking whey they're smiling all the time!" A gentle manner is the key to Alan's success, just as Beverley's avuncular aura was his.

"I'm very placid and easy to get on with, I suppose," he says.

"I've learned to be like that after years of shooting film stars where you might only get 15 minutes with them. I've got lots of experience and I'm never nervous and I think that comes across to the girls.

"I guess that's why I'm still working!" Unlike Beverley, who used to spend five days a week photographing girls for Page 3, Alan works on it an average of one day a week, shooting several girls the same day.

"That's the advantage of digital photography," he says.

"It can all be done so much quicker and you can get a lot of shoots done at once."

The Sun uses only a handful of Page 3 girls at any one time — and competition to join their ranks is ferocious.

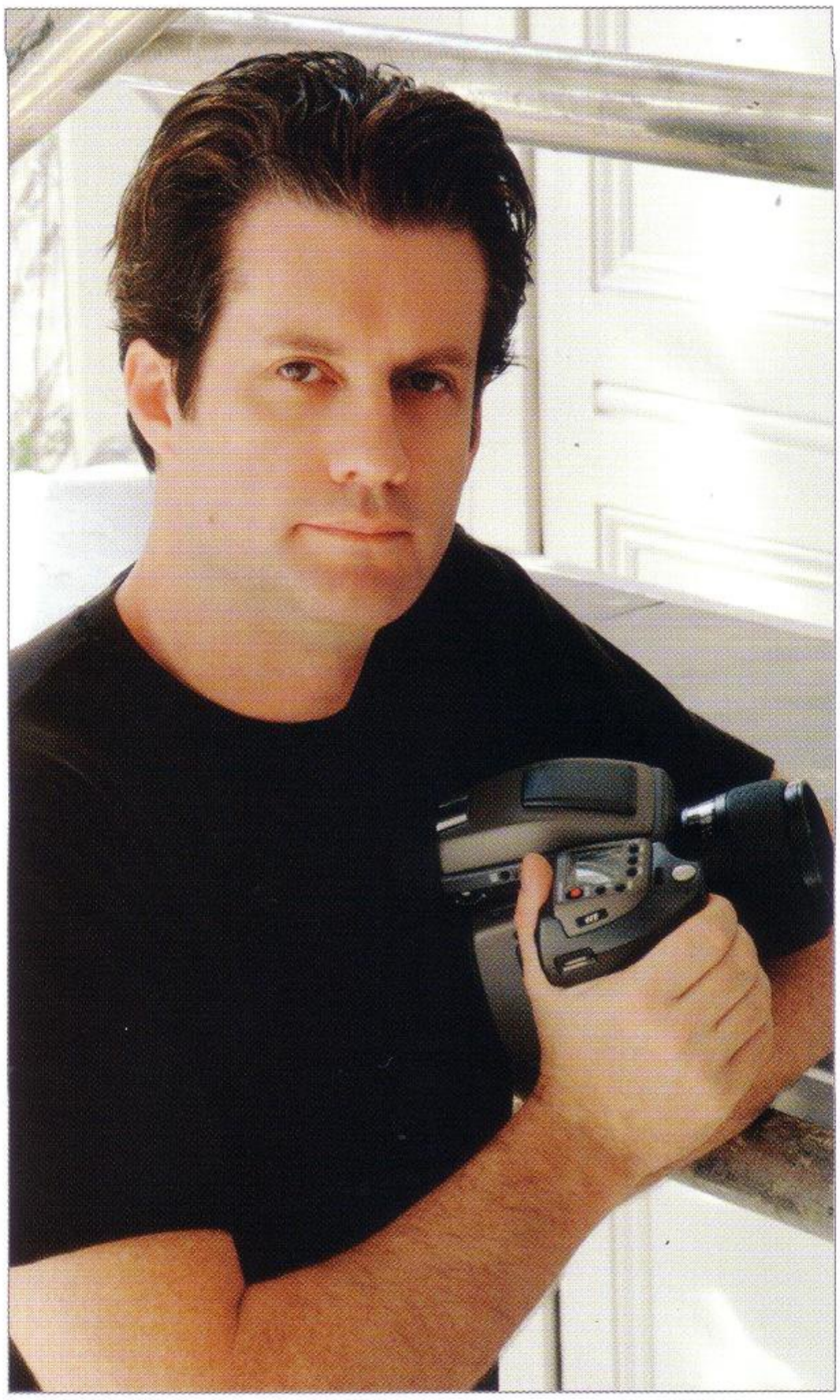
"Out of 100 girls I shoot, I would say only about five get in The Sun," Alan says.

"Some of those who don't make it don't take it well. I did a test shoot with one girl and The Sun wasn't interested.

"Suddenly she started reeling off long text messages telling me how wrong they were. She really went into one. It went on for weeks and I just had to ignore them."

Alan doesn't hesitate when asked his favourite Page 3 girl. "It's the current Page 3 Idol, Keeley — I think she's many people's favourite.

"I shot Kelly Brook when she was 17 and just starting out — I'm still shooting her in fact — and



JOB'S A GOOD 'UN: Alan Strutt took over from Beverley

STRUTTING HER STUFF: Page 3 Katie on shoot with Alan. He's convinced Page 3, in its new sleeker form, will survive

Keeley will be the next big thing, the next Kelly Brook.

"The real stars come along every four or five years, the Jordans and Melindas, and she's the next one.

"I think she's got a big future beyond Page 3 and it's just how she handles it."

Alan's fiancée has no problem with him spending so much time around gorgeous young girls like Keeley.

"She's a picture editor herself, so she hasn't got a problem with it. It's good to have a partner in the business!" he says.

As for Page 3's future, Alan is confident it will survive.

He says: "It was becoming outdated but I like to think it's revived.

"There is a very obvious market for glamour out there — otherwise they wouldn't sell so many lads' mags.

"And besides, The Sun's circulation is still going strong."

CHAPTER 9

THE SILICONE BAN

THE Sun

debate which will titillate the natio

decided to up her cup from 34C to 34DD

FIGURE THIS. . .even the naturally curvacious Jordan intends to enlarge her 36

N ONLY

ME on, girls, have your
in the great debate. If
u want to see silicone
nished from Page 3 vote
S in our women-only You
e Jury line. Vote no if you
think a little lift is legitimate
for a glamour girl.

400 699

Calls cost no more than 10p

FAX US TODAY

IT's your page and you are the experts. Fax us with your views on the great silicone on Page 3 debate right now.

0171 782 4063

FOR MEN ONLY

OK, fellas, it's time to tell us what you think. If you prefer the natural look on your No1 glamour page vote YES on our men-only You The Jury line. If you are happy with silicone stunners like Melinda vote NO.

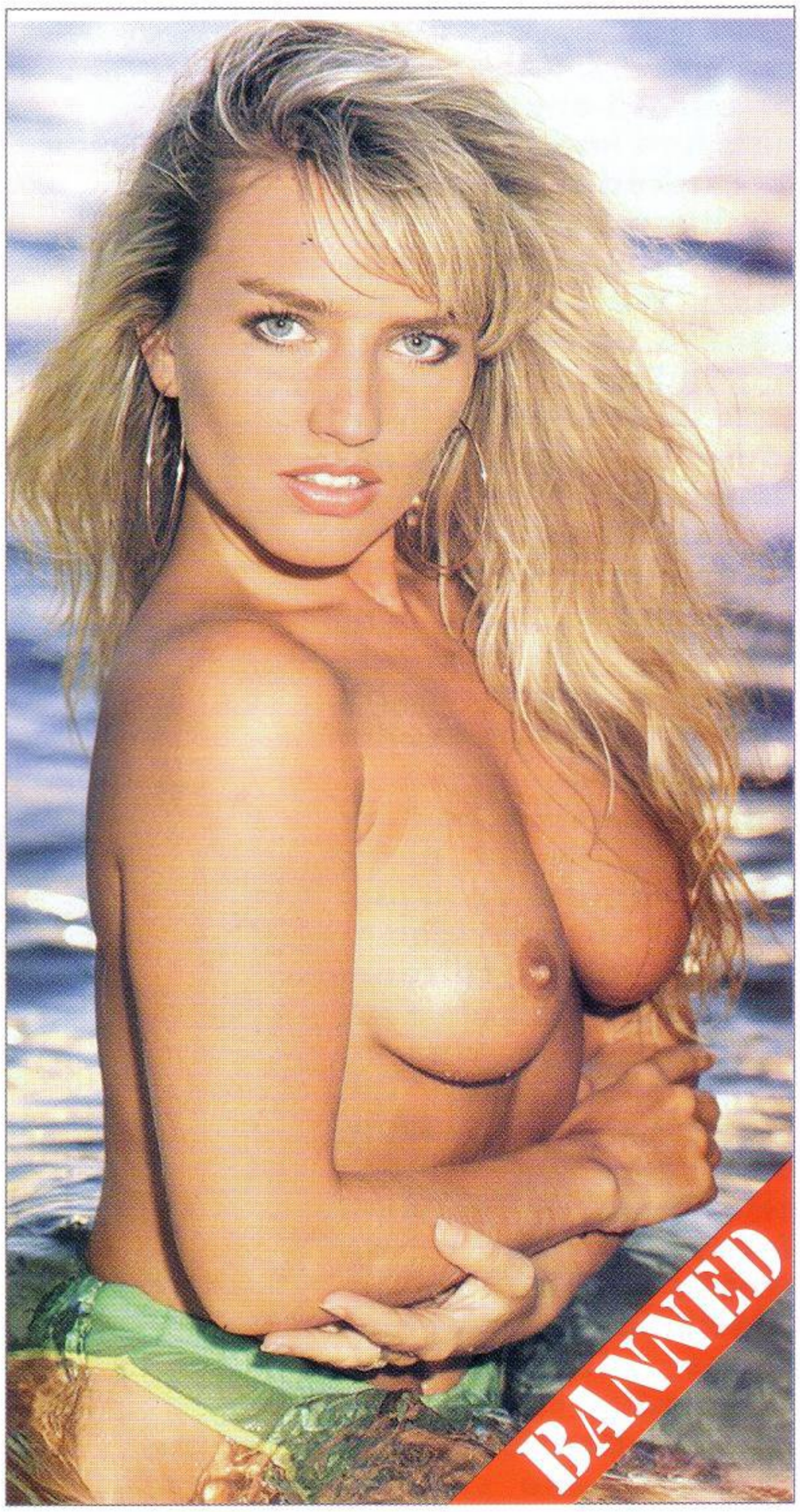
YES 089 400

NO 089 400

Calls cost no more than 10p

TOMORROW: WHAT MEN REALLY THINK ABOUT SILICONE BOOBS

Sorry, girls...we don't take plastic



IT was dubbed "a historic decision to wobble the world" as The Sun announced a ban on silicone-enhanced boobs on Page 3. And it came about thanks to an overwhelming vote by readers.

At the time, July 1997, the stars of Page 3 ranged from Melinda Messenger to natural beauties like, wait for it, Jordan — although she was already planning the first of her three breast-enlargement ops. It was felt that the number of Page 3 girls with enhanced boobs was out of control — and that it set a bad example to thousands of young girls with modelling ambitions.

But voting for a ban meant ending the Page 3 careers of stalwarts such as 34DD Melinda — dubbed by The Sun, three years before the new Millennium, as our "Page 3 Girl for the Thrillennium". Others facing the chop included 32D Gayner Goodman (above left) and 34DD Dee Ivens (above right), both of them regulars on the

world's most famous glamour page. The Sun's You The Jury lines were open for two days. The result brought a sharp intake of breath around the office. Had we shot ourselves in the foot by culling so many of our glamour stars?

Page 3 photographer Beverley Goodway remembers: "About nine of our 15-or-so regular girls had had boob jobs.

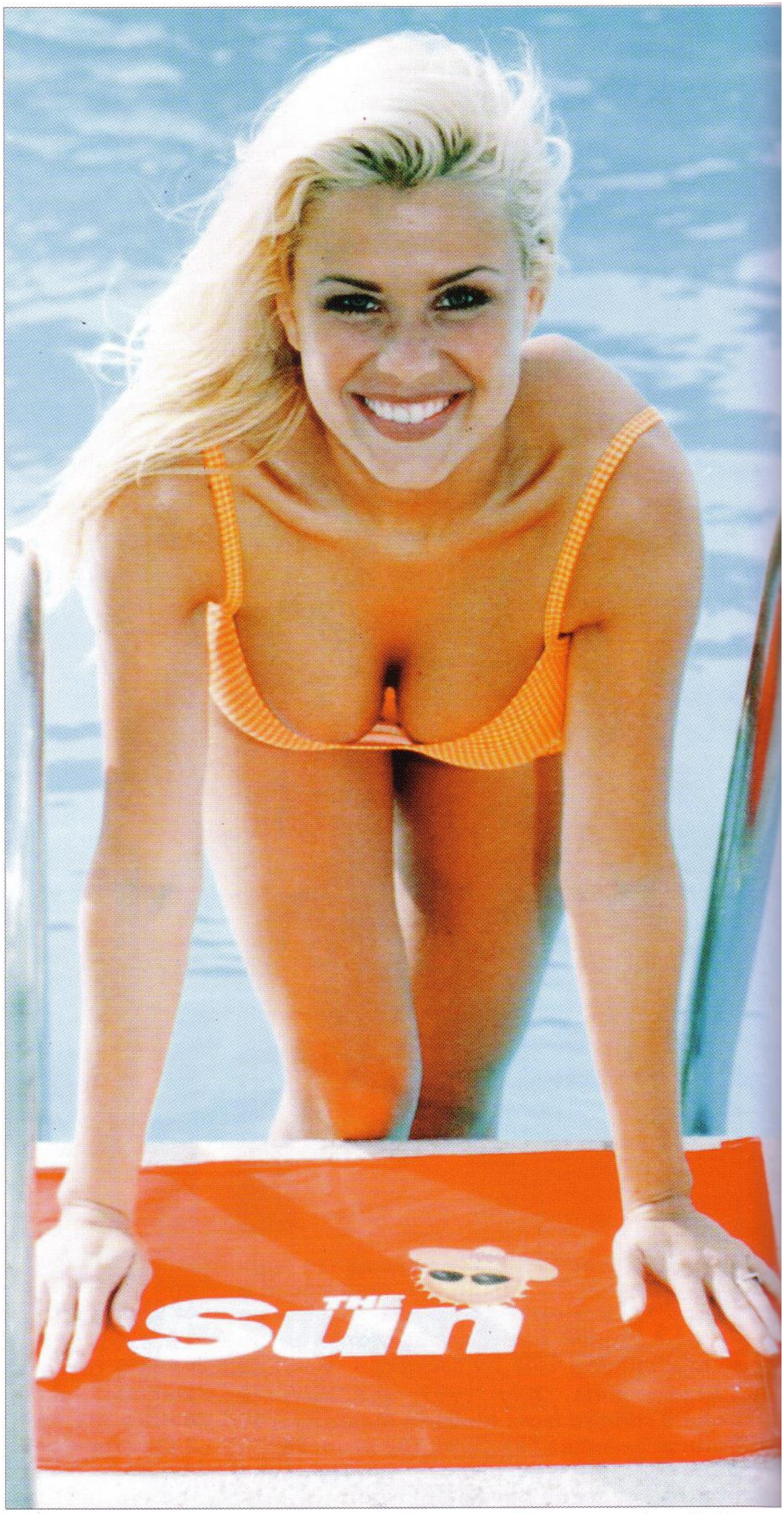
"I asked the then Editor Stuart Higgins, 'What about Melinda?' and he said, 'We'll use her on Page 5 or Page 7, just not on Page 3'.

"It was the right thing to do. It was misguiding young girls, giving them the impression they had to have a boob job to be sexy. It had got out of hand and I think was partly brought on by Melinda being in the paper a lot."

Jordan, who had by now shelved plans for her first boob job, said: "It's a great idea to keep Page 3 silicone-free." But, in an ominous hint of what was to come, she added: "I'm glad girls who have had boob jobs will appear elsewhere in The Sun. Everybody has to do what's right for them."

Melinda was magnanimous in defeat. "Nobody can argue with the decision of Sun readers," she said. "I accept the verdict totally." But she added: "I know I won't be on Page 3 — so I'm hoping I'll be getting on the front page instead!"

It took precisely 24 hours for her to reappear in The Sun . . . on Page 9. Well, the ban was only for Page 3, after all.



DON'T SHOOT THE MESSENGER: Melinda was back — on Page 9 two days after Page

CHAPTER 10

LIFE AFTER PAGE 3

THE Sun

Donna

LONDON CABBIE WITH THE BIGGEST TIPS

DONNA Ewin's buxom figure made her a Page 3 favourite for seven years — but now it's big tips she relies on . . . as a London cabbie.

The East End girl followed in her dad's footsteps when she left The Sun's pages in 1993 by doing "The Knowledge" — the qualification drivers of the capital's black taxis need.

"It took me three years and was really difficult after the life I'd led on Page 3," Donna says.

"I went from having loads of fellas looking at my pictures in The Sun to working alongside them. But they were generally great about it.

"When I left Page 3 I wasn't sure what to do — but dad was a cab driver and I knew I could do that.

"Even when I was doing The Knowledge I was still doing occasional modelling and TV appearances — and I still ran a market stall in the East End, which I'd always had.

"It's not a bad life . . . I'm my own boss and it's very different from modelling."

Even now Donna finds some of her passengers doing a double-take when they clap eyes on her.

"A lot of them still look at me funny," she says. "They know my face but can't quite place me. People don't expect to find Donna Ewin from Page 3 driving their cab!" And Donna, now 35, jokes: "Even if they do recognise me it makes no difference to the tips they give . . . they're all equally tight-fisted!"

FAB DRIVER: Donna doing 'Knowledge'

'A lot of my passengers look at me funny...they don't expect Donna Ewin from Page 3 to be driving their cab'

Donna's been a cabbie for five years — but she won't do it forever: "I'm starting a photography course this year. I fancy taking glamour pictures, plus weddings, portraits, that kind of thing.

"If I could learn one lesson from Beverley Goodway it would be how he put the girls at their ease.

"It was a really big deal going to his studio for the first time, but he was so nice it made it easy."

Donna was tall for a Page 3 girl, at 5ft 9ins, and originally had plans to be a fashion model. The drawback was the size of her boobs.

"No matter how much weight I lost they didn't get any smaller," she says — and it was her own idea to give Page 3 a go.

Looking back, she says: "I loved my years on Page 3 . . . except when they made us dress up in daft outfits. Beverley would say, 'Can you bring in your favourite teddy next week — or put on the Santa hat for Christmas week'. It made us cringe!"

Donna's still single. "I've had a lot of luck in many ways over the years . . . just not with blokes! But I'm still enjoying life," she says.

Marina

THE MAYOR WITH A TREMENDOUS PAIR

MARINA Pepper made the most unusual career jump of all after Page 3 . . . to politician. But then Marina was a most unusual Page 3 girl.

The 38-year-old mum of two is now the Lib-Dem Mayor of Telscombe, near Brighton, and a district councillor.

But Marina is no gimmick politician, getting elected on the back of her tabloid "notoriety" — as Jordan unsuccessfully tried.

She was politically active while on Page 3 and is still passionate about conservation and reducing anti-social behaviour.

She's also a former national newspaper journalist and a "white witch".

Marina was a promising ballet dancer when her mother arranged a photo session for her in 1984.

"I was well-toned and quite pert, and the agency pretty much said: 'Strip!'," says Marina. "I did as they said — after all, my mum had set it up and I thought, 'Anything to rebel'.

"The photographer sent the shots to the national papers and eventually I went up to see The Sun's Beverley Goodway.

"I appeared in The Sun a few times — Sam Fox and Linda Lusardi were regulars then — and in 1986 I did shoots for Playboy, in Chicago and LA.

"I was Miss March in Playboy in 1987 but I was determined to do something different with my life. I went travelling and campaigned for the environment.

LIBERAL: With leader Charles Kennedy

"Then I studied journalism at the London College of Printing and worked for the Evening Standard and the Independent before having kids. They are Charlie, who's seven now, and Boudicca, who's six.

"I got elected as a local councillor on Lewes district council and Telscombe town council. My Page 3 days weren't widely known and weren't an issue until I was elected Mayor and it appeared in the paper. Everyone stared down at their feet!

"I didn't mind people knowing, though. I feel I am popularising politics. Being on Page 3 has put me on a more equal footing with people — you couldn't get much more populist, could you?

"I don't have regrets about doing Page 3. But I do feel it is preventing me progressing further in politics. Some people are still prejudiced about it.

"It won't be the end of the world if I never become an MP though. My real goal is to make a difference locally."

As for witchcraft: "It's a belief system my mum has and I was brought up in. It's saying you don't believe in any God, but you do believe in a higher power which white witches use for good.

"Sometimes I'll use a good-luck spell if I'm going out to debate with other parties. That could involve breathing in lavender fumes and giving thanks, like a prayer.

"Friends of mine are witches and we sometimes meet at the full moon. There's nothing weird about that though — everyone knows there's something powerful about the full moon.

"In fact it was witchcraft that took me into politics more than anything else. We hold the earth dear — so dumping rubbish, or climate change, is offensive to me."

Marina, married to music producer Lee Pepper, added: "I'm not in touch with any girls I knew during my Page 3 days. We had nothing in common."

Helen

HOLLYWOOD OR BUST AS STAR'S MISSUS

LIFE after Page 3 became the stuff of dreams for Helen Labdon — when she married a genuine movie star and moved into a Hollywood mansion.

The 34B-22-35 Brighton beauty was a regular in The Sun between 1989 and 1992. But she quit modelling and moved to Los Angeles, becoming a secretary for a TV company.

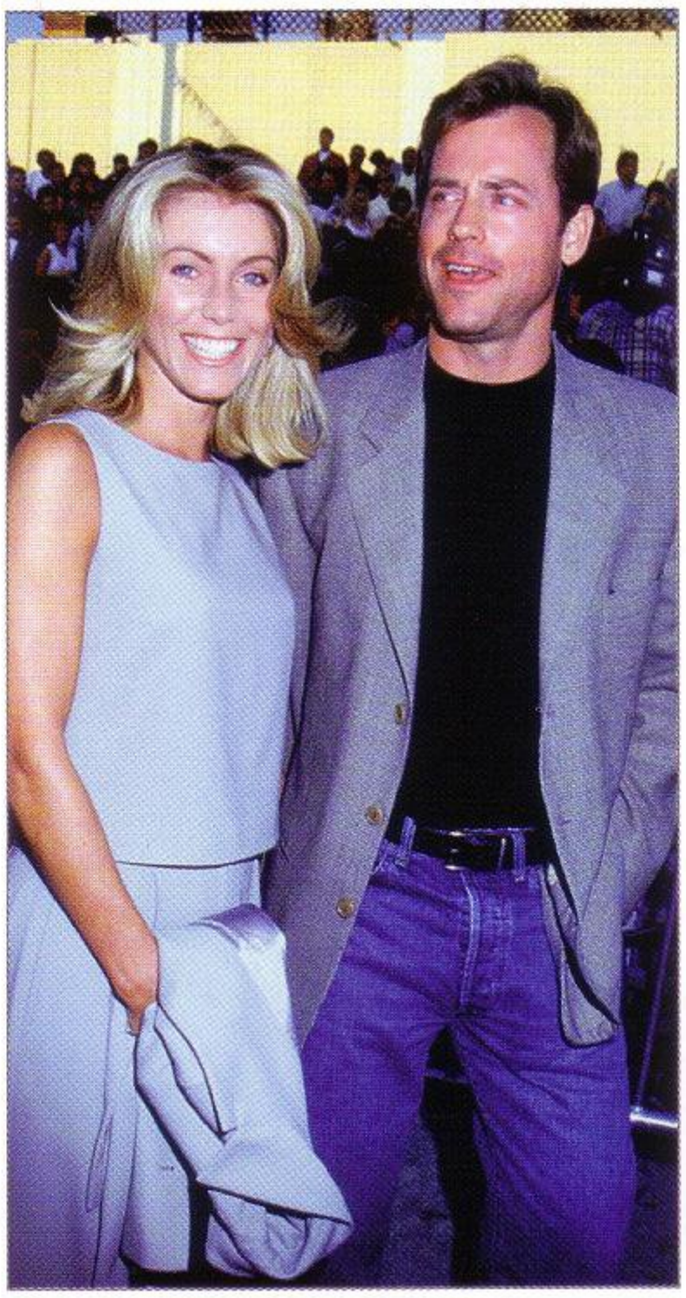
Helen met square-jawed Greg Kinnear at a party while working as an assistant on a low-budget movie in 1994.

He was a talk-show host with occasional acting roles on his CV too. Helen admits: "It was pretty much love at first sight."

Three years on Greg hit the big time in the Jack Nicholson movie As Good As It Gets, playing the star's gay neighbour — a terrific performance which earned him nominations for Best Supporting Actor at both the Oscars and the Golden Globes.

Helen said then: "I never dreamed I'd go to the Oscars with someone nominated for an award. If he wins it will be the best night of my life."

Greg didn't win, but his career went from strength to strength, landing lead roles in You've Got Mail, We Were Soldiers, Auto Focus and the comedy Stuck On You. He and Helen got engaged in 1998 and weathered a storm when ex-Page 3 girl Kirsten Imrie made a string of unsavoury claims in a Sunday newspaper about Helen's lifestyle before she moved to the States.



AS GOOD AS IT GETS: Helen and Greg

'I had never dreamed I'd go to the Oscars with someone nominated for an award...if Greg wins it'll be the best night of my life'

By contrast to her old chum's Hollywood glamour, Kirsten claimed to be jobless, eating leftovers and living on a park bench.

Meanwhile Helen and Greg returned to Helen's home county, Sussex, to marry at the 11th Century Boxgrove Priory Church, where her delighted dad David said: "We are very proud. Greg is a super guy, an all-American boy and a smashing chap."

Greg said of Helen: "It would have been great to get an Oscar but I'm marrying the best lady in the world — that's the greatest prize."

The couple moved into a mansion in the Hollywood Hills and although Helen went through a traumatic miscarriage in 2001, she gave birth to their first child Lily in 2003.

Greg told The Sun: "The miscarriage was extremely difficult. It made the arrival of Lily so much more special. It's a life-affirming experience. Me and Helen have lots of sleepless nights at the moment."

Helen, now 36, was expecting their second child in late 2005. Greg said: "She's a great mother and a wonderful partner."

Tracey

FROM PAGE 3 TO COURTROOM HELL

TRACEY Elvik — "Tasty Tracey" as the captions almost invariably called her — was back in the headlines soon after she quit Page 3 . . . but for the wrong reasons.

Her unwitting involvement in a mortgage scam landed her in court with the threat of up to ten years' jail hanging over her head.

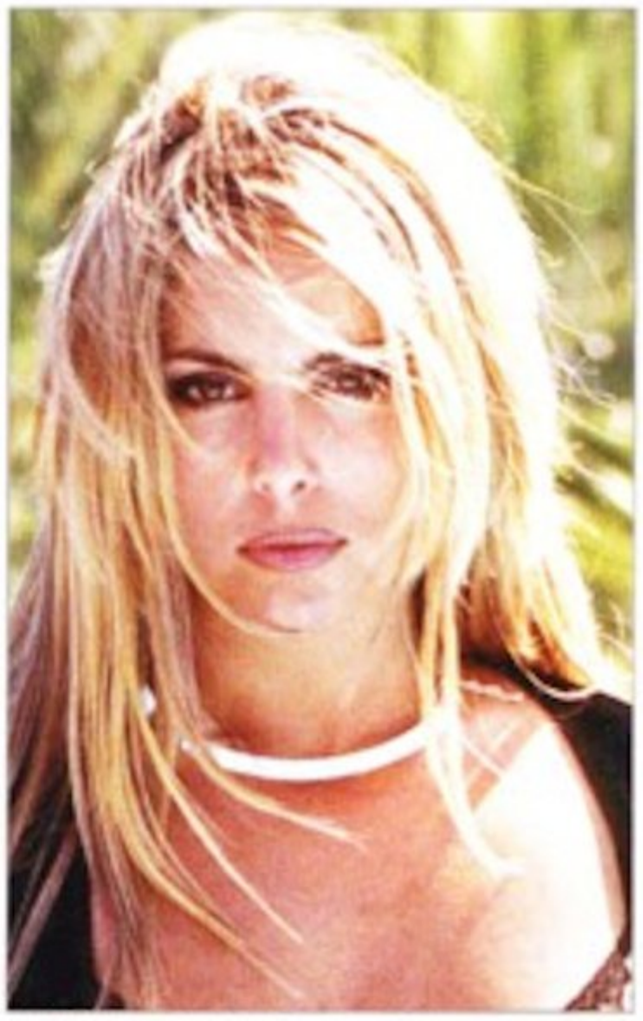
It was claimed she fraudulently obtained three mortgages at once, adding up to a £500,000 debt she couldn't possibly afford.

The truth was she had no idea her recently bankrupt boyfriend was using her relative wealth as one of The Sun's favourite ever Page 3 girls to buy new properties for them without selling the old ones.

Tracey was finally cleared at Isleworth Crown Court amid tumultuous cheers from a courtroom which rightly saw her as the unwitting dupe. Her boyfriend, by this time her ex, was branded a liar and a cheat by the judge.

"That was 1994," says Tracey, now 37. "Everything fell apart. I was acquitted in the end but I really went to pieces. It was a tough time."

Tracey had had presenting stints on Live TV and a cable channel immediately after ending her Page 3 days. But after the trauma of the court case she decided to devote her time to son Cameron, born in 1992 while she was still a



STILL TASTY: Page 3 Tracey at 37

Sun regular. "I basically devoted about seven years to being a mother."

After finding work as a PA she became a freelance make-up artist, doing weddings at the weekends. "I learned a lot on Page 3 — in those days you did your own make-up, though I've done a make-up course too," she says.

In 2006 she will marry her fiancé Will, a golf course manager. "After a string of men who controlled me, he's the first one to treat me like a human being," she says.

Cameron, now 12, knows of his mum's glamour career. "He's very proud of me, although he gets a hard time from some of the kids at school," she says. "And I've just found out he's got a picture of Jordan in his mobile phone — mind you, she's not topless!"

As for her years on Page 3 (1986-1992): "I was very naïve to begin with and Page 3 made you grow up instantly. I went from being a small-town girl to being sophisticated within a few weeks. It gave me a lot of confidence.

"I look back on those years wistfully. The partying was pretty full-on . . . the movie premieres, meeting George Michael at Browns, that kind of thing, but I don't miss that.

"I do miss Beverley Goodway. He and I called our sessions Frisky Fridays, because we were both so giggly. I normally went to his studio on Fridays, and he was happy because it was the end of the week — and it started me off too."

Tracey has one standout memory of Page 3: "In 1992 I was eight months pregnant and was invited to the Page 3 Girl of the Year party at Stringfellow's. I was five months pregnant in the pictures they judged me on but it didn't show. I came third, and there I was, waltzing up on stage in a little black dress showing my bump, surrounded by skinny girls. It was fantastic."

And although Page 3 is long in the past, Tracey says: "I'd love to do it again. Partly just for the buzz and partly to show I still can!"

Suzanne

GLAMOUR MODEL WITH ART OF GOLD

PAGE 3 was an unlikely launch-pad for a successful abstract painter, musician and interior designer who refuses to compromise her artistic integrity.

Indeed, the days when Suzanne Mizzi was one of Britain's two or three top glamour models now seem a lifetime away.

Brought up in London's East End, she left school at 15 and opened a clothes shop in Bethnal Green.

A photographer walked in and fed the outrageously pretty teenager the hackneyed old line: "You should be a model." He meant it, however, and repeatedly visited the shop trying to persuade her she was Page 3 material.

"My dad was strict," Suzanne says. "I thought he'd kill me. But eventually my parents said OK.

"I was 5ft 4ins and too short to make it as a fashion model — but I'd done some child modelling and was keen to do it."

Within the first six months she shot 26 calendars and was doing three personal appearances a week.

Somehow she dodged all the drug excess rife on the showbiz circuit during the 1980s. "I never got involved and I'm proud of that," Suzanne says. "In fact I was really naïve about it — I was on a shoot in New York when a photographer started cutting up white powder in the

QUEEN OF ARTS: Suzanne Mizzi today

kitchen. I thought he was making a cake and asked if he needed a hand!"

Suzanne had musical ambitions but, determined not to be pigeon-holed as a model/singer, ended her Page 3 career in 1989.

"Music is such a passion for me and I really wanted to be a musician, so I sacrificed modelling," she says.

The first venture was not a success. "I signed with one label but they wanted me to sing a pop track. I wanted to be an 'artist', not a pop star."

And there was a run-in when another label wanted her girl group Wildflowers to be Spice Girls copycats. "We had a record deal, but the Spice Girls were just getting big and the label wanted us to be like them — we were more like Fleetwood Mac! I wasn't going to sell my soul. The group fell apart."

But real creative success came in another field. "I was starting to do some interior design but I was having trouble sourcing good art for my clients. I decided to do it myself."

Suzanne was a natural, and her abstract paintings under her artist's name Mizzy are hugely successful, selling for thousands and featuring in prestigious exhibitions.

Her work, normally acrylic on canvas, is described by one gallery as "often fragile, sometimes dramatic but consistently fluid with engaging use of colour and complementary mediums."

Suzanne still writes "folky, acoustic-based" music — she has co-written a single out in 2006. "If I'm not creative I feel like I'm wasting my life," she says.

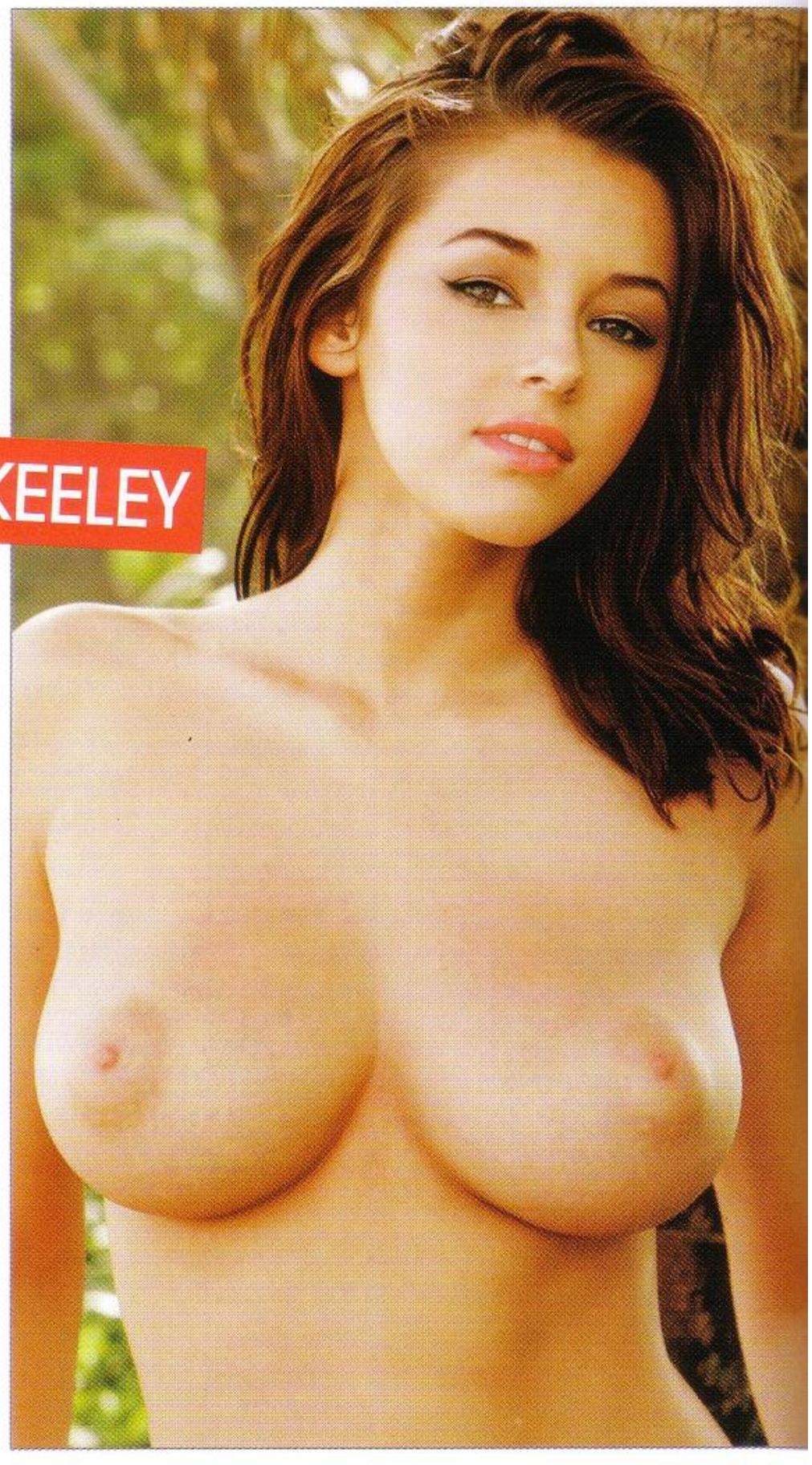
Suzanne, now 37, is also raising son Geo, aged two, and daughter Sienna, born in April 2005.

She and boyfriend Frank, once her manager and now a property developer, have been together 24 years. "We first met when I was 11, but he waited until I was 14 till he asked my parents if he could take me out — he was 18!"

Sam Fox, another East End girl, is her only reminder of Page 3. "We're still very close," she says.

NICOLA T

KRYSTLE


KEELEY

CHAPTER 11

HOW TO GET ON PAGE 3

THE Sun

Nicola T

STAR IN MAKING: Nicola T as a Page 3 Idol hopeful

'I'd been stuck behind a desk in a bank...now life couldn't be more exciting'

AFTER the success of Pop Idol and a host of "wannabe" TV shows, The Sun's Page 3 Idol was inevitable — but we had no idea what a roaring success it would be or what talent we would discover.

The idea was to find a top quality model straight off the High Street and give every girl in Britain who fancied her chances a real shot at being on Page 3.

In November 2002 we asked hopefuls to send in their details and a snapshot, with the lure of a year-long contract with The Sun plus a free holiday as first prize.

The response was phenomenal. Some 5,000 girls applied.

The mountain of letters and photos was whittled down to ten finalists by a panel of Sun judges including Page 3's Jakki Degg and photographer Beverley Goodway.

These were put to a readers' vote. That reduced them to five, then three, then two and finally to Nicola Tappenden, a 20-year-old office girl from Croydon.

Measuring 5ft 5in and 34DD, brunette "Nicola T" was determined enough to pursue her dream that she dumped her boyfriend when he objected.

He was convinced she would win but was not prepared to share her charms with millions of Sun readers.

Nicola said: "He was getting stick from the lads at work and told me if I carried on he wouldn't be able to stay with me.

"It was a choice between him and the competition. I went for the competition."

Within days Nicola went from a humdrum job at an investment bank to causing gasps in a revealing number at a glitzy Lord of the Rings premiere in London.

"Sitting at a desk tapping away on a keyboard was never for

me," she said. "I love being the centre of attention. I was in all the dancing and acting clubs at school and loved it."

Nicola T is now one of Page 3's mainstays. She is a regular at celebrity parties and dated movie star Rob Schneider, landing a role in one of his films.

Nicola said: "I was stuck behind the desk of a bank when I sent my picture in to the first Page 3 Idol. Now life couldn't be more fantastic. Before, I was bored out of my mind — now I can hardly believe how exciting my life has become."

Krystle Gohel was an unlikely winner of the following year's Page 3 Idol — because, she says, she was so shy.

The 32C-24-33 brunette stormed to victory in the contest in November 2003 after developing confidence in a photographic studio which she'd never had outside it. The 20-year-old student

'NATURALLY SHY': Krystle as Page 3 wannabe

'I was studying for degree in fashion...now I'm a fashion model myself'

said: "I've always been painfully shy. It is only in the last year that I've begun to feel confident and comfortable in my skin.

"I used to hide from other girls in changing rooms — and I only recently went topless for the first time.

"I was on holiday in Ibiza and lots of other girls were topless — so I finally plucked up the courage to take mine off. But I still hid under an umbrella!

"I don't really understand why, but I become confident in front of the camera.

"Now I really enjoy it. When I get compliments these days I say thank you, instead of feeling I want to hide."

A whirlwind year on from her victory she had this to say: "I was 20 and doing a fashion marketing degree in Manchester when I sent my picture in. Now I am a fashion model myself!

"This time last year I was looking at The Sun's Page 3 calendar thinking, 'I want to be

113. HOW TO GET ON PAGE 3

Krystle

in that' — now I am!"

Rarely can there have been a clearer case of a man needing his head testing than when 2004's gorgeous winner Keeley was dumped by her boyfriend ten days after scooping the title.

Ironically it was he who sent in topless snaps of the 34-26-34 student from Bromley. But when Page 3 fame arrived for his girlfriend he couldn't handle the pressure.

Keeley, 18 when she won, said: "He found my new life too hard to cope with. But it's his loss."

Helpfully, The Sun printed the phone number for the Royal College of Psychiatrists for the poor lad.

Keeley's Page 3 Idol triumph — and subsequent success in the lads' mags — will have also come as a shock to one of her former teachers. The muddled Miss told Keeley she'd never make it on Page 3 because her boobs weren't big enough. Keeley said: "I've wanted to be a Page 3 model since I was 16 and told an art teacher about my ambition.

"She told me my boobs were too small. It was a terrible thing to say. But it made me more determined."

Within months of winning, Keeley was a cover girl in FHM magazine, following in the footsteps of Pamela Anderson, Halle Berry and Kelly Brook.

In late 2005 she was pondering a megabucks offer to peel off for Playboy in the U.S.

A magazine spokesman said: "Once in a while you get a girl who is really special. Keeley is sensational."

Keeley said: "A few months ago I was a nobody. People now recognise me in the street. The Sun transformed my life."

In November 2005 The Sun was due to launch its latest Page 3 Idol contest . . . giving thousands more ordinary girls a chance of glamour fame.

COVER GIRL IN MAKING: Keeley's Page 3 Idol shoot

'I was nobody ...my life was transformed by The Sun's Page 3 Idol'

Keeley

Got what it takes

HAVE you got what it takes to be on Page 3 — like Louise, Peta, Jak, Mel, Neval, Stephanie, Ami or Sarah? Here are some handy tips from The Sun's Associate Editor Geoff Webster:

"You'll need great boobs, obviously! They must be natural — but not oversized by any means. And in fact a great smile and wonderful eyes are just as important.

"Don't trowel on the make-up — a healthy, natural look beats that every time. Pencilled-on eyebrows are a mistake. Don't mess with your hair or nails, just keep them clean. Page 3 girls keep fit and eat a sensible diet. They do not starve themselves to keep in shape. They do have late nights, but never before a shoot. They hardly touch booze and few smoke.

"They are extremely professional and are never late for a shoot. Personality should shine through in the photographs. And Page 3 girls are not usually shy."

Wannabe Page 3 models can contact The Sun and send photos by post to Picture Desk, The Sun, 1 Virginia Street, London E98 1SN or email pictures@the-sun.co.uk, with a contact number attached.

Geoff says: "Don't spend a packet on professionally-taken pictures. A good shot or two from a recent holiday often gives us a better idea."

CHAPTER 12

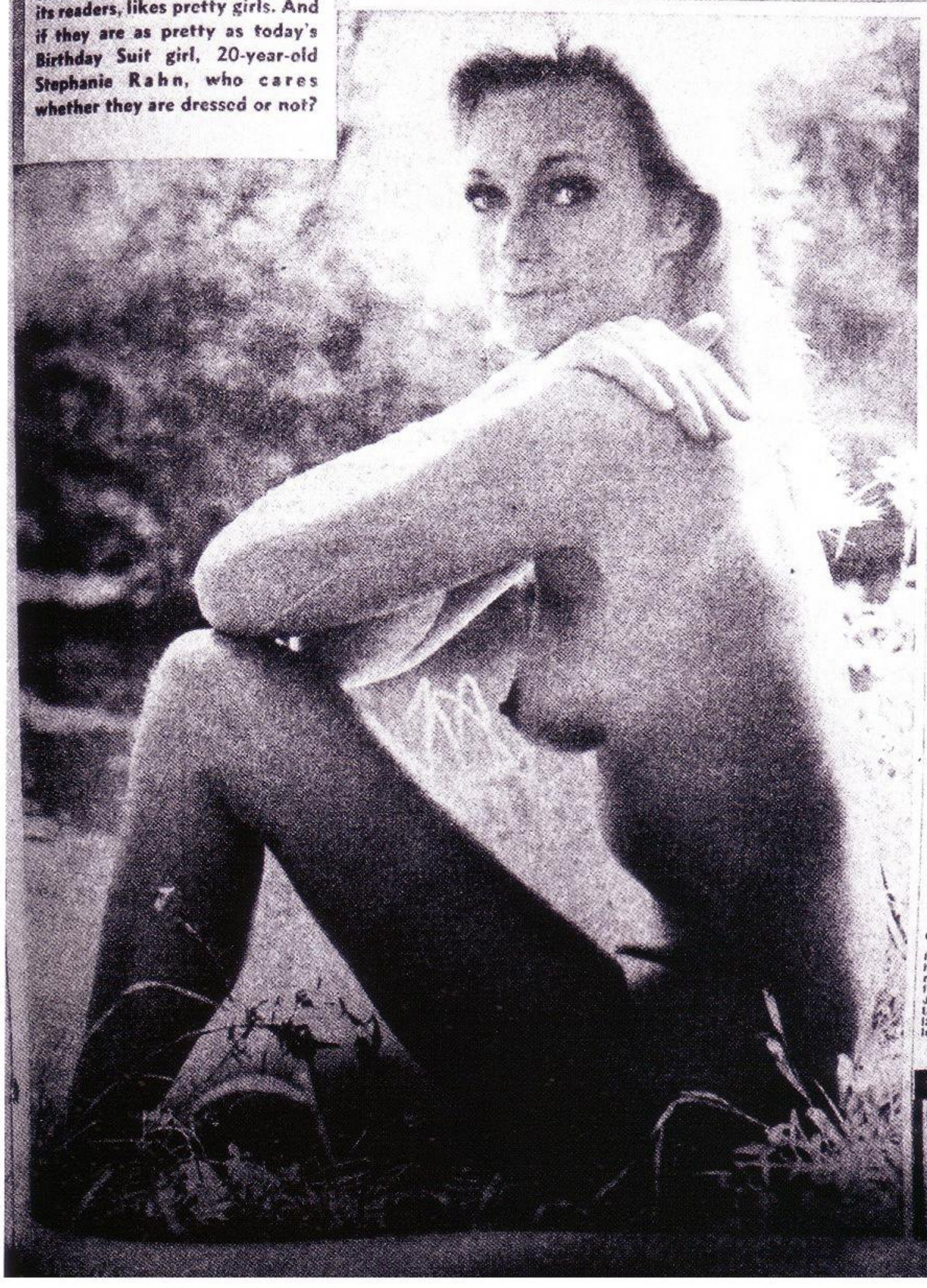
PAGE 3's LEGACY

THE Sun

From Steph

BIRTHDAY SUIT!

FROM time to time some self-appointed critic stamps his tiny foot and declares that The Sun is obsessed with sex. It is not The Sun, but the critics, who are obsessed. The Sun, like most of its readers, likes pretty girls. And if they are as pretty as today's Birthday Suit girl, 20-year-old Stephanie Rahn, who cares whether they are dressed or not?



AMAZING CASE OF THE LEBANESE GOLD DRUG 'COVER GIRLS'

By SUN REPORTER

BEAUTIFUL girls were used "partly for cover and partly for pleasure" in an international drug-smuggling racket, a court was told yesterday.

They travelled with men who were trying to bring £40,000-worth of "Lebanese Gold"—cannabis resin—into Britain.

But the girls knew nothing about the conspiracy, said Mr Anthony Hidden, prosecuting, at the Old Bailey.

In the dock were Pinhas Levi, 37, an agent, of no fixed address, and Ian Brian Dubey, 28-year-old hairdresser, of Clive Road, Twickenham.

Both pleaded not guilty to conspiracy to bring cannabis into the country between November 1968 and May 1970.

A third man, Ben Zion Kashi, who said to have used Dubey's passport to leave the country while on bail accused of trying to evade duty on a Mercedes car.

The men, Mr Hidden alleged, made frequent journeys to and from the Continent sometimes with a beautiful girl.

Greed

He said the plot came to light because of the greed of one of the men who tried to evade Customs duty on the Mercedes in [illegible].

When it was searched at Southend Airport after being flown over from Ostend by Kashi, a "stooge" called Israel Levi and a girl known as "the beautiful Tamar," 284 blocks of cannabis were found hidden in it.

There were 68 sacks of the drug in the spare wheel, 220 packets in a false petrol tank, and more behind the back seat, Mr Hidden said.

Pinhas Levi and Kashi, accompanied by a girl called Moriatty, had allegedly tried to evade duty on the car when it was brought to Britain in March.

They were forced to pay £[illegible] but tried to overturn the decision when they took the matter to court in January this year.

Trial resumes today.

Court is told of big plot

RINGO'S DAUGHTER

[illegible] wife, [illegible] to a [illegible] of the [illegible] announced [illegible] couple [illegible]

That demob suit is part of history

By BRIAN WOOSEY

I NEVER rated it much at the time, but my old demob suit, 1946 model, was apparently a significant item.

So much so that a museum is now hunting for examples, which they call "an important milestone in costume and social history."

Mine was wide-lapelled, grey, chalk-striped, double-breasted, with wide turn-ups to cover Derby-style, free-issue shoes.

Heroes

I hated it. It was more uniform than a uniform.

They made more than five million of them for heroes from the wars returning, but I didn't feel very heroic in mine. Just a bit of an idiot in a tatty two-piece that labelled me ex-HMF, and looking for a job.

In the end I used it for gardening. Eventually, I dumped it in the dustbin.

If I'd only hung on to it, Norwich Museum would have been only too pleased to accept it for their exhibition called The Home Front in Five Wars.

Of the five million and more suits issued, assistant keeper Miss Pat Clabburn has so far tracked down only ten.

She has 20 more promised—but "they're all a bit tatty."

It seems that most of the five million old soldiers decided, like me that the giveaway outfit was good for only one thing. Dumping.

HAPPY BIRTHDAY TO US!

From Jimmy Young

"Congratulations! What better way to start the day than gazing at the super Sun dollies."

...to this lot

IT would be a bold claim indeed that Page 3 single-handedly liberalised attitudes to nudity during the 1970s and 1980s — but it certainly played a part.

Britons were still on the whole a prudish bunch in 1970, despite the free-love and drugs culture of the Swinging Sixties.

That accounts for Page 3's initial success — the sheer naughtiness of a topless girl in a major daily paper attracted ordinary working-class readers.

It was a peculiarly British phenomenon too. It is hard to imagine Page 3 having the same impact in France or Sweden, for example, where attitudes to sex were more sophisticated.

It is impossible to know whether British society changed as a result. Newspapers tend to reflect changes, not cause them, so it may be attitudes were already shifting.

Nonetheless, Page 3 had a major impact on the media, with other papers apeing The Sun's formula. Now, 35 years on, newsagents' shelves groan under the weight of lads' mags inspired by Page 3.

Who knows if it had a wider impact? Without Page 3, for instance, would the Rhylstone WI have produced a nude calendar that inspired a movie?

THE Sun
www.thesun.co.uk
Page 3 2006
TREASURE CHEST: Page 3 has spawned all kinds of booty, from calendars to playing cards to shirts, caps, mugs and keyrings
PAGE 3 .com
PAGE 3 .com

PAGE 3
HOME CASINO ARCHIVE GALLERY GOLD TV MOBILE SHOP
PICK OF THE MONTH
OCTOBER RESULTS
It's all gone blonde on Page3.com.
KEELEY
KATIE
THE OCTOBER RESULT IN FULL
THE DAILY PICS
LODGE
FEATURES
GOLD
KATIE
ANNA
JO HICKS
SIAN ADEY-JONES
SLIDE SHOWS: YOUR DESKTOP COMPANION
We know you love your Slide Shows and we love 'em too - so now we've given them their own home. There're a few new ones to choose from as well as all your old favourites. So put your feet up and let one of our great Slide Shows do all the work.
This Week's Page 3
A lazy way of reliving the past week of Page 3 pics from The Sun.
Special
View the finest pics from August now!
Page 3 Uncovered
A compilation of present Page 3 Girls to adorn your desktop.
Gold
The ladies who became legends with their past Page 3 appearances.
Lodge - Behind Bras
Heard sexy bra ads are being canned? Here's some behind bras action from the Lodge to console you.
Pick'n'Mix
If Page 3 girls were chocolates, this would be quality street.
LAUNCH TODAY'S SLIDE SHOW
SUN MORTGAGE SERVICE - find the right deal for you
Mortgage Advice from The Marketplace at Bradford & Bingley*
32INE CASINO ARCHIVE GALLERY GOLD TV MOBILE SHOP
Inside Page 3 Today
THE LODGE - SIGN UP NOW!
Continuing the celebrations, this week's Lodge looks back at the life and times of 32ine. The only online magazine dedicated to Page 3 girls, there are 12 issues for you to choose and you can enjoy a stunning shot from each issue when you sign up. IT'S FREE!
Name:
Email:
GO!
PICK OF THE MONTH
It's time for you to choose your favourite Page3.com pic from September. The latest collection of lovelies include Nikkala, Sophie, Becky, Ruth, Danni and Keeley, but who will get your vote.
PAGE 3 CASINO
What's your game player? Blackjack, roulette or slots -
Inside Sun Today
CLICK HERE TO SEE MORE

A site for sore eyes

PAGE 3 was unleashed on a worldwide audience with the launch of Page3.com. And some 1.3 million people every month now look at The Sun's spin-off website.

The site went live on December 1, 1999, with the paper's Page 3 picture of the day — Jo Hicks — plus a shot of Linda Lusardi from the archives and a collection of glamour-related features.

Within two days it had clocked up hundreds of thousands of visits from Britons, plus ex-pats and other Web users abroad. But its role was more than just to recycle The Sun's pictures and it quickly took on a life of its own.

Among its first successes was to send Page 3's Jade and Leilani on a morale-boosting trip to meet British soldiers in Bosnia, a visit covered in The Sun.

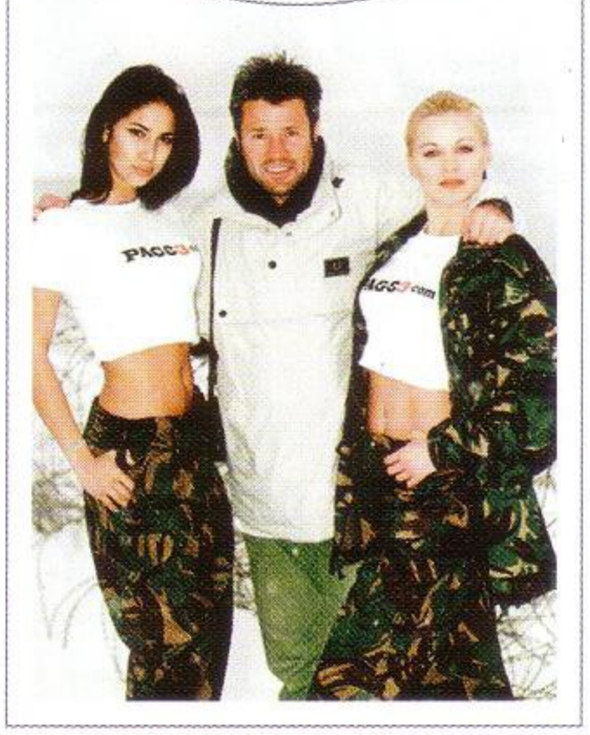
Page3.com now offers Internet users The Sun's daily picture, plus features and interviews with the models as well as wallpapers and screensavers.

An online shop (www.page3.com/shop) sells Page 3 memorabilia, including the annual calendar, prints and posters, shirts, T-shirts, mousemats, mugs, caps, lighters and more.

The Page 3 Lodge, a weekly photo-shoot emailed to more than 250,000 people, has become the most sought-after addition to a model's portfolio after her Sun appearances. Everyone from legendary babes Jo Guest and Kathy Lloyd to the latest girls have wowed fans worldwide with stunning shoots.

Sam Fox appeared in one Lodge Letter, having her ample breasts immortalised in bronze 20 years after her debut in The Sun.

Six years on, the site is still going from strength to strength and in November 2004 launched 3Zine, the first online pin-ups magazine.

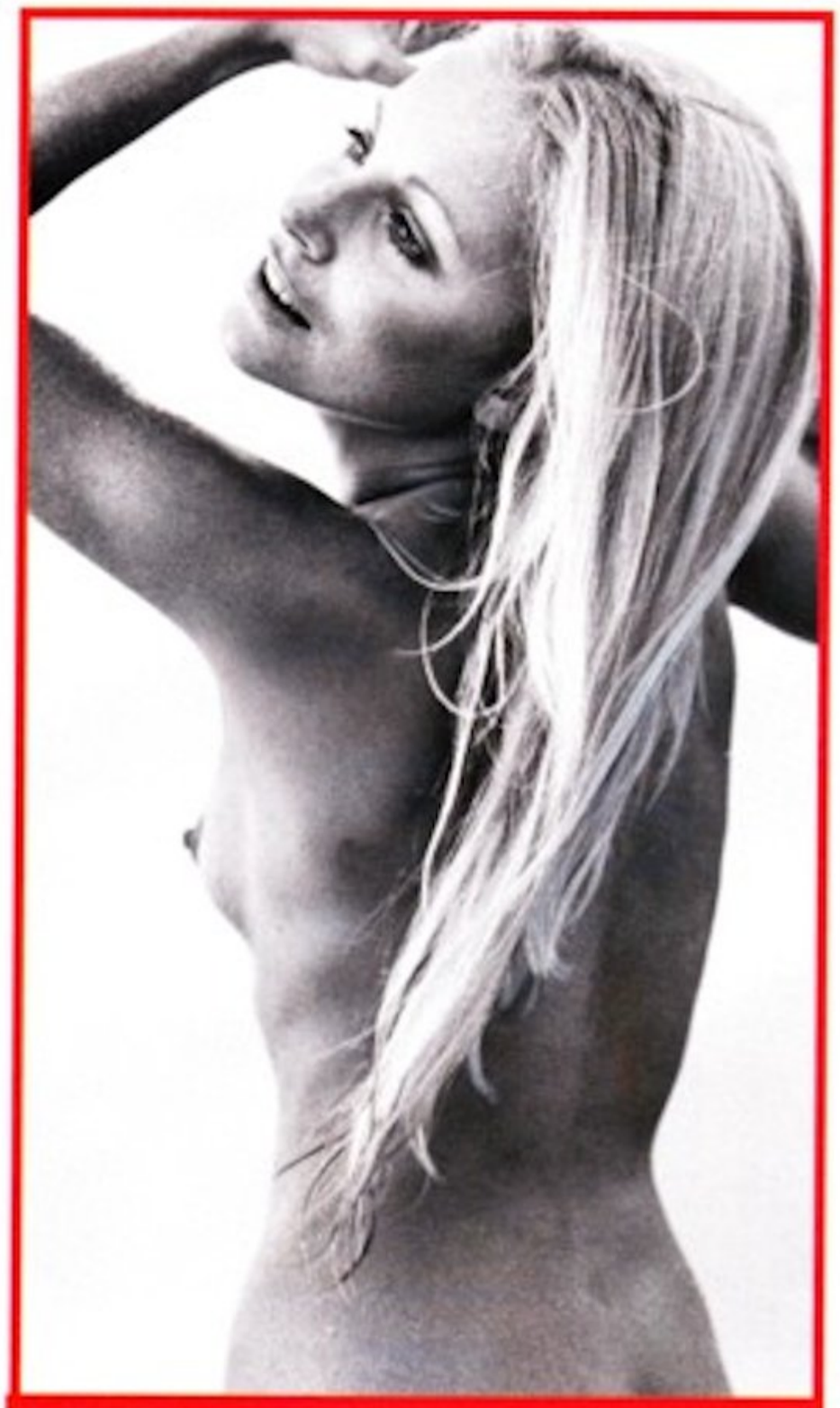


PHWOAR ZONE: Leilani, snapper Martin Cullum and Jade in Bosnia

GALLERY

PAGE 3's FINEST, YEAR BY YEAR

THE Sun



FELICITY DEVONSHIRE, 1971

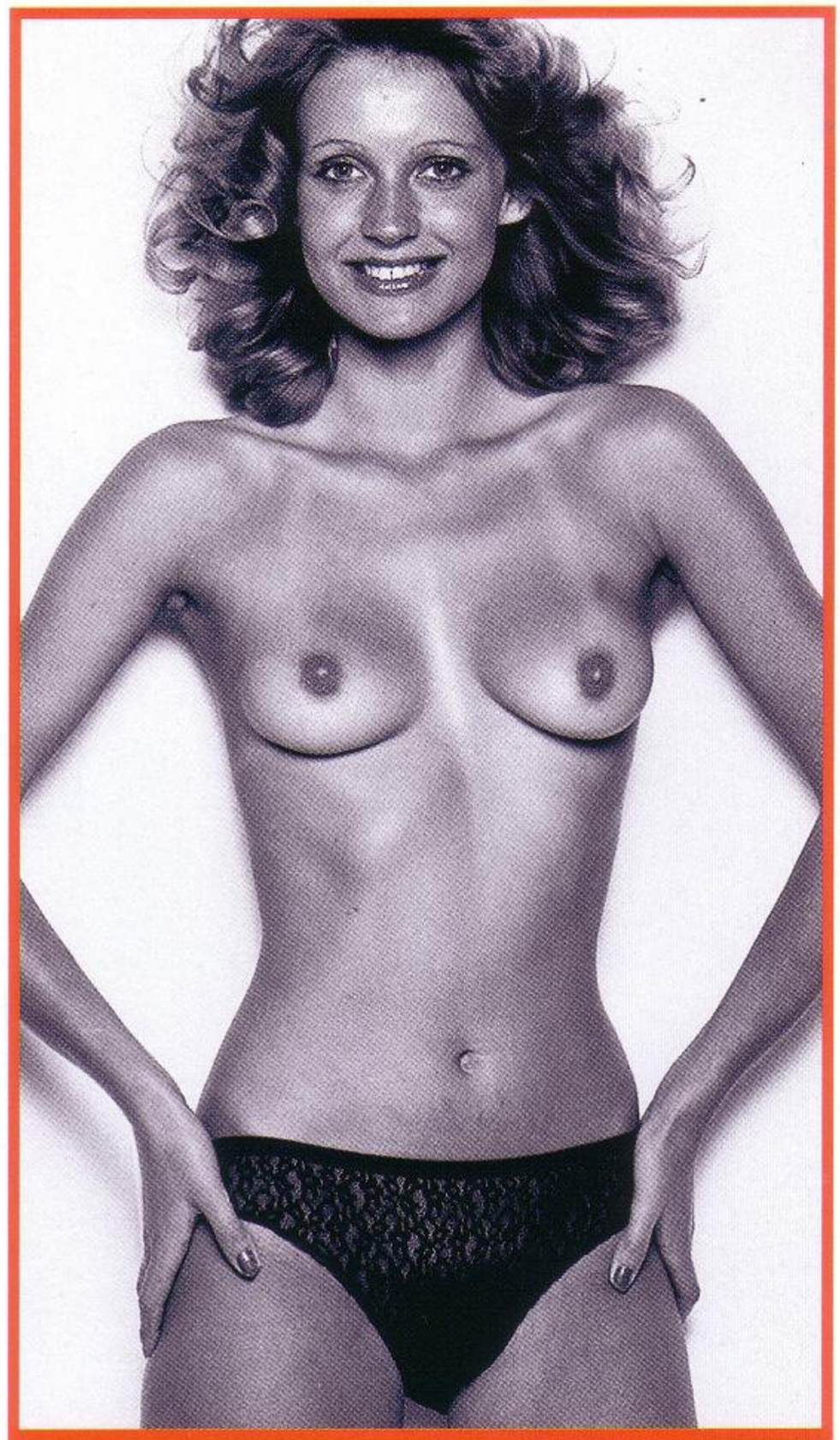
FLANAGAN, 1971

VEE BROOKS, 1972

EVA, 1973

STEVIE
JENKINS, 1974

JULIE BLOOM, 1975



SUZIE JUUL, 1975

JANE CONNORS, 1976

SUSIE FLASHMAN, 1976

SIGI
BECKER, 1976

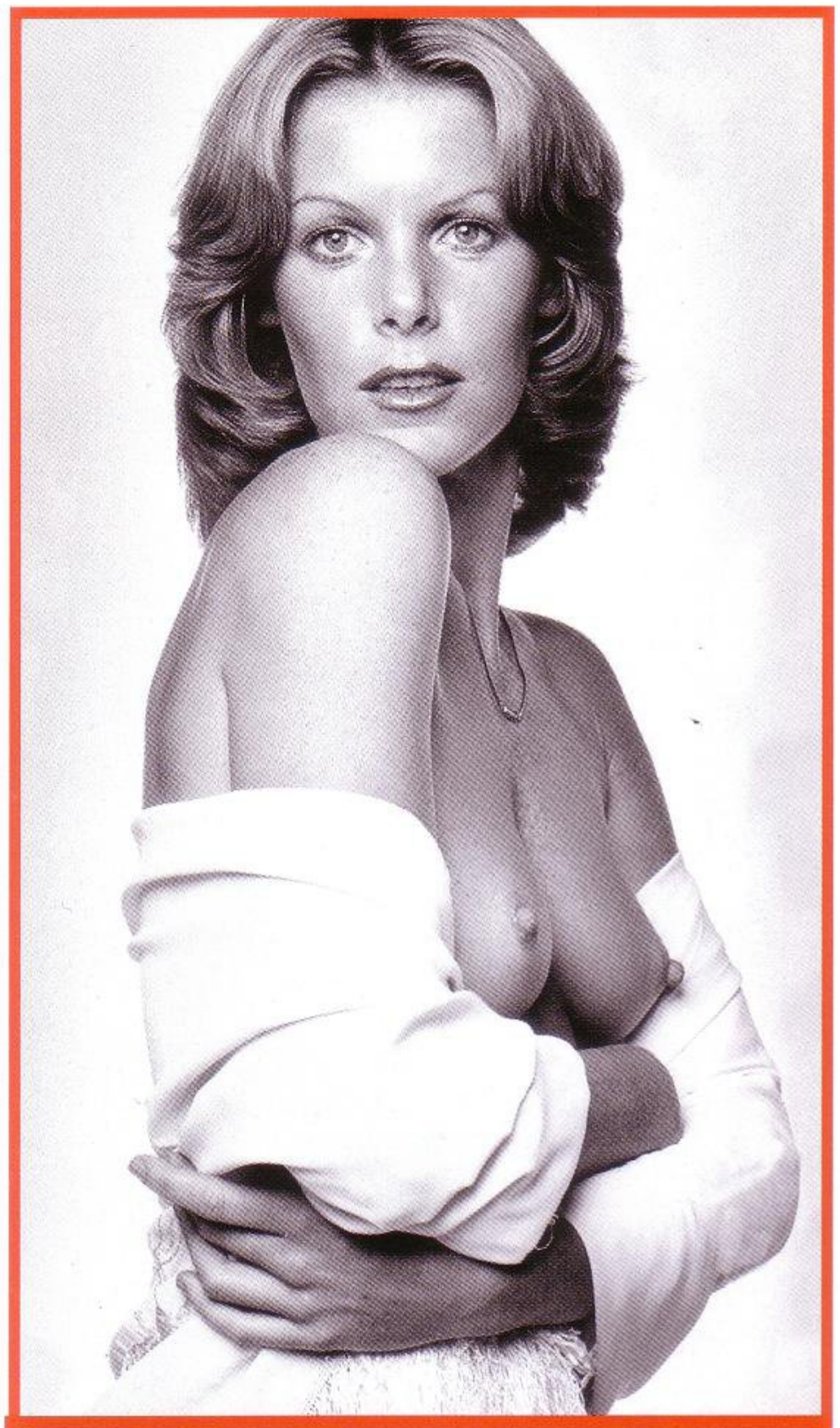
FELICITY BUIRSKI, 1976

JACKIE SEWELL, 1976

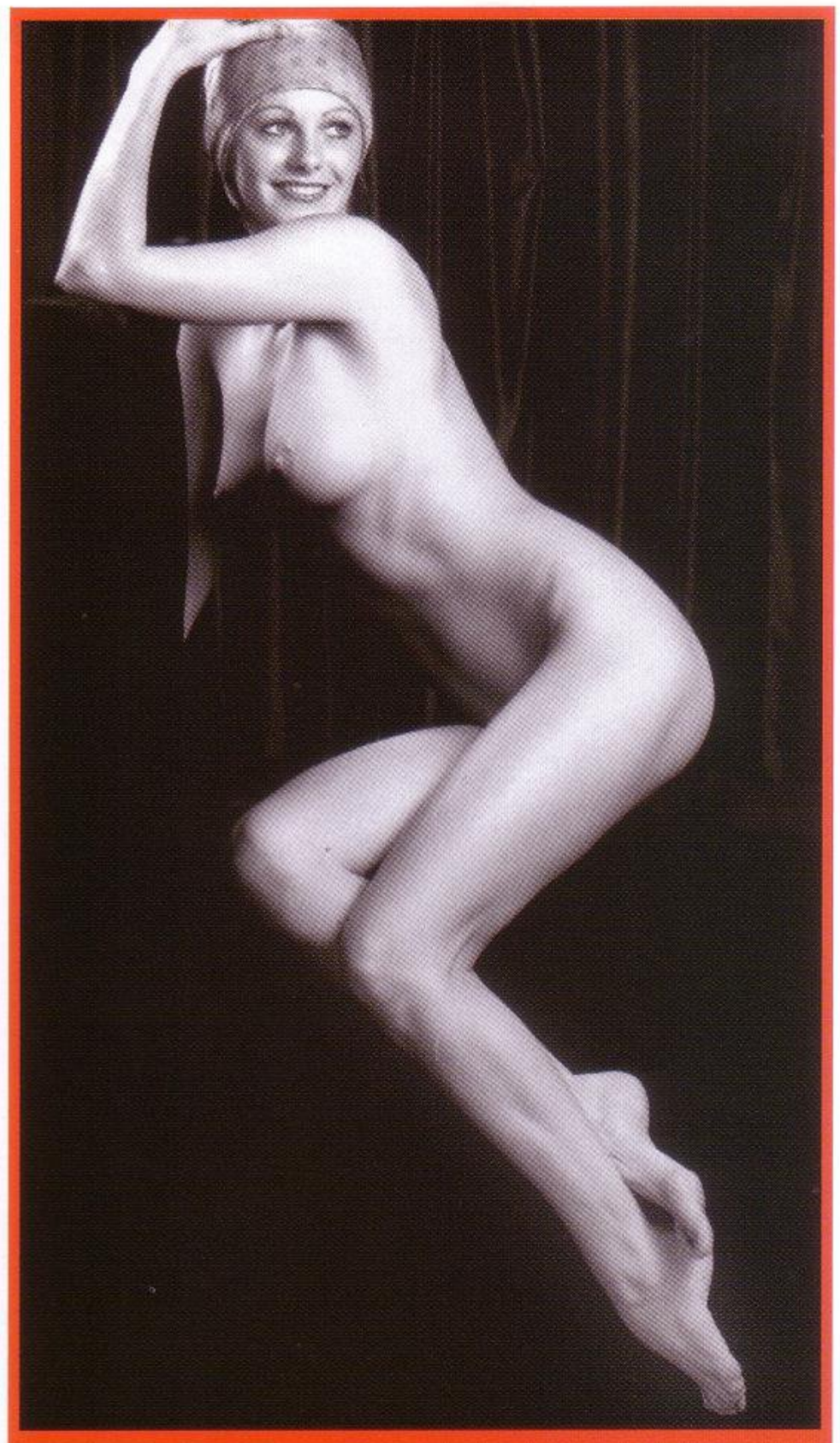
MONA SOLOMONS, 1977

JONI FLYNN, 1977

NINA
CARTER, 1977

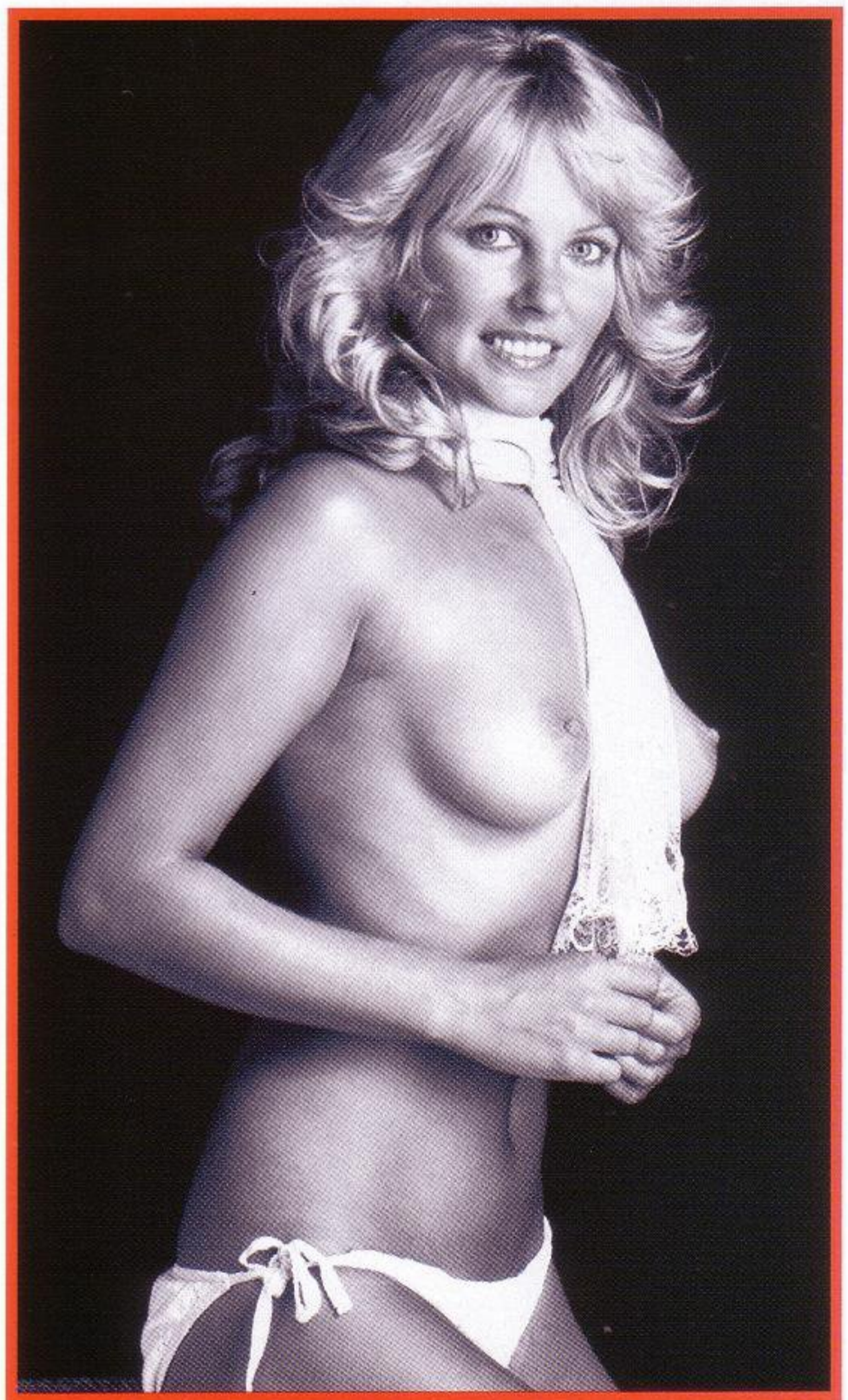


MARIANNE BROOME, 1977



ROWENA, 1978

JANE WARNER, 1978



ANGELA JAY, 1978

TESSA
HEWITT, 1978

JACKIE JONES, 1978

JOANNE LATHAM, 1978

DIANE WEST, 1978

GILLIAN
DUXBURY, 1979

DENISE
PERRY, 1979

HELEN FERGUSON, 1979

DENISE DENNY, 1979

DEBBIE LINDEN, 1979

KIM
MILLS, 1980

LESLEY
ANNE, 1980

NICKI
DEBUSE, 1980

ANGIE LAYNE, 1981

LALLA DEAN, 1981

CHRISTINE STONE, 1981

SIAN
ADEY-JONES,
1982

NIKE CLARK, 1982

GILLIAN DE TERVILLE, 1983

CAROLINE CHRISTENSEN, 1983

ERICA PRESTON, 1983

DEBBIE
BOYLAND, 1983

CARRON
MARTIN, 1985

JENNY
BLYTH, 1987

CORINNE RUSSELL, 1987

SUZANNE
MIZZI, 1987

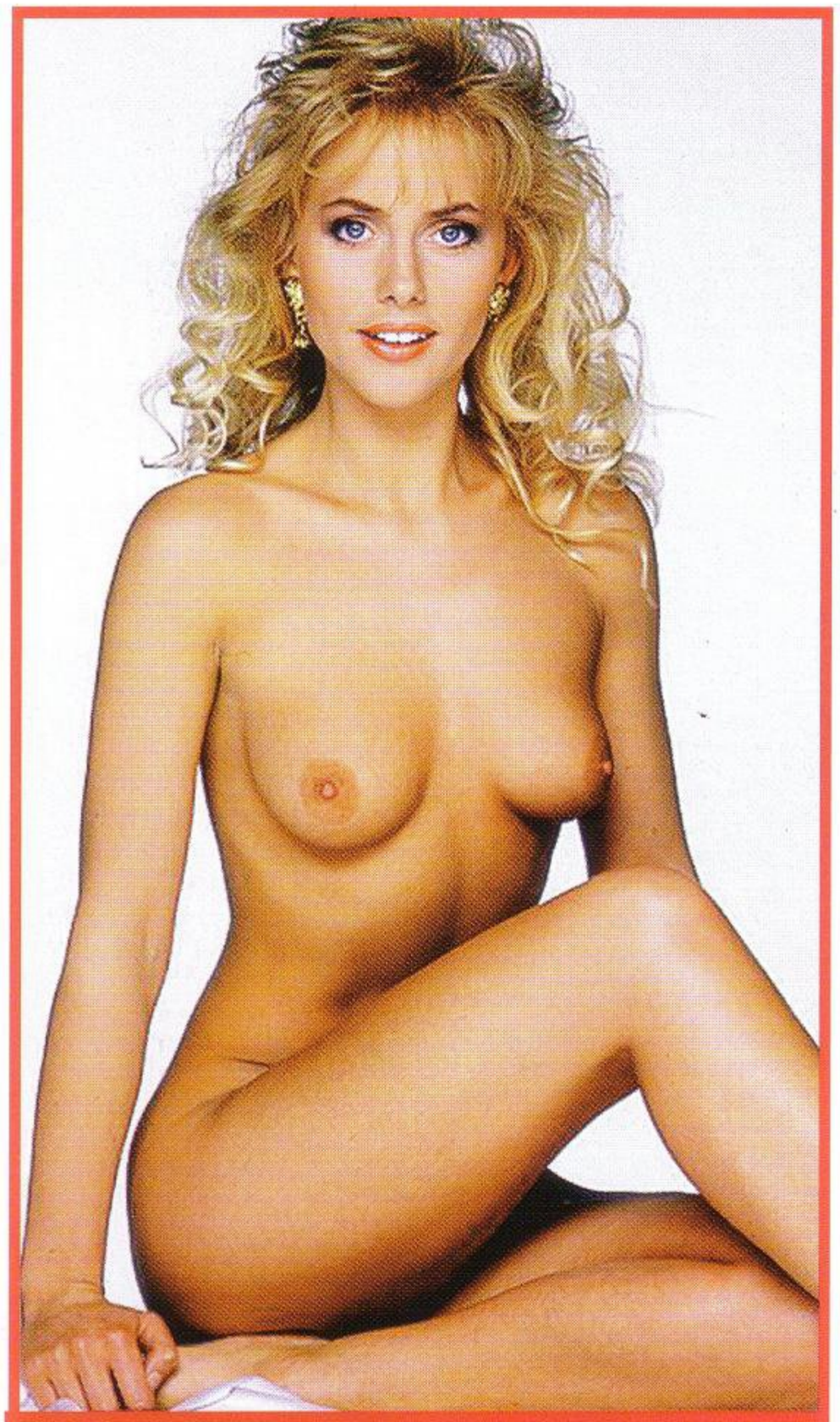
MANDY SAVORY, 1988

GAIL McKENNA, 1988

CHRISTINE PEAKE, 1989

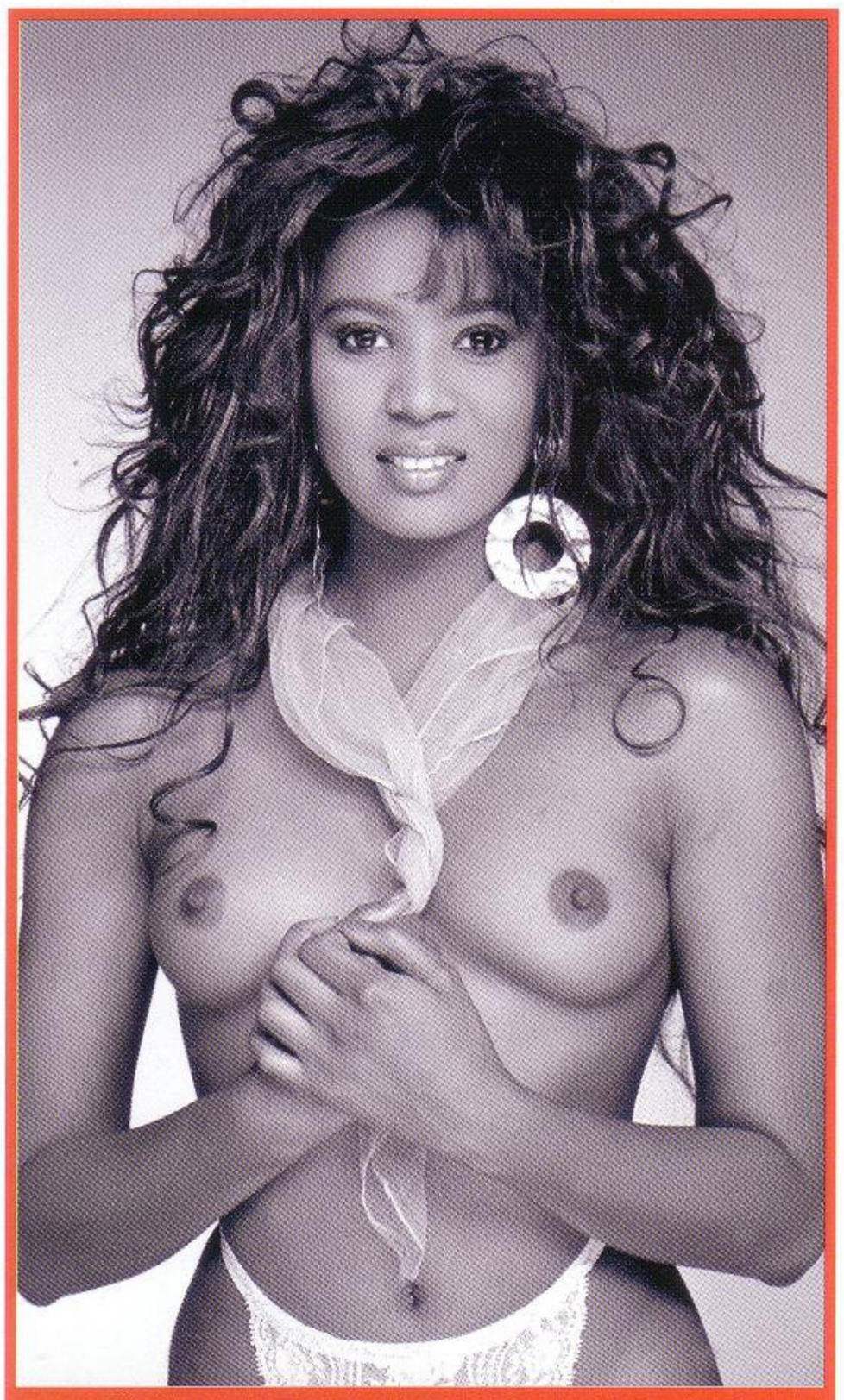
KIRSTEN IMRIE, 1989

MARIA WHITTAKER, 1989

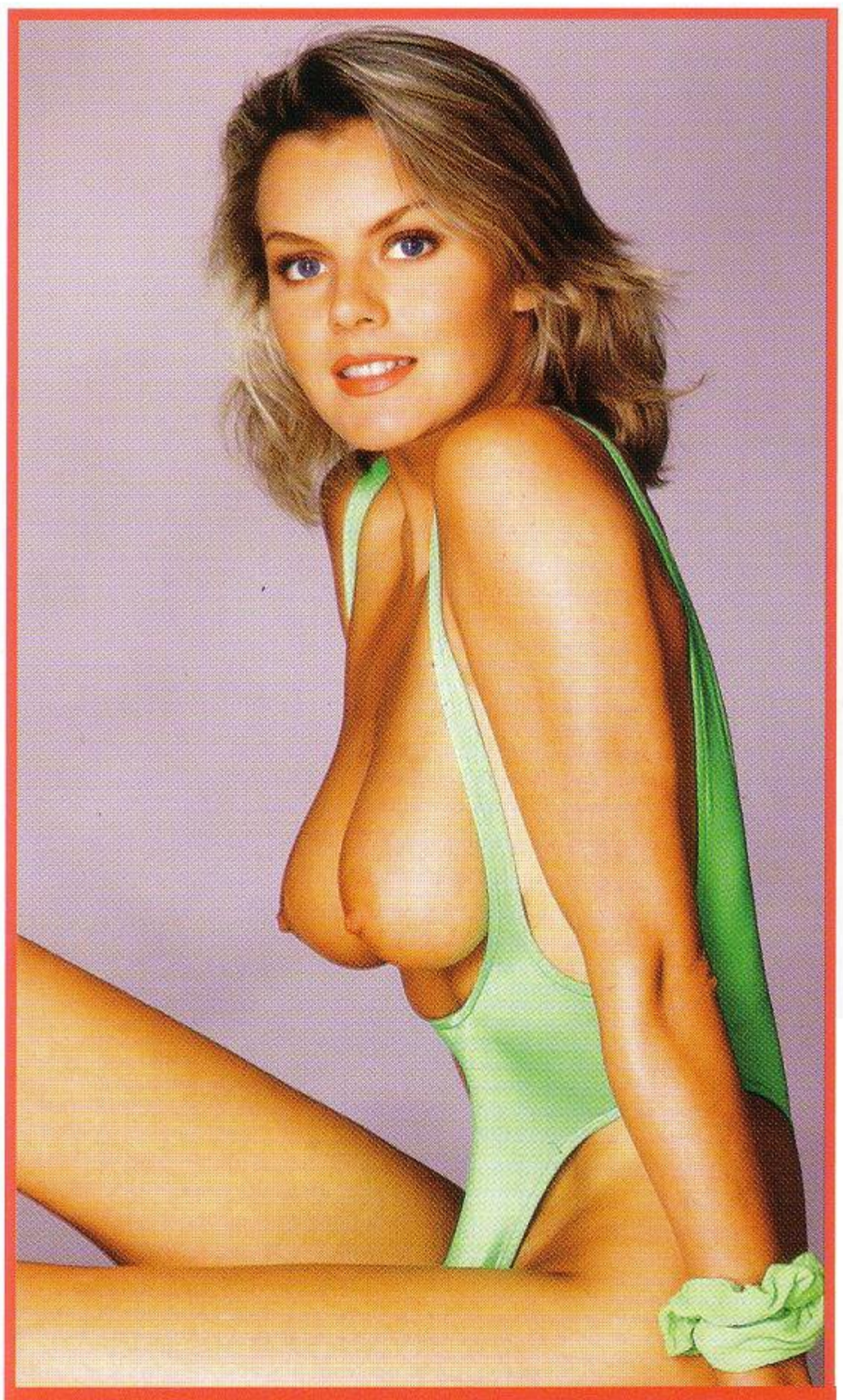


KATIE ORGILL, 1990

RACHEL GARLEY, 1990



AMANDA FORBES, 1990

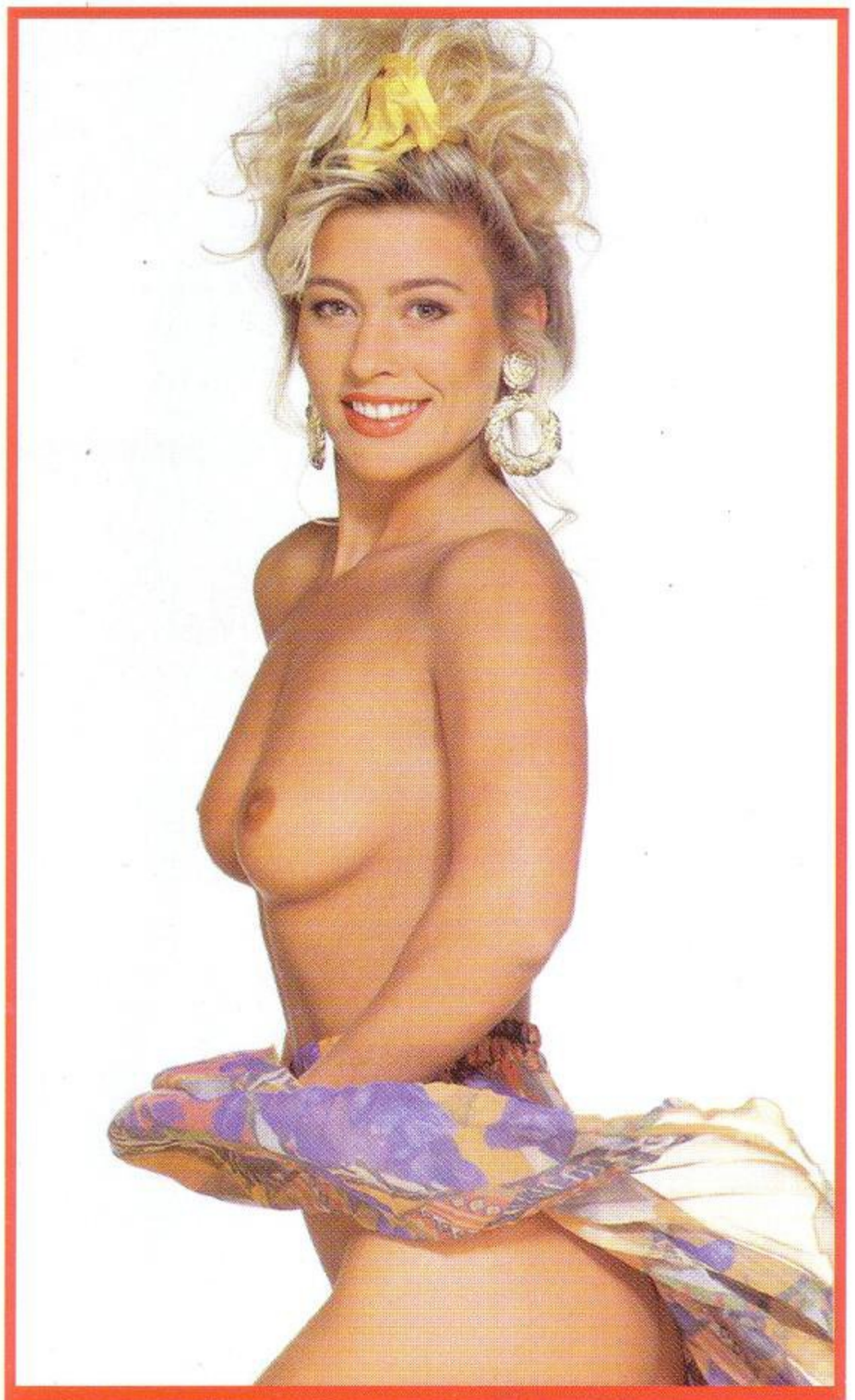


RUTH GORDON, 1990

KATHY
LLOYD, 1991

SARAH JAFFER, 1992

BELINDA CHARLTON, 1994



TRACEY COLEMAN, 1994

ANGELA LEA, 1995

JO GUEST,
1996

GAYNER GOODMAN, 1997

JO HICKS, 1998

KATIE RICHMOND, 1999

JODIE SHAW, 1999

REBEKAH,
1999

TARA, 2000

ABBEY, 2000

LEILANI DOWDING, 2000

ZOE,
2001

NICOLA, 2001

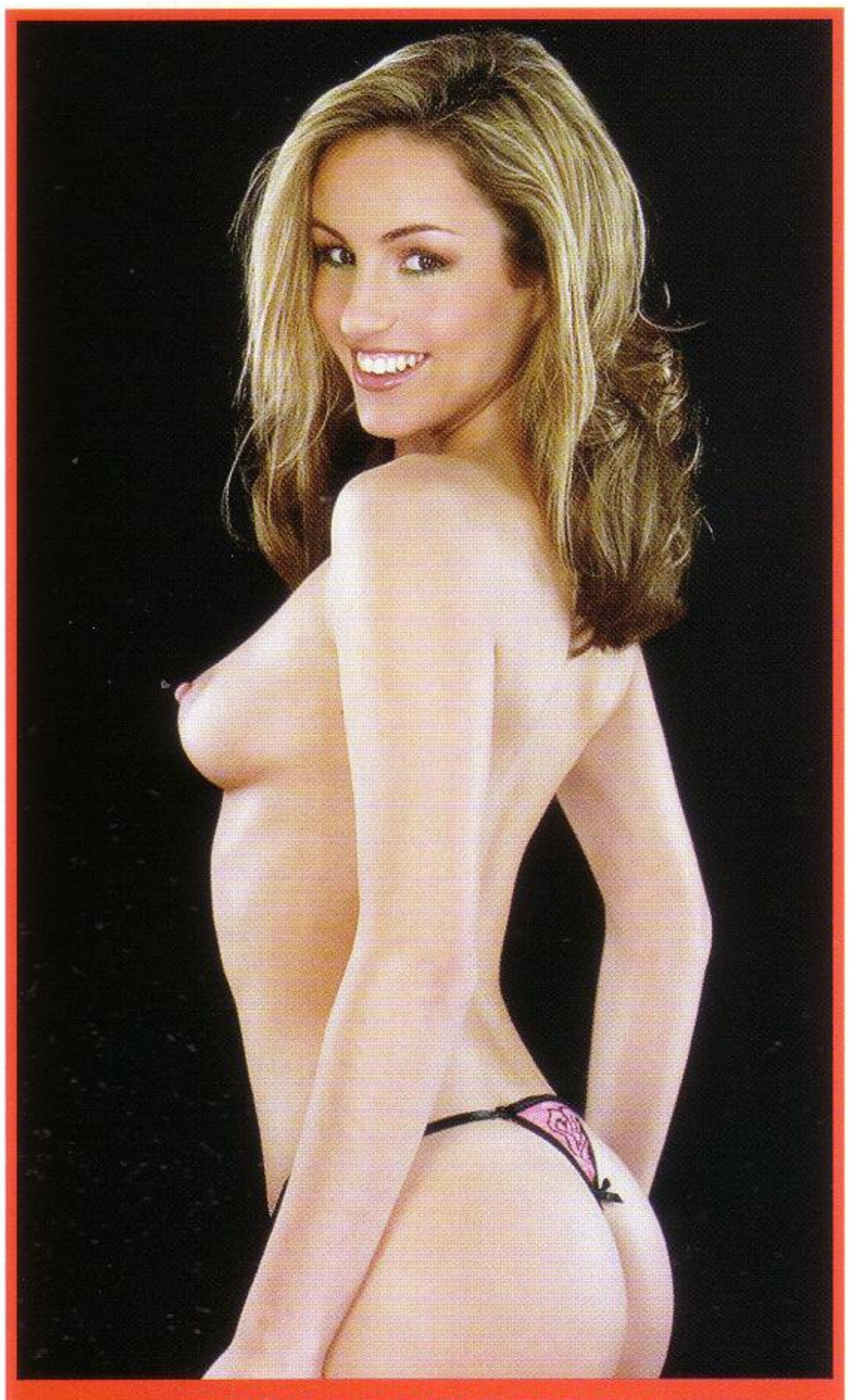
HOLLY, 2001

SARAH-JAYNE, 2001

JAKKI
DEGG, 2002

MICHELLE MARSH, 2003

RUTHIE, 2003



MELANIE, 2004

NIKKALA, 2004

OLA AND KATIE, 2005

THANKS

HARD though it is for me to accept, there's an outside chance that the chief attraction of this book is not the words. It is more likely to be the fantastic pictures by **Beverley Goodway** and **Alan Strutt** which have graced Page 3 for 35 years. Taking a good Page 3 picture is nothing like as easy as one might imagine, as my exhaustive trawling through The Sun's photo archive revealed. There have been a few dud pictures published over the years — but none by Mssrs Goodway or Strutt. My first thank-yous go to those two for making the book possible, and for speaking to me about their jobs.

Credit too to past and present Sun photographers, notably **Steve Lewis** and **Martin Cullum**, whose Page 3 pictures have also been used here.

Former Page 3 girls **Samantha Fox, Suzanne Mizzi, Donna Ewin, Marina Pepper, Tracey Elvik and Debbie Boyland** gave up their time to be interviewed, for which I am most grateful. Profuse apologies to those others who got in touch from around the world about this project but didn't make it into the book.

Many, many thanks to Sun artist **Christian Madden** who helped design the book and spent many hours adjusting and perfecting it.

And yet further thanks to the following at The Sun: the picture desk, especially **Emma Baker, Glen Hayward and Mark Tattersall**; the imaging department for heroically processing all the pictures; the graphics department, and **Tony Brannon** in particular, for their usual fine contributions; the page-building department; **Paul Bensberg and Chris Lucock** for technical assistance; **Page3.com**; the News International picture and reference libraries; **Rebekah Wade; Geoff Webster; Elaine Roberts; Mark Fishman; Pat Pilton** at PA; and finally **Vic Giles**, who drew the first topless Page 3 and remembers it well.

JOHN PERRY

THE Sun

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